Kine WEEKLY

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Players in "CAVALCADE"

No fewer than forty-three principal players appear in the Fox screen version of CAVALCADE, which is expected in this country early in the New Year. In addition to the featured players there are 147 persons who have important speaking roles. The leads are Clive Brook, Herbert Mundin, Frank Lawton, John Warburton, Diana Wynyard, Una O'Connor, Ursula Jeans, Merle Tottenham, Beryl Mercer

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THE KINEMATOGRAPH WEEKLY'S

FILM INDEX

JAN 1933

TRADE SHOW OFFERS—DEC., 1

Title.	Renter.	Running Time.	Certificate.	Length	Stars.	Box Office Angle.	"Kine" Review.	Release Date.
*After The Ball	Gaumont	70 min.	A	6,389 ft.	Esther Ralston, Basil Rathbone.	Capital light fare, particularly for good class halls	Dec. 1, 1932	Not Fixed.
Air Mail	Universal	76 min.	A	7,546 ft.	Ralph Bellamy, Pat O'Brien, Slim Summerville, Lilian Bond	Big booking for all halls	Dec. 8, 1932	April 17, 1933
Are These Our Children?	Radio	55 min.	A	4,905 ft.	Dorothy Wilson, Richard Cromwell, Eric Linden	Good supporting feature	Dec. 1, 1932	April 10, 1933
Atlantide	A.P.D.	80 min.	A	7,300 ft.	Brigette Helm, John Stuart, Gustav Diesel	Intriguing proposition for better class audiences	Dec. 22, 1932	Not Fixed.
Big Broadcast, The	Paramount	80 min.	A	7,521 ft.	Stuart Erwin, Bing Crosby, Burns and Allen	Excellent novelty attraction	Dec. 15, 1932	Not Fixed.
Big Race, The	Equity British	60 min.	U	5,400 ft.	Jay Wilsey, Lucille Brown	Moderate second feature	Dec. 15, 1932	Not Fixed.
Bill of Divorcement	Radio	69 min.	A	6,215 ft.	John Barrymore, Katherine Hepburn, Billie Burke	Excellent general booking	Dec. 1, 1932	April 17, 1933
Bitter Tea of General Yen	U.A.-Columbia	90 min.	A	8,104 ft.	Barbara Stanwyck, Nils Asther, Walter Connolly	Very good general booking	Dec. 8, 1932	May 22, 1933
Border Devils	Pathe	60 min.	U	5,471 ft.	Harry Carey, Kathleen Collins	Fair average outdoor booking	Dec. 22, 1932	April 10, 1933
*Born Lucky	M-G-M	78 min.	U	7,005 ft.	Rene Ray, Talbot O'Farrell, John Longden	Quota booking with some star value	Dec. 8, 1932	Not Fixed.
Central Park	First National	57 min.	A	5,291 ft	Joan Blondell, Wallace Ford, Guy Kibbee.	Excellent stuff for the masses	Dec. 22, 1932	April 24, 1933
Cowboy Counsellor	Universal	65 min.	A	5,942 ft.	Hoot Gibson	Good Western offer with juvenile pull	Dec. 15, 1932	April 3, 1933
Cross Examination	Pathe	62 min.	A	5,600 fr.	H. B. Warner, Sarah Padden, Donald Dilloway	Good average programme booking	Dec. 1, 1932	Feb. 21, 1933
*Don't Be A Dummy	First National	54 min.	U	4,900 ft.	William Austin, Georgie Harris, Muriel Angelus	Light quota booking for the masses	Dec. 22, 1932	April 24, 1933
*Down on the Farm	Universal	85 min.	A	7,602 ft.	Bert Bailey, Alfreda Bevan, Molly Raynor	Light booking for the unsophisticated with undeniable angles	Dec. 15, 1932	April 10, 1933
Evenings For Sale	Paramount	65 min.	U	5,999 ft.	Herbert Marshall, Sari Maritza, Charles Ruggles	Very good popular booking	Dec. 22, 1932	Not Fixed.
Exposure	Sterling	66 min.	U	6,050 ft.	Lila Lee, Walter Byron, Tully Marshall.	Good popular booking	Dec. 8, 1932	Not Fixed.
Faithless	M-G-M	70 min.	A	6,313 ft.	Tallulah Bankhead, Robert Montgomery	Moderate programme booking	Dec. 22, 1932	Not Fixed.
Fearless Deputy, The	Equity British	60 min.	U	5,100 ft.	Jack Perrin	Average fare for the masses	Dec. 22, 1932	Not Fixed.
Fighting For Justice	U.A.-Columbia	60 min.	U	5,273 ft.	Tim McCoy	Moderate popular booking	Dec. 15, 1932	Not Fixed.
Forbidden Trail, The	U.A.-Columbia	68 min.	U	6,283 ft.	Buck Jones, Barbara Weeks	Capital booking of its type	Dec. 22, 1932	Not Fixed.
*For the Love of Mike	Wardour	88 min.	U	8,000 ft.	Bobby Howes, Constance Shotter, Arthur Riscoe	Good light booking with star attraction	Dec. 22, 1932	Not Fixed.
Galloping Kid, The	Equity-British	50 min.	U	4,550 ft.	Little Buck Dale, Karla Cowan, Al Lane	Modest second feature for small halls	Dec. 15, 1932	Not Fixed.
Golden West, The	Fox	70 min.	U	6,118 ft.	George O'Brien, Janet Chandler	Good Western booking with juvenile appeal	Dec. 1, 1932	Not Fixed.
Guilty or Not Guilty?	P.D.C.	80 min.	A	5,903 ft.	Betty Compson	Novel dramatic booking for popular halls	Dec. 8, 1932	Not Fixed.
*Her First Affaire	Sterling	70 min.	A	6,456 ft.	Ida Lupino, Arnold Riches, Harry Tate	Very good general booking	Dec. 15, 1932	Not Fixed.
*His Loyal Highness	Universal	80 min.	U	7,407 ft.	George Wallace, John Dobbie	Safe comedy booking for the masses	Dec. 29, 1932	May 8, 1933
Hot Saturday	Paramount	70 min.	A	6,545 ft.	Nancy Carroll, Gary Grant	Moderate entertainment, mainly for industrial audiences	Dec. 8, 1932	May 8, 1933
Hurricane Express, The	Ideal	—	U	12 eps.	John Wayne, Shirley Grey, Conway Tearle	Safe serial attraction	Dec. 15, 1932	Hot Fixed.
*It's A King	W. & F.	66 min.	U	6037 ft.	Sidney Howard, Cecil Humphries, Joan Maude	Excellent comedy fare	Dec. 29, 1932	April 17, 1933
Last of the Mohicans, The	Ideal	—	U	12 eps.	Harry Carey, Edwina Booth, Hobart Bosworth	Excellent serial booking	Dec. 15, 1932	Not Fixed.
Law of the Rio	Equity-British	50 min.	U	4,250 ft.	Lane Chandler, Karla Cowan	Supporting feature for industrial programmes	Dec. 22, 1932	Not Fixed.
*Let Me Explain, Dear	Wardour	80 min.		7, 314 ft	Gene Gerrard, Viola Lyel, Claude Hulbert	Capital light entertainment	Dec. 1, 1932	May 1, 1933
*Little Waitress	Filmophone	50 min.	U	4,500 ft.	Moore Marriott, Claude Bailey, Elsie Keene	Second feature for uncritical audiences	Dec. 1, 1932	Not Fixed.
Lola	P.D.C.	56 min.	U	5,198 ft.	Bob Steele, Helen Foster	Supporting offering for popular halls	Dec. 22, 1932	Not Fixed.
Lost Special, The	Universal	—	U	12 eps.	Frank Albertson, Ernie Never, Cecilia Parker	Good serial booking	Dec. 1, 1932	Not Fixed.
Love in High Gear	Equity British	65 min.	U	5,800 ft.	Alberta Vaughn, Harrison Ford, Tyrrell Davis	Modest light booking in small halls	Dec. 1, 1932	Not Fixed.
Madison Square Garden	Paramount	75 min.						
Man Against Women	U.A.-Columbia	70 min.						
Man from Arizona, The	P.D.C.	70 min.						
Mask of Fu Manchu	M-G-M	65 min.						
Match King, The	First National	81 min.						
*Midshipmaid, The	W. & F.	80 min.						
*Mototo	Pathé	34 min.						
*Mysterious Rider, The	Equity British	55 min.						
Night Rider, The	Pathé	53 min.						
No More Orchids	U.A.-Columbia	70 min.						
Out of Singapore	Pathé	67 min.						
Parisian Romance	Gaumont	73 min.						
Phantom of Crestwood	Radio	75 min.						
Pier 13	Fox	79 min.						
Pleasure	Pathé	52 min.						
Pride of the Legion	Pathé	75 min.						
Prosperity	M-G-M	87 min.						
*Pyjamas Preferred	Pathé	45 min.						
Rackety Rax	Fox	65 min.						
Red Haired Alibi	Sterling	73 min.						
Riders of the Golden Gulch	Equity British	52 min.						
*Riverhouse Ghost, The	First National	53 min.						
Scarlet Dawn	Warner	60 min.						
Scarlet Week-End, A	A.P.D.	70 min.						
Sherlock Holmes	Fox	61 min.						
*Smiling Along	Equity British	39 min.						
Speed Demon	U.A.-Columbia	70 min.						
Speed Madness	Ideal	55 min.						
Strange Adventure	P.D.C.	64 min.						
Telegraph Trail, The	Warner	54 min.						
Tess of the Storm Country	Fox	77 min.						
That's My Boy	U.A.-Columbia	70 min.						
They Never Come Back	Pathé	65 min.						
Thirteen Women	Radio	60 min.						
Trouble in Paradise	Paramount	80 min.						
Too Busy to Work	Fox	75 min.						
Vanity Street	U.A.-Columbia	67 min.						
Without Honours	Pathé	61 min.						
With Williamson Beneath the Sea	P.D.C.	56 min.						
*World, the Flesh and the Devil, The	Radio	54 min.						
You Said a Mouthful	First National	65 min.						

WHAT'S RELEASED IN JANUAR

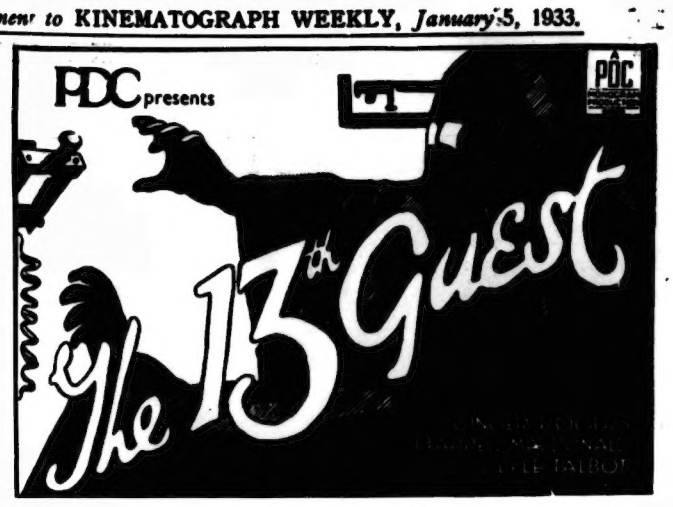
Date.	Title.	Renter.	Reg. No.	Running Time Min.	Certificate.	Length Feet.	Stars.	Posters.	"Kine." Review Date.
Jan. 23	*Arms and the Man	Wardour	Br.7822	95	U	7,746	Barry Jones, Anne Grey	——	Aug. 11, 1932
,, 16	Attorney for the Defense	U.A.	F.7587	73	A	6,577	Edmund Lowe, Evelyn Brent, Constance Cummings	1/48, 1/12, 1/6	June 9, 1932
,, 2	Beauty Parlour	Butcher	F.7846	66	A	6,501	Barbara Kent, John Hannon	1/48, 1/12, 1/6	Sept. 15, 1932
,, 23	Bird of Paradise	Radio	F.7964	82	A	7,329	Dolores del Rio, Joel McCrea	——	Oct. 20, 1932
,, 30	Blondie of the Follies	M-G-M	F.7893	89	A	7,984	Marion Davies, Robert Montgomery, Billy Dove	1/48, 1/12, 2/6	Sept. 29, 1932
,, 2	Boiling Point	Universal	F.7790	60	U	5,686	Hoot Gibson, Helen Foster	1/12, 1/6	Sept. 1, 1932
,, 9	Chandu the Magician	Fox	F.7958	70	U	6,418	Edmund Lowe, Irene Ware	1/48, 1/12, 2/6	Oct. 13, 1932
,, 23	Croomer	First National	F.7810	68	U	6,137	David Manners, Ann Dvorak, Ken Murray	1/48, 1/12, 1/6	Sept. 8, 1932
,, 2	Divorce in the Family	M-G-M	F.7894	78	U	7,264	Jackie Cooper, Conrad Nagel, Lewis Stone	1/48, 1/12, 2/6	Sept. 29, 1932
,, 30	Doctor X.	First National	F.7837	75	A	6,844	Lionel Atwill, Lee Tracy, Fay Wray	1/48, 1/12, 1/6	Sept. 15, 1932
,, 9	Downstairs	M-G-M	F.7876	79	A	7,158	John Gilbert, Virginia Bruce, Paul Lukas	1/48, 1/12, 2/6	Sept. 8, 1932
,, 2	Down to Earth	Fox	F.7863	77	U	7,297	Will Rogers, Dorothy Jordan	1/48, 1/12, 2/6	Sept. 22, 1932
,, 30	Embassy Girl	Fox	F.7999	65	A	5,875	Ben Lyon, Sally Eilers	1/48, 1/12, 2/6	Oct. 27, 1932
,, 9	*Fires of Fate	Wardour	Br.7860	95	U	6,650	Dorothy Bartlam, Lester Mathews	——	Aug. 11, 1932
,, 2	*Flag Lieutenant, The	W. & F.	Br.7985	85	U	7,748	Henry Edwards, Anna Neagle	1/48, 1/12, 2/6	Oct. 20, 1932
,, 26	Forgotten Commandments	Paramount	F.7730	60	A	5,689	Sari Maritza, Gene Raymond	1/48, 1/12, 2/6	Aug. 17, 1932
,, 9	Greeks Had a Word for Them	U.A.	F.7509	75	A	7,032	Ina Claire, Joan Blondell, Madge Evans	1/48, 1/12, 2/6	June 2, 1932
,, 23	Hawk, The	Warner	F.7835	56	U	5,078	John Wayne, Ruth Hall	1/48, 1/12, 1/6	Sept. 15, 1932
,, 23	Hidden Valley	P.D.C.	F.8013	56	U	5,074	Bob Steele, Gertie Messenger	1/12, 1/6	Nov. 3, 1932
,, 16	*Insult	Paramount	Br.7705	75	A	7,162	Elizabeth Allan, John Gielgud	1/48, 1/12, 1/6	July 28, 1932
,, 2	Jewel Robbery	Warner	F.7653	68	A	7,202	Kay Francis, William Powell	1/48, 1/12, 1/6	July 14, 1932
,, 16	*Lucky Ladies	First National	Br.7852	75	U	6,734	Sydney Fairbrother, Emily Fitzroy	1/48, 1/12, 1/6	Sept. 8, 1932
,, 9	Man Called Back, The	Gaumont	F.8033	75	A	6,998	Conrad Nagel, Doris Kenyon	——	Nov. 3, 1932
,, 30	McKenna of the Mounted	U.A.	F.7865	75	U	6,000	Buck Jones	——	Sept. 22, 1932
,, 23	Merrily We Go To ——	Paramount	F.7691	75	A	7,065	Sylvia Sidney, Frederic March	1/48, 2/12, 2/6	July 21, 1932
,, 2	Night Rider, The	Pathé	F.	55	U	4,900	Harry Carey	——	Dec. 22, 1932
Jan. 30	Old Dark House	Universal							
,, 9	One Hour With You	Paramount							
,, 16	Pack Up Your Troubles	M-G-M							
,, 16	Painted Woman, The	Fox							
,, 23	Parisian Romance	Gaumont							
,, 30	Purchase Price, The	Warner							
,, 16	Rasputin	Nat. Dis.							
,, 9	*Silver Greyhound, The	Warner							
,, 30	Sinners in the Sun	Paramount							
,, 2	Sky Devils	U.A.							
,, 23	Skyscraper Souls	M-G-M							
,, 2	South of the Rio Grande	U.A.							
,, 16	Stoker, The	Gaumont							
,, 9	Stranger In Town	Warner							
,, 16	Successful Calamity	Warner							
,, 9	Tell Me To-Night	W. & F.							
,, 9	Texas Gunfighter	Universal							
,, 16	*There Goes the Bride	Ideal							
,, 9	Two Seconds	First National							
,, 23	*Watch Beverly	Butcher							
,, 30	*Wedding Rehearsal	Ideal							
,, 2	Working Wives	First National							
,, 2	World and the Flesh	Paramount							
,, 9	Wyoming	P.D.C.							

* Titles marked with an asterisk denote British Pictures.

ATOGRAPH WEEKLY'S INDEX

JAN 1933

OFFERS—DEC., 1932



Title.	Renter.	Running Time.	Certificate.	Length	Stars.	Box Office Angle.	"Kine" Review.	Release Date.
Madison Square Garden ..	Paramount ..	75 min.	A	6,715 ft.	Jack Oakie, Marion Nixon, William Collier, Jnr.	Attractive programme booking ..	Dec. 8, 1932	May, 22, 1933
Man Against Women	U.A.-Columbia	70 min.	A	6,213 ft.	Jack Holt, Lilian Miles, Walter Connolly	Very good general booking ..	Dec. 22, 1932	June 13, 1933
Man from Arizona, The ..	P.D.C. ..	70 min.	U	5036 ft.	Rex Bell	Average Western with juvenile appeal.	Dec. 8, 1932	Not Fixed.
Mask of Fu Manchu	M-G-M ..	65 min.	A	5,480 ft.	Boris Karloff, Lewis Stone, Karen Morley	Good stuff for the masses ..	Dec. 1, 1932	Not Fixed.
Match King, The	First National	81 min.	A	7,316 ft.	Warren William, Lili Damita	Excellent general booking ..	Dec. 22, 1932	May 8, 1933
*Midshipmaid, The	W. & F. ..	80 min.	U	7,500 ft.	Jessie Matthews, Fred Kerr, Basil Sydney	Excellent general booking ..	Dec. 15, 1932	Feb. 20, 1933
*Mototo	Pathé	34 min.	U	3,163 ft.	—	Acceptable short feature ..	Dec. 1, 1932	Not Fixed.
*Mysterious Rider, The ..	Equity British	55 min.	U	5,020 ft.	Jack Perrin, Elinor Fair, Jimmy Aubrey	Adequate supporting feature for populous areas.	Dec. 8, 1932	Not Fixed.
Night Rider, The ..	Pathé	53 min.	U	4,900 ft.	Harry Carey, Elinor Fair	Average supporting feature ..	Dec. 22, 1932	Jan. 2, 1933
No More Orchids ..	U.A.-Columbia	70 min.	A	6,230 ft.	Carole Lombard, Lyle Talbot, Walter Connolly	Safe popular entertainment ..	Dec. 15, 1932	June 5, 1933
Out of Singapore	Pathé	67 min.	A	6,199 ft.	Noah Beery, Dorothy Burgess, George Walsh	Adequate popular booking ..	Dec. 1, 1932	Not Fixed.
Parisian Romance	Gaumont ..	73 min.	A	6,967 ft.	Lew Cody, Marion Shilling	Good average booking	Dec. 1, 1932	Not Fixed.
Phantom of Crestwood ..	Radio	75 min.	A	6,721 ft.	Karen Morley, Ricardo Cortez, Myrna Loy	Good stuff for the masses ..	Dec. 1, 1932	April 10, 1933
Pier 13	Fox	79 min.	A	7,110 ft.	Joan Bennett, Spencer Tracy	Very good general booking ..	Dec. 22, 1932	Not Fixed.
Pleasure	Pathé	52 min.	A	4,878 ft.	Conway Tearle, Francis Dade, Carmel Myers	Useful supporting offering ..	Dec. 8, 1932	Not Fixed.
Pride of the Legion	Pathé	75 min.	A	7,613 ft.	Victor Jory, Barbara Kent, Rin-Tin-Tin, Jnr.	Good popular booking	Dec. 15, 1932	Mar, 13, 1933
Prosperity	M-G-M ..	87 min.	A	7,813 ft.	Marie Dressler, Polly Moran	Excellent general booking ..	Dec. 8, 1932	Not Fixed.
*Pyjamas Preferred	Pathé ..	45 min.	A	4,200 ft.	Jay Laurier, Betty Amann	Moderate comedy attraction for the masses	Dec. 8, 1932	Feb. 27, 1933
Rackety Rax	Fox	65 min.	U	5,977 ft.	Victor McLaglen, Greta Nissen, Allan Dinehart	Fair average entertainment for the masses	Dec. 1, 1932	Not Fixed.
Red Haired Alibi	Sterling ..	73 min.	A	6,700 ft.	Merna Kennedy, Theodore von Eltz, Grant Withers	Attractive popular entertainment	Dec. 15, 1932	Not Fixed.
Riders of the Golden Gulch ..	Equity British	52 min.	U	4,700 ft.	Jay Wilson, Mary Dunn	Acceptable second feature in small halls.	Dec. 15, 1932	Not Fixed.
*Riverhouse Ghost, The	First National	53 min.	A	4,788 ft.	Florence Desmonde ..	Above the average "thriller" offer for popular halls	Dec. 8, 1932	Not Fixed.
Scarlet Dawn	Warner ..	60 min.	A	5,577 ft.	Douglas Fairbanks, Jnr., Nancy Carroll	Acceptable programme booking	Dec. 22, 1932	Not Fixed.
Scarlet Week-End, A	A.P.D... ..	70 min.	A	5,500 ft.	Dorothy Bouchier, Theodore von Eltz	Fair mystery offer for the masses..	Dec. 1, 1932	Not Fixed.
Sherlock Holmes	Fox	61 min.	A	5,600 ft.	Clive Brook, Ernest Torrence	Good programme booking, with pulling title	Dec. 8, 1932	Mar. 27, 1933
*Smiling Along	Equity British	39 min.	U	3,520 ft.	Rene Ray	Quota booking	Dec. 22, 1932	Not Fixed.
Speed Demon	U.A.-Columbia	70 min.	U	6,261 ft.	William Collier, Jnr., Joan Marsh	Good two feature programme booking	Dec. 15, 1932	July 31, 1933
Speed Madness	Ideal	55 min.	U	5,112 ft.	Richard Talmadge, Nancy Drexel, Charles Sellon	Useful supporting feature for the masses	Dec. 8, 1932	Not Fixed.
Strange Adventure	P.D.C. ..	64 min.	A	5,753 ft.	Regis Toomey, June Clyde	Useful two-programme booking ..	Dec. 22, 1932	Not Fixed.
Telegraph Trail, The	Warner ..	54 min.	U	4,946 ft.	John Wayne, Marceline Day, Frank McHugh	First-rate supporting fare for the masses	Dec. 22, 1932	Not Fixed.
Tess of the Storm Country ..	Fox	77 min.	A	7,100 ft.	Janet Gaynor, Charles Farrell	Excellent mass booking	Dec. 8, 1932	Mar. 13, 1933
That's My Boy	U.A.-Columbia	70 min.	U	6,471 ft.	Richard Cromwell, Dorothy Jordan, Mae Marsh	Very good general booking ..	Dec. 15, 1932	June 12, 1933
They Never Come Back ..	Pathé	65 min.	A	5,626 ft.	Regis Toomey, Dorothy Sebastian	Average entertainment for the masses	Dec. 8, 1932	Not Fixed.
Thirteen Women	Radio	60 min.	A	5,365 ft.	Irene Dunn, Ricardo Cortez, Myrna Loy	Very good booking for all classes..	Dec. 1, 1932	April 3, 1933
Trouble in Paradise	Paramount ..	80 min.	A	7,200 ft.	Herbert Marshall, Kay Francis, Miriam Hopkins	Excellent general booking ..	Dec. 1, 1932	May 1, 1933
Too Busy to Work	Fox	75 min.	U	6,787 ft.	Will Rogers, Marian Nixon	Very good general booking ..	Dec. 8, 1932	Not Fixed.
Vanity Street	U.A.-Columbia	67 min.	A	6,075 ft.	Charles Bickford, Helen Chandler	Robust entertainment for popular audiences	Dec. 15, 1932	May 29, 1933
Without Honours	Pathé	61 min.	U	5,759 ft.	Harry Carey, Mae Busch, Gibson Gowland	Useful Western attraction for popular halls	Dec. 8, 1932	Not Fixed.
With Williamson Beneath the Sea	P.D.C. ..	56 min.	U	5,177 ft.	—	Very good novelty booking with box-office attractions	Dec. 22, 1932	Not Fixed.
*World, the Flesh and the Devil, The	Radio	54 min.	A	4,805 ft.	Harold Huth, A. Victor Stanley, Isla Bevan	Good supporting feature ..	Dec. 1, 1932	April 3, 1933
You Said a Mouthful ..	First National	63 min.	U	6,412 ft.	Joe E. Brown, Ginger Rogers, Farina	Capital light entertainment for all classes	Dec. 15, 1932	April 20, 1933

SED IN JANUARY, 1933

Date.	Title.	Renter.	Reg. No.	Running Time Min.	Certificate.	Length.	Stars.	Poster.	"Kine." Review Date.
Jan. 30	Old Dark House	Universal ..	F.7808	75	A	6,451	Boris Karloff, Eva Moore, Raymond Massey	1/12, 1/48 ..	Sept. 8, 1932
,, 9	One Hour With You	Paramount ..	F.7599	77	A	7,059	Maurice Chevalier, Jeannette Macdonald	1/48, 2/12, 3/6 ..	June 30, 1932
,, 16	Back Up Your Troubles ..	M-G-M ..	F.7963	68	U	6,064	Stan Laurel, Oliver Hardy ..	1/48, 1/12, 2/6 ..	Oct. 20, 1932
,, 16	Painted Woman, The ..	Fox	F.7931	75	A	6,645	PeggyShannon, Spencer Tracy	1/48, 1/12, 2/6 ..	Oct. 13, 1932
,, 23	Parisian Romance	Gaumont ..	F.8071	73	A	6,967	Lew Cody, Marion Shilling ..	— ..	Dec. 1, 1932
,, 30	Purchase Price, The	Warner ..	F.7723	65	A	5,986	Barbara Stanwyck, George Brent	1/48, 1/12, 1/6 ..	Aug. 11, 1932
,, 16	Rasputin	Nat. Dis. ..	F.7960	90	A	8,585	Conrad Veidt	1/48, 1/12, 1/6 ..	Oct. 20, 1932
,, 9	*Silver Greyhound, The	Warner ..	Br.7857	45	U	3,866	Percy Marmont, Janice Adair	1/6	Sept.15, 1932
,, 30	Sinners in the Sun	Paramount ..	F.7720	58	A	5,480	Carole Lombard, Chester Morris	1/48, 1/12, 2/6 ..	Aug. 4, 1932
,, 2	Sky Devils	U.A.	F.7506	86	U	7,947	Spencer Tracey, Ann Dvorak, Buck Jones	1/12, 1/6	Mar. 24, 1932
,, 23	Skyscraper Souls	M-G-M.. ..	F.7875	95	A	8,515	Warren William, Maureen O'Sullivan	1/48, 1/12, 2/6 ..	Sept. 8, 1932
,, 2	South of the Rio Grande ..	U.A.	F.7086	72	A	5,500	Buck Jones	1/12, 1/6	Mar. 24, 1932
,, 16	Stoker, The	Gaumont ..	F.8082	71	U	6,672	Monte Blue	—	Nov. 17, 1932
,, 9	Stranger In Town	Warner ..	F.7717	65	U	5,975	Ann Dvorak, David Manners, "Chic" Sale	1/48, 1/12, 1/6 ..	Aug. 4, 1932
,, 16	Successful Calamity	Warner ..	F.7747	79	U	7,248	George Arliss, Mary Astor, Evelyn Knapp	1/48, 1/12, 1/6 ..	Aug. 14, 1932
,, 9	Tell Me To-Night	W. & F. ..	F.8026	90	U	8,264	Jan Kiepura, Magda Schneider	1/48, 1/12, 2/6 ..	Nov. 3, 1932
,, 9	Texas Gunfighter..	Universal ..	F.7803	60	U	5,615	Ken Maynard, Sheila Manners	1/12, 1/6	Sept. 8, 1932
,, 16	*There Goes the Bride ..	Ideal	Br.7994	79	U	7,184	Jessie Matthews, Owen Nares	1/48, 1/12, 2/6 ..	Oct. 27, 1932
,, 9	Two Seconds	First National	F.7711	65	A	5,763	Edward G. Robinson, Vivienne Osborne	1/48, 1/12, 1/6 ..	Aug. 4, 1932
,, 23	*Watch Beverly	Butcher ..	Br.7998	80	U	7,146	Henry Kendall, Dorothy Bartlam	1/48, 1/12, 1/6 ..	Oct. 27, 1932
,, 30	*Wedding Rehearsal	Ideal	Br.7726	80	A	7,595	Roland Young, George Grossmith	1/48, 1/12, 2/6 ..	July 28, 1932
,, 2	Working Wives	First National	F.7696	65	A	5,841	Loretta Young, Norman Foster, George Brent	1/48, 1/12, 1/6 ..	July 28, 1932
,, 2	World and the Flesh	Paramount ..	F.7651	72	A	6,512	George Bancroft, Miriam Hopkins	1/48, 1/12, 2/6 ..	July 14, 1932
,, 9	Wyoming	P.D.C. ..	F.7834	78	U	5,253	Tom Tyler	1/12, 1/6	Sept. 15, 1932

arked with an asterisk denote British Pictures.

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Jack Buchanan in "PARIS"

Scenes from First National's great musical spectacle PARIS, new prints of which will be available on June 5. Jack Buchanan is the star of this most attractive offering which proved such a successful Box-Office picture. Irene Bordoni, Zasu Pitts, Jason Robards and Louise Closser Hale are the featured players. Many of the magnificent scenes are in Technicolor and these with the many tuneful song hits, famous stars and gay comedy make an entertainment of wide appeal

S.O. POLLS AT LEYTON AND TOTTENHAM
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CHARLOTTE GREENWOOD FOR BRITISH FILMS
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STUDIO NEEDS AND LENS DESIGN

New Photographic Problems

E. ORAM ADDRESSES B.K.S.

A REPRESENTATIVE gathering of about 60 members was present at the first New Year meeting of the B.K.S. on Monday, to hear a lecture by E. Oram, of Taylor, Taylor, Hobson, on the Cooke lens. With Simon Rowson in the chair, the meeting was keenly interested in a description of the problems of lens design, especially when the speaker referred to the possibilities of the new infra-red process.

MR. ORAM reviewed the developments of photographic lens design and construction over the last 12 or 14 years, and laid emphasis on the increase in apertures of photographic objectives and the improved standard of requirements. These requirements were so exacting in demand that in many instances constructions were literally on the margin of physical possibilities with existing materials.

Pan Stock and Sound

The introduction of panchromatic film, together with incandescent lighting recommended for best results with this film, involved a new type of lens correction for kinematography, Mr. Oram explained. This was made more necessary by the fact that the apertures of lenses had to be increased in order to counteract the effect of photographing at greater speeds to accommodate the requirements of sound-on-film.

Colour Correction

Lenses previously used in the studios were corrected so as to bring the minimum focus into the blue, lengthening equally towards the violet and blue-green, thereby covering the range to which the film was most sensitive, but in order to give the best results with panchromatic film the corrections had to be changed so as to give the best focus over the blue-green, yellow and red band—this film being sensitive well into the red. The minimum focus is brought into the yellow range, which is used for focusing.

Unfortunately, designers have had to contend with the residue of the secondary spectrum and the limitations in materials for eliminating this.

Slides were shown illustrating the methods of testing these lenses for colour corrections and depth of focus, and actual figures of magnitude of the errors were quoted showing the delicateness of control essential in lens manufacture.

Colour and Infra-red

The review of possible future developments included reference to colour photography, wide film and infra-red photography. Illustrations of the corrections necessary for a lens for infra-red photography were given. A large selection of actual photographs illustrating distance photography were shown, these being loaned by *The Times* Publishing Co. and Ilfords, Ltd., who have co-operated in making these photographs, using Cooke lenses.

These photographs included some remarkable scenes in Scotland, Wales and France, covering distances of 50 miles, the objects normally being practically invisible to the naked eye.

Question Time

Only a few questions were put at the end of the paper—a tribute, no doubt, to the completeness of Mr. Oram's lecture. Mr. Vinten challenged a suggestion of the speaker's that artistic results could be achieved for close-ups by taking slightly out of focus, Mr. Oram replying that he had not recommended such a step, but that with the Cooke lens focused sharp on, say, the nose of the subject, the backgrounds would be softened as required.

He was not in favour of the practice of inserting filters in the system, which, he said, only tended to destroy the correction of the lenses. If diffusion was desired, he thought that gauze would prove better than glass.

Mr. Belman wanted Mr. Oram's views on using filters for panchromatic film, the speaker replying that if such filters were introduced in front of the lens, the effect on focus would be negligible.

Lens Not Always To Blame

Mr. Laglan asked if it were not correct that lack of definition could often be traced to the processing of the film? Mr. Oram agreed, and said that there were many other factors—such as apparatus faults. As far as lenses were concerned it was the easiest thing possible to prove beyond doubt whether or not it was at fault.

Answering a question on the possible life of a lens, Mr. Oram said that under ideal conditions a lens might easily last as long as ten years.

Infra-red Seven Years Ago

In the general discussion, Leslie Eveleigh revealed that when he visited the Kodak works at Rochester in 1925 he had been shown 2,000 ft. of film taken with the infra-red process. The only appeal it had for them at the time was its value in reproducing night scenes in broad daylight. Seven years seemed a long time for the infra-red process to stand still, and it was remarkable that the results achieved to-day were no better than those obtained in 1925.

Annual Meeting Postponed

The annual general meeting of the B.K.S. was due to take place on the same date (January 2), but owing to pressure of business, and the fact of it coming so quickly after the Christmas holidays, it was found impossible to get the reports ready to place before the members. Consequently, the annual general meeting (due to take place at 6.45 p.m., one hour before Mr. Oram's paper) stands postponed until the next meeting takes place early in February.

Kodak Visit

It was mentioned that a number of visits had been arranged to take place early in the New Year (as shown in the brochure issued by the Society).

The first visit will be to the Kodak works, and the date has been provisionally fixed as Tuesday, January 31. Members desirous of visiting these works are asked to send their names and addresses to the chairman of the Papers Committee, at 4, Denmark Street, W.C.2, as early as possible, as arrangements have to be made for conveyance.

At the February meeting of the Society a paper on "Air Cleaning and Conditioning" will be read by T. Thorne-Baker.

SIXTY HOUR WEEK FOR EMPLOYEES

CONCILIATION BOARD'S FIRST AWARD

After having reached a provisional agreement on the question of hours for male uniformed staffs, the Joint Conciliation Committee of the London and Home Counties Branch C.E.A. and the London Trades Council is to meet again on Wednesday, January 18, to continue its discussions on the same subject.

Members of the committee have agreed on a working week for the male staff of 60 hours, and their recommendation will have to go up for approval of the two major bodies. Working time in respect of female staff, projectionists, stage hands and others have still to be determined.

Arthur Taylor, London branch secretary, told the *Kine.* that it was anticipated that a number of meetings would still need to be held before full agreement could be reached on the various points at issue. There is, he stated, an exceedingly friendly spirit between both sides, and the prospects of reaching a final workable agreement are good.

The object of the board, which has already held a number of meetings, is to arrive at an agreed scale of wages, hours and general conditions for employees in the London area.

NEW CAPITAL FOR NEW ERA

SCHEME IN PREPARATION

New Era National Pictures, Ltd., which only in October last decided definitely to concentrate on production, is unable to pay the fixed 8 per cent. Cumulative Ordinary dividend due on December 31 last. Dividends on these shares is now in arrear from June 30, 1929. The last accounts show a debit balance of £67,154.

The difficulties of rehabilitating the company have been seriously aggravated by the lack of working capital, but so far, owing to the uncertainty of the film production situation in this country, the Board has not felt justified in bringing forward any scheme of reorganisation.

The time has arrived, however, when it may safely be said that the demand for British films and their general success in the United Kingdom is greater than ever before, and continues to grow week by week.

In order, therefore, that advantage may be taken of this renaissance, a scheme for the provision for the new capital is being prepared, full particulars of which are to be submitted to shareholders in the near future.

ALFRED LEVER

ALFRED LEVER RESIGNS FROM STERLING

FUTURE PLANS DEVELOPING

Alfred Lever, who recently re-entered the renting field by joining the Sterling Film Co., Ltd., finding that developments in his other plans demanded his complete attention, has asked the Sterling Film Co., Ltd., to relieve him of his appointment.

This has been agreed to by mutual arrangement, and Mr. Lever leaves the Sterling Film Co., Ltd., with every good wish for his future success in activities which he is developing.

"SERVICE"

ACQUIRED BY M-G-M.

Sam Eckman, Junr., of Metro-Goldwyn-Mayer, announces that his company has secured the talking picture rights of the play "Service."

"Service" has been hailed by the dramatic critics as the greatest play of the year. It opened recently at Wyndhams Theatre, London, and has been one of the big successes of 1932. It is the second show to be written by Dodie Smith—her first being "Autumn Crocus."

Dodie Smith, who writes under the name of C. L. Anthony, is at present in New York. She has been hailed, as the result of her work on "Autumn Crocus" and "Service," as one of the greatest playwrights of this generation. So far no cast or director has been announced for this latest M-G-M acquisition.

This Week

THE PROBLEMS of modern lens design were discussed on Monday by the B.K.S. *Page 3.*

THE LONDON Joint Conciliation Committee has reached a provisional agreemen on the hours question of male staffs. *Page 3.*

A SCHEME is being prepared by New Era to provide new capital. *Page 3.*

A MEETING sponsored by the Commission on Educational and Cultural Films was held at University College on Monday. *Page 3.*

AN OFFER for the remaining houses of the Broadhead estate has been made by Harry Buxton. *Page 3.*

THE LATEST news of the Sunday opening campaign is reported. *Page 5.*

CHINESE TALKING FILMS are to be made at Hong Kong. *Page 5.*

A NEW POLICY by a renting house to spread its product over more halls was outlined by Herbert Green at a meeting of the Edinburgh branch, C.E.A. *Page 8.*

SIR OSWALD STOLL encountered strong opposition at the Stoll Picture Theatres' annual meeting, when a big drop in profits was reported. *Page 16.*

COVENTRY CORPORATION has imposed new licence conditions. *Page 37.*

ENTERTAINMENT NEEDS OF THE PUBLIC

EDUCATIONISTS AND PROPOSED FILM INSTITUTE

A DISPLAY of several of the most recently produced educational films formed a feature of the twenty-first annual conference of Educational Associations, which opened at University College on Monday.

Western Electric has installed a 16 mm. portable sound equipment, and the films comprised a selection of the new series made by the B.I.F.

These new films, sponsored by H. Bruce-Woolfe, managing director of B.I.F., have been made with the close co-operation of school teachers, and embrace such subjects as natural science, geography and elementary physics.

At the same conference a meeting organised by the Commission of Educational and Cultural Films was held, for which Western Electric screened "The Wood Wasp" and "Surface Tension."

The Public Taste

R. S. Lambert, editor of the *Listener*, speaking on the film in national life, said that films opened up an entirely new vista for education as a whole.

The well-known policy of giving the public what it wanted was open to the serious drawback that once the standards of wants had been supposedly fixed it was difficult to alter and raise the standard. There might be a public which would appreciate better films than were now shown if they could see better films regularly, but if there were an organisation which preferred to take as little risk as possible it was extremely difficult to see how that public could be called forth.

The Institute's Task

The building up of the new market alongside the supply was the work which the Commission suggested should be done through the setting up of a National Film Institute. In this country there were a number of important tasks which awaited such an institute.

The conception which they ought to hold before them was not so much the introducing of education as an element into the kinema as the discovery of a new kind of film programme which had combined entertainment and instruction in the right proportions.

"The film institute is needed in order that more people shall be enabled to see better films," he added.

Mr. Frank A. Hoare, honorary treasurer of the Commission on Educational and Cultural Films, and director of educational research to the Western Electric Co., Ltd., contrasting wireless programmes and kinema programmes, said:—

Bola Policy Needed

"There is one fundamental difference. The reaction of the wireless audience is not immediately apparent in terms of a falling-off in box office receipts as is the case with a kinema audience. But the kinema-goer demands 'value for money' during every moment of his three hours' entertainment, and if he fails to get it he will go elsewhere next time."

If the standard of public kinema entertainment was low it was because the standard of public taste had not developed. There was a large section of the community awaiting the development of a more intellectual film programme, and the needs of these could, and must, be catered for without interfering with the more universal, but, perhaps, less sophisticated needs of the masses.

He asked whether it was impossible to devise a plan by which some assurance could be given to the trade that a bold policy of catering for the film needs of the schools and for education of all kinds would be sufficiently supported by educationalists to ensure a reasonable return on the money invested.

A resolution supporting the establishment of a National Film Institute was carried.

BROADHEAD ESTATE

OFFER BY HARRY BUXTON

It was learned in London on Tuesday that Harry Buxton, the well-known Lancashire exhibitor, acting on behalf of himself and a London theatre corporation, has submitted a definite offer for the remainder of the most important of the Broadhead Theatres.

It will be recalled that recently Mr. Buxton purchased the Pavilion, Lodge Lane, Liverpool, one of the largest and most important of the Broadhead Circuit. Included in the deal is a large estate of shops and other properties.

Mr. Buxton is at present in London awaiting the reply of Messrs. Broadhead's solicitors.

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Editor: S. G. Rayment.
Associate Editor: A. L. Carter.
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THE EDUCATIONIST AND THE FILM

WHEN Merton—of the Movies—married, he complacently told interviewers that the lady he had taken was not only his wife, but his severest critic, thus following strictly in the footsteps of all the film stars he had ever read about.

A marriage is now foreshadowed between the picture industry and its own severest critic—the educationist. For several years a mild flirtation has been going on between the teaching profession and the newest and most vital method of imparting knowledge, but the story of this week's conference suggests the regularisation of the union in the near future.

There is little excuse for the rather condescending attitude adopted towards the screen, and although its primary object has always been entertainment, it has had so lively and convincing an appeal to the intelligence that one can make allowance for the old-time fears that its influence was a disturbing one.

Now, however, it is publicly recognised that the motion picture can be made the close ally of the teacher, and in the more modern school of thought the only difficulty is in the provision of adequate material aids to the use of the film in the class-room.

Strictly speaking, the world of schoolmen will have to work for a long time spreading the idea amongst its own people before there is so effective a demand that our producers can turn to the educational field as a matter of business; for what has been done we must be thankful, but we must realise that no unit can keep on making films for a small market.

Pictures of the greatest value have been made, but we are far from having established a full library of them; our producers have done well to have made enough to convince their critics of the value of the idea.

If those attending the Conference of Educational Associations carry on the good work and make their fellows think kinematically, we shall at last have reached a useful jumping-off ground.

A QUESTION OF "VISIONS"

NEWS from Scotland opens up an interesting development. One of our renting organisations, says a prominent exhibitor, has decided on a new policy, aiming at getting several bookings in smaller halls rather than one or two in bigger ones; securing, of course, as many "visions."

This was following out a theory the commercial value of which would not be proved for eighteen months, perhaps, but while the test was going on it would seem as though a chance of survival would be given to the little man, whose career recently has certainly been more and more precarious.

If he now has a better break than he has been enjoying lately it is about time. For too long he has had to come in after the big fellows had had their pick of the product, and the experiment—although it seems a difficult one to carry out wholesale—will be watched with keen interest.

We hear so much more of the big kinemas that are being regularly added to the list, that it is not always easy to recollect the great preponderance of small ones, and it is these which, after all, represent the backbone of the Trade still.

Film Booking by Agreement

ORGANISATION THE WATCHWORD OF THE NORTH-WESTERN C.E.A. BRANCH CHAIRMAN

by J. R. Dovener

EVEN in these enlightened days there are people who expect organisation to yield advantages far greater than the effort they themselves make to bring them within their reach. Organisation has brought about many wonderful triumphs, and it will continue to do so as long as there are independently minded individuals, who, trusting in the strength of their own right arm, believe that by acting in unison they can achieve collectively results difficult to attain by individual action.

AT this moment we exhibitors are face to face with a situation full of menacing possibilities. Patronage, generally, has fallen off to an alarming extent, competition is intense, the average quality of features indifferent, overhead expenses still at their peak and operating costs similarly high.

We have wielded the axe in all directions, and, although economies have been effected here and there, the main item of recurring expense, film hire charges, goes on without any prospect of sympathetic relief.

The producers have everything to lose and nothing whatever to gain by maintaining this stranglehold on our theatres and by manifesting such complete indifference to the economic circumstances of this community. It is common knowledge that booking terms are becoming increasingly stringent, which is amazing in these days of deflation.

I DO not agree with those exhibitors who take the view that our only salvation is to be found in evolving a co-operative booking scheme so as to put the independent exhibitor in a position—so they say—to acquire his films on terms comparable with those of the great circuits.

An organisation to accomplish any object must be subservient to the needs of the individual instead of the individual being overshadowed by the organisation.

Whilst not wishing to throw cold water on the idea of a co-operative booking scheme, I seriously put forward the suggestion that this problem of high film costs might be met and solved by exhibitors in the various areas holding periodical meetings and arranging amongst themselves to book by agreement.

BOOKING by agreement implies a measure of personal co-operation and a sincere desire on the part of the theatre proprietors to bargain for the films they want, to arrange show dates, and thus avoid unfortunate clashes, and generally to put their own houses in order by, and for, themselves.

If 1928 was the peak year of the showing side of the Industry, then the index figure for our takings to-day is something like fifty; that means the money passing through our payboxes is only about half of what it was four years ago. If in the next few years there is marketed any epoch-making inventions such as might revolutionise the kinema entertainment as talkies did—and I think something like that is wanted to re-establish this Industry and to restore the exhibiting side of it to its former prosperity—then it is a certainty that scores of theatres would never be able to adjust themselves, for financial reasons, to the changed conditions.

ONE of the great successes of my year of office as president of the Northwestern Branch has been the introduction of a scheme of co-operative advertising in a local evening newspaper, where we have a kinema index. Sixty theatres announce in the briefest possible space what they are showing in the current week, the names of the theatres being stated alphabetically. I estimate this innovation is saving Liverpool and district exhibitors about £12,000 per annum, as represented by an economy of two newspaper columns per night, three hundred days per year.

We have agreed amongst ourselves that the scheme is an eminently desirable one, and having tasted the fruits of local co-operative action, I am full of hope that in the year before us exhibitors who have studied this troublesome question of film hire will be moved to adopt the suggestion I have made.

IN consultation with their opposition theatres let their policy be, "book by agreement amongst yourselves."

It is a simple and direct approach to the really vital issue of costs, and any reactions, which will be quick to manifest themselves, can be immediately acted upon locally, where the money is taken.

CHARLES LAUGHTON

HOLLYWOOD honours have caused a home demand for our actors before now, so I am not very surprised that Charles Laughton has been persuaded to make a British film before returning in a few months to resume his contract work for Paramount on the coast.

THE picture will be directed for London Film Productions by Alexander Korda in the near future. Although the story is not yet completed, I learn that it will give Laughton, for the first time, a chance of a character study which is definitely sympathetic.

GEORGE GROSSMITH, who has just scored a great personal sucess in "The Girl From Maxim's," will shortly play the leading part in the French film version of "L'Homme A L'Hispano." He has been loaned by London Film Productions.

INCLUDED in the Prime Minister's New Year Honour List is the name of Ald. F. J. Ballard, of The Bungalow, Stewpony, Stourbridge, who has been granted an O.B.E. for public service at Dudley. Ald. Ballard has been connected with the Industry for many years, and at the present time is a director of three companies, The Majestic (Cradley Heath), The Central (Stourbridge) and The Central (Kidderminster).

LONG SHOTS

Laughton for British Films—Kinema Director's Honour—Death of Jack Pickford—Arthur Dent's Return

I HOPE to be present to-morrow—Friday—evening to applaud the winner of the Trade Benevolent Fund Competition. Edwin Croombes, of Chiswick, who will be presented with a Hillman saloon car and a cheque for £50 at the Blue Halls, Hammersmith. The Mayor of Hammersmith, Molly Lamont, and Gene Gerrard will attend and help forward the ceremony, at which I should like to feel the majority of the audience had also competed.

THE good showman is always a good psychologist, and, as I always like to illustrate an axiom, I have an added reason—besides the obvious one—for welcoming my Empire pass this year. It is in the form of a particularly hefty propelling pencil and is far too useful for the holder to lend to an outsider, which does sometimes happen to Press passes even in the best-regulated families. Thanks, Mr. Crull.

TO explore the West Indies with a Newman-Sinclair automatic camera, J. S. Hodgson, F.R.P.S., has just been given a roving commission by the Ideal Cinemagazine. Simon Rowson, of course, knows Hodgson's abilities well, for he distributed "Whaling in the Antarctic" some years ago.

SINCE then, as newsreel editor and as free-lance kinematographer, the cameraman's experience has ranged over a wide field, and, as he has taken 20,000 ft. of stock to expose in a very fascinating territory in the course of the next four months, we may expect some excellent results. Diving for pearls and sponge, and fishing for tarpon and turtle seem to be local features that all lend themselves admirably to treatment.

ARTHUR DENT, arriving yesterday by the *Manhattan* from America, was greeted with the excellent news of the "Maid of the Mountains" success on its provincial pre-releases. The huge business being done fully justifies the *Kine.* reviewer's opinion that the picture was "a film which not only deserves attention on its merits, but has unquestionable box-office pull."

WITH Arthur Dent was Eddie Klein, who, after an absence of six weeks, returned with prints of a new series of "Sing-Song Melodies" and a new series of thirteen "Melody Makers" one-reel musical song novelties.

JUDGING by last year's event, the Corn Exchange, Maidstone, should be crowded on Friday, January 13, when the Cinema Ball which Dan Benjamin has organised will take place. There are no more sparkingly run functions anywhere than those which D. B. runs, and I anticipate a big success.

ROY FOX opens with his band at the Kit Cat on Monday, January 16. Jeffrey Bernerd is anxious to give this popular musical director a good send-off, so suggests that those who are giving New Year parties might choose that date and that venue. I pass on this suggestion to the Trade. A supper-dance for 7s. 6d. is a very reasonable proposition.

SORRY to hear of the death, in a Paris hospital on Tuesday, of Jack Pickford, after a long illness. Although it is some years since he was seen on the screen, countless fans will recall his work, and also the tragedy of 1919, when his wife, Olive Thomas, died tragically of poison in the same city.

THE announcement made this week concerning the establishment of a series of small kinemas at various railway termini will not be news to the readers of these notes. I referred to the proposed innovation some weeks ago, and I hope shortly to be in a position to give full details of the scheme.

CHANGES in the operations of an important apparatus company prominent in the talkie field have been the subject of rumour in Wardour Street this week. I have even been given the date upon which the changes will operate, this not being very far ahead in the year. If my information is correct, studio recording will stand to gain by the new development.

THE STROLLER.

VIGOROUS S.O. FIGHTS AT TOTTENHAM AND LEYTON

MANCHESTER EXHIBITORS APPLICATION

Blyth and Rochdale Polls

THE Tottenham poll takes place on January 12 and a vigorous campaign is being urged by both sides. The Sunday Opening Committee, directed by Coun. Harvey, has been doing admirable propaganda work from its headquarters at 537, High Cross, Tottenham, N.17. An urgent demand is made to the Trade for assistance both in cars on the day of polling and also in helpers.

Ben Jay has been constituted O.C. Transport, and any members of the Trade willing to assist with service or cars are invited to communicate with Mr. Jay at the Corner Cinema, Tottenham (telephone Tottenham 2746).

Leyton Poll

Following the town's meeting at Leyton, attended by 500 people on Friday, when a resolution in favour of Sunday opening was lost by ten votes, a requisition for a poll was handed in.

Polling has been fixed to take place on January 14, and members of the Trade are invited to assist by cars and helpers, who should report to Mr. Marriott, Sunday Films Association, High Road, Leyton.

Hayes Not in Favour

Hayes (Middlesex) local government electors, at a meeting on Monday night, rejected by 83 votes to 37 a resolution in favour of the opening of kinemas on Sundays. The meeting was convened by the Hayes and Harlington Urban Council. There is only one kinema in the district—the Regent.

Barnes Action Postponed

At Barnes, Sunday opening is being considered by a special sub-committee, and, although it was expected that a decision would be arrived at at Monday's meeting of the Corporation, the sub-committee's report was not submitted.

It is anticipated that the matter will come before the Council at its next meeting.

Two Town's Meetings

Town's meetings are being held on January 7 at Penge and on January 12 at Acton (Middlesex). The Sunday opening struggle at the latter place is of importance because on the result of the poll, which will undoubtedly be demanded, will rest the attitude of the Ealing and other West of London exhibitors.

Rochdale Poll

The Rochdale Council has decided to arrange a poll, for which already over 600 people have signed a requisition.

The response of the public to this move is welcomed by the local exhibitors, particularly as at the recent town's meeting only 60 people indicated their desire for Sunday opening.

Among the applications for Draft Orders are the following: Blyth (Northumberland), Edmonton, Epping (Essex), Margate, Merton, and Morden in Surrey, Portsmouth and Ross.

Council Action at Blyth

The Blyth (Northumberland) Corporation have passed a resolution, which has been forwarded to the Home Secretary and local M.P.s, in which they declare that:—

"The Sunday Observance Act (1780) and other Acts imposing similar petty restrictions, constitute a serious obstacle to the development of British holiday resorts."

Sunday opening obtains in the adjoining towns of Bedlington, Morpeth and Ashington, and it has been decided to apply for a Draft Order for Blyth.

A town's meeting has been convened for Monday, January 16.

Manchester Council Meeting

The application by the Manchester branch of the C.E.A. for permission to open on Sundays was considered by the City Council on Wednesday.

Recommendations against Sunday opening have been received by the Town Clerk from Manchester, Salford and district church congregations.

Barnsley to Discuss S.O.

It appears likely that Barnsley will be the first of the South Yorkshire towns to go in for Sunday opening. At first opinion was evenly divided as to the advisability of asking the Borough Council to exercise powers they obtained some time ago. It is now stated that one or two of those who were opposed originally have been converted to Sunday opening. A meeting to discuss the matter will be held shortly.

West Bromwich Attitude

After considering an application by A. A. Millichip on behalf of all kinemas in West Bromwich, the local Watch Committee recommends that Sunday opening should not be granted.

BILLIE BRISTOW RESIGNS

Billie Bristow desires to announce that she has resigned her directorship of F. George King, Ltd., and will not, in future, be associated with the board of that company.

Trade Protest Against S.O. Severity

Essex C.C. Discussion

Essex County Council at its meeting at Chelmsford on Tuesday considered the recommendation in respect of Sunday opening at Walthamstow of its Licensing Committee. The recommendation was, by reason of its severity, an unpleasant surprise to the Trade, especially in view of the fact that a deputation from the London and Home Counties branch C.E.A. had waited on the Committee and urged modifications in the hours of opening and the percentage of the charity tax.

The hours of opening under the recommendation are 7 p.m. to 10.30 p.m., and the percentage of net profits to be levied for charitable purposes 33 1/3 per cent. The list of charities to benefit from the levy has not yet been fixed.

Arthur Taylor, secretary of the London and Home Counties branch, told a *Kine.* representative on Tuesday, before the Council's decision was made, that the C.E.A. could only hope meantime that the recommendation would be referred back to the Committee. If it were not, he added, the branch would look for another opportunity of appealing to the County Council.

COVENTRY SCALE OF CONTRIBUTIONS

SHOEBURYNESS INDIGNANT

During 1933, Coventry exhibitors will pay a total of £1,139 for the privilege of Sunday opening. This amount has been fixed by the Watch Committee.

The following are the amounts to be paid by the various kinemas in a full year, periods less than a year being computed in proportion: Alexandra, £122; Broadway, £88; Brookville, £44; Carlton, £16; Crown, £74; Dovedale, £44; Gaumont, £188; Globe, £88; Grand, £74; Imperial, £72; La Scala, £92; Lyric, £15; Palladium, £92; Plaza, £68; Prince of Wales', £16; Rialto, £46.

A Council's Protest

Essex County Licensing Committee has given permission for Sunday opening to the Palace, Shoeburyness, on conditions similar to those which operate at Southend-on-Sea, and subject to the contribution of £40 per year.

When the decision of the County Council was discussed by the Shoeburyness U.D.C., a protest was made because the local council had had no voice in the matter. Particularly as the county authority had refused to receive a deputation.

30s. per 100 Seats

The Bishop Auckland (Co. Durham) licensing justices have fixed the charity contribution from kinemas which open on Sunday at 30s. per 100 seats per annum.

Rector and Sunday Films

Beckenham Experiment

The first performance in a six months' trial of Sunday opening at Beckenham, Kent, was given on Sunday at the Regal. The programme included "A Night Like This" and "Ranch Feud." The theatre was crowded, and long queues were formed more than an hour before opening.

During the performance, Mr. Reed, the chairman, in a short speech, said they were indebted for Sunday opening largely to the Rector of Beckenham. They had arranged at the conclusion of each Sunday programme to reproduce the B.B.C. Epilogue, but that night they had prevailed upon the Rector to conduct a short religious service.

In a statement issued by the Rector, he said:—

"I am certain that you cannot stop this movement, and that the harm done to Christianity by the attempt to strangle it in the name of religion is incalculable. I am not at all convinced by the familiar slogans about desecrating the Sabbath or commercialising the Sunday. I do not see that you desecrate anything by seeing a decent film any more than by going to a decent concert or listening-in to a decent programme on the wireless."

Carols were also sung by a local choir.

BRITISH FILMS

NEW ZEALAND ACTIVITY

British films continue to make progress in New Zealand with B.I.P. product forming the main source of supply. Wellington, Auckland, Christchurch, and Dunedin are all giving priority to British pictures in their biggest theatres.

The Crystal Palace in Christchurch, and the St. James, Dunedin, both inaugurated an all-British policy with a B.I.P. programme consisting of "Lucky Girl" and "England Awake." New Year releases will include "Maid of the Mountains," "The Last Coupon" and "The Fires of Fate."

Renee Houston in HIS NIGHT OUT (B.I.P.)

INCREASED ACTIVITIES OF AMERICAN INDEPENDENTS

Eddie Klein as Foreign Representative

On December 15 Isadore Schwartz, vice-president and general manager of Master Art Products, Inc., of New York City, a former subsidiary of National Screen Service, took over the company in its entirety.

The company, which specialises in the production and distribution of novelty films, has its own branches throughout the United States, and self-contained offices and studios in New York. It is known here for its series of "Organlogues," released in the U.K. as "Sing-Song Melodies," the first 26 of which are now being distributed in England by the Gaumont Co.

A further 26 are now in production, in addition to which Master Art is producing a series of 13 music-song films entitled "Melody Makers." Several new series of novelty shorts are also planned.

Mr. Schwartz has been executive head of the company since its inception, and now becomes president and general manager.

Edward L. ("Eddie") Klein, 13, Hanover Square, London, W.1, foreign representative for Master Art Products, Inc., who is now in New York, arrives in London this week with samples of the new output.

Blackpool Hall Reopened

Coventry's New Kinema

Royal Pavilion, Blackpool, which has just been taken over by Central Circuits, Ltd., reopened last week as the Plaza Kinema, after having been closed for a few days. It is intended to improve the building and erect Neon lighting on the frontage. The Plaza, which was originally a legitimate theatre, retains the full theatrical licence and is one of the few kinemas having a refreshment bar. There is seating accommodation for about 800 persons.

Cyril Levy, who was for seven years in charge of the Scala Kinema, Birkenhead, is the new manager.

Redesdale Opening

The Redesdale Cinema, which is being erected on a site in the Foleshill Road, Coventry, for W. Bassett Green, proprietor of the Dovedale Cinema, Coventry, is scheduled to open on January 16. It will be equipped with the A.W.H. sound system, Ernemann projectors and the Hewittic rectifier. The seating capacity of the new kinema is between 1,200 and 1,400.

"LORD CAMBER'S LADIES"

REGAL MIDNIGHT MATINEE

Her Royal Highness Princess Louise, Duches of Argyll, has consented to attend the first meeting of the Midnight Matinee Committee, of which Lady Mount Temple is chairman, on Thursday, February 2 next, at 3.30 p.m., at 26, Rutland Gate, kindly lent by Mrs. Warren Pearl.

Lady Mount Temple has a large and influential committee to help her, and is arranging the Midnight Matinee in aid of Charing Cross Hospital.

British International Pictures are giving the first presentation of their new film "Lord Camber's Ladies" to aid the funds.

All the film stars from Elstree will be helping Lady Mount Temple by selling programmes, and there is to be a gala variety performance, organised by Sir Gerald du Maurier and Alfred Hitchcock, after the film, followed by dancing on the stage.

TRADE BEREAVEMENTS

Last week the death occurred at Dumfries of John R. Haddow, manager of the Lyceum P.H. in that town. Mr. Haddow, who was a member of the Trade Benevolent Association, was presented to the King in 1917.

Bath Director's Death

Lionel H. Smith, a director of the Oldfield Kinema, Bath, died, aged 40, on Monday, January 2, after a short illness.

CHINESE TALKIES TO BE MADE IN HONG KONG

NEW PRODUCTION UNIT TO EMPLOY NATIVE DIALOGUE

PEOPLE who think of the Chinese as a non-progressive people with interest only in their ancestors, should interview, as a *Kine.* representative did this week, Charles S. Rosselet, secretary of Hongkong Amusements, Ltd., who is in London as part of a world tour conducted on behalf of his company to view American, English and European product.

Hongkong Amusements owns about a hundred kinemas in Hongkong and on the Chinese mainland, which cater for Chinese and European kinemagoers. For the latter, the English and American dialogue is eminently suitable, but the Chinaman, because of language difficulties is not so interested in them.

Production Shortly

Consequently, Mr. Rosselet's company has formed an associated company to make Chinese talking films.

Production will begin in about three months' time with recording on RCA apparatus. "There are many Chinese actors of eminence in their own country," said Mr. Rosselet, "who have acted in silent Chinese films, who will be available and whom we expect to employ."

"What kind of stories will you use, those dealing with China's past?"

Young China's Interests

"Not necessarily. Young China has a very modern outlook; it has its night clubs and cabarets, and its interests are similar to those in Western lands. We may make one or two pictures of earlier times, dealing with mythical subjects, but not many.

"We expect a market for our product in China, Hongkong and the Straits Settlements, mainly."

Action Before Dialogue

Asked what kind of film China evinced an interest in, Mr. Rosselet said that the war film, the jungle film and films dealing with aviation were popular, but this was largely because they were pictures possessing action, and thus were more easily understandable.

Films of foreign origin were, he said, prefaced by slides which told the story in Chinese.

Hongkong Amusements, Ltd., have kinemas in the key centres of China, Shanghai, Tientsin, Pekin, Nanking, and Canton, as well as in Hongkong, and have also a number of theatres catering for Chinese only in various places in the interior.

TWO WINNERS IN ONE WEEK

B.I.P. DIRECTOR'S RECORD

Monty Banks, the B.I.P. director, whose film, "For the Love of Mike," has just finished a record-breaking run at the Regal, Marble Arch, has the distinction of having two winning pictures running at the same time.

At the opening of the Rex in Paris, Monty Banks' French version of "Money for Nothing" has been acclaimed one of the finest French pictures of the year. At Nice, where it was given its première showing, it ran for seven weeks.

It will be remembered that the English version of "Money for Nothing" was one of the most successful British pictures shown last year, and was acknowledged by the Trade and lay Press to be one of the fastest action comedies ever produced in this country. Mr. Banks has again repeated this in his latest B.I.P. and French pictures.

FOUR PRE-RELEASES

FOR P.D.C. NEXT WEEK

P.D.C. have opened the New Year with a big drive.

Not only are four P.D.C. productions scheduled for Trade show during the next week, but no fewer than four P.D.C. pictures are being screened in the West End during the same period.

Arrangements have just been completed with Gaumont-British, whereby "With Williamson Beneath the Sea," "The Doctor's Sacrifice," "Hearts of Humanity" and "The Unwritten Law" will be shown in the West End simultaneously.

DUDLEY PORT CHANGE

NEW OWNER AT BURNLEY

The Victoria Cinema, Horsley Heath, Dudley Port, which has been acquired from Dixon and Hopkinson by W. A. Webb, reopened on Boxing Day. Renamed the Victoria Talking Theatre, the building has been redecorated, reconditioned, and reseated throughout and the Classitone sound system installed.

Regal, Burnley, Sold

J. Bradley, who controls Empress, Temperance, Royal, and Tivoli kinemas, Burnley, has purchased the Regal, formerly known as the Pentridge.

FOR POPLAR KIDDIES

Eight Poplar kinemas gave free shows on Monday to 30,000 children of the district, who also received New Year presents, given from a fund of over £1,000 collected locally under the auspices of George Lansbury.

LONDON TRADE SHOWS

New Offerings to be Screened Between Thursday, Jan. 5 and Wed., Jan. 11

Richard Talmadge in ON YOUR GUARD, which Butcher will Trade show to-day

Thursday

Fast Life (*M-G-M*)

Phœnix Theatre. **3 p.m.**

William Haines is given one of the strongest portrayals of his career as the irrepressible "Sandy," a motor-boat mechanic, who has a new idea for an engine that will break the world's record. He drives his boat through a race that will send thrilling chills down the spine of even the most apathetic onlooker. Cliff Edwards pokes his expressive countenance into a series of comedy situations with Haines, through which they both have many hilarious adventures. Madge Evans is seen in a sparkling rôle as the daughter of a wealthy racing-boat builder who obtains jobs for Haines and Edwards in her father's company.

The "heavy" in the racing feature is portrayed by Conrad Nagel. Arthur Byron, a well-known New York stage actor, fills the rôle of Jameson, the builder of racing boats who finances Haines and Edwards. The remainder of the strong supporting cast includes Warburton Gamble, Kenneth Thomson, Albert Gran and Ben Hendricks. Harry Pollard handled the direction.

Silver Dollar (*First National*)

Piccadilly Theatre. **8.45 p.m.**

Extravagant praise has been accorded this picture in America, the critics declaring that it far outshines any previous picture from Edward G. Robinson, its dynamic star.

Edward G. Robinson's rôle of "Yates Martin" is very similar to that of the notorious H. A. W. Tabor, founder of Denver City, who became a millionaire on striking silver in the Colorado mines. His meteoric career is presented in the most striking and dramatic manner, but it is upon the character of the man himself, bewildered by riches and intoxicated by his sudden success, that the story primarily concentrates.

Aline MacMahon has the rôle of his wife, whose love and encouragement in the days of his poverty are forgotten when, in the heyday of his opulence, he leaves her to win the charms of another woman, portrayed by Bebe Daniels. Alfred E. Green, director of such outstanding First National productions as "Gentleman For A Day," "The Dark Horse," "It's Tough To Be Famous," and "The Rich Are Always With Us," directed.

Friday

Naughty Cinderella (*Warner*)

Warner Private Theatre. **11 a.m. and 3 p.m.**

The first Winna Winfried picture made at Teddington is based on an original story specially written for the star.

A comedy with touches of pathos, it is the story of a young English scientist whose uncle in Sweden bequeaths him a cousin as well as a legacy, and the countless amusing situations which follow fast upon the heels of one another, after the young and supposedly "raw" schoolgirl gets to England, cause a flutter in the house and heart of her guardian.

John Stuart has the male lead, and also supporting Winna Winfried there are Betty Huntley-Wright, Marion Gerth, Marie Wright, Victor Fairley and Catherine Watts. John Daumery directed.

On Your Guard (*Butcher*)

Phœnix Theatre. **3 p.m.**

Two of the most attractive and clever juvenile screen artistes yet discovered are promised in "On Your Guard," a Richard Talmadge production. Bobby Nelson and Jenna Hall are the boy and girl in question, and so delightful is their acting and so complete their performance that they threaten to steal the picture from Talmadge, who is of course the star. Not that Dick Talmadge need worry, for he has deliberately given them as many opportunities as possible and obviously revels in their juvenile antics.

As a matter of fact, "On Your Guard" boasts a cast of all-round excellence, for, in addition to the players named, we shall find Lee Moran in one of his brilliant comedy characterisations, Edmund Bresse, an old-timer, Dorothy Burgess as feminine lead, with De Witt Jennings, Dell Henderson, Bob Kortman and Victor Stanford in support. George Crone directed.

Monday

Phantom Express (*P.D.C.*)

Phœnix Theatre. **3 p.m.**

Hobart Bosworth and William Collier, jun., who had leading rôles in the P.D.C.-Monogram production, "The County Fair," will be seen together again in the first Majestic production to be handled by P.D.C.

Written and directed by Emory Johnson, this film deals with graft and corruption on one of America's great railroads. The thrilling climax shows a race against time with a giant locomotive hurtling along a track that has been closed as dangerous on account of floods. Bridges are seen to collapse in the face of the floods. Thousands of tons of earth and rocks are seen crashing down the mountainside and completely wrecking the line just as the engine has passed.

The cast includes J. Farrell MacDonald. Wm. Collier, jun., Sally Blane, Hobart Bosworth, and Robert Ellis.

Rockabye (*Radio*)

Phœnix Theatre. **8.45 p.m.**

"Rockabye," Miss Bennett's latest picture, has proved her best to date during its opening runs in America. The takings have exceeded those even of "What Price Hollywood?" "Reputation," or any of her previous winners. It has always been the pictures that appeal to women which have broken records, and "Rockabye" seems to contain everything for this purpose—a woman's star in a woman's story of mother love and its frustration.

There is Constance Bennett, the sophisticate, the delightful comedienne, exquisitely gowned, wearing her dresses as only she knows how—and there is said to be a new Bennett, a passionate yearning woman who sacrifices her life and her dreams that those she loves may be happy. In "Rockabye" also there is Joel McCrea, who was so successful opposite the star in "Born to Love" and "The Common Law." He plays with the star some of the most passionate love scenes the screen has ever seen. There is also Paul Lukas, one of the most sterling actors playing in pictures to-day; and Jobyna Howland, as Miss Bennett's tipsy old mother.

Tuesday

Discord (*Paramount*)

Carlton. **10.30.**

"Discord," the latest production from the Imperial studios, is based on Temple Thurston's famous play, "A Roof and Four Walls."

Under the brilliant direction of Henry Edwards, maker of "The Flag Lieutenant," the story has been developed in a scheme of four progressions in the first of which a state of marital happiness prevails in the life of a talented composer and his wife. Later the wife attains affluence through her wonderful voice, and her success begins to affect the happy domestic life of the pair. Subsequent phases reveal the progress of the estrangement, the schemes of an interloper, and the final dramatic reconciliation.

"Discord" has a powerful cast of British players, headed by Owen Nares, as the composer; Benita Hume, Hollywood's latest capture, as his wife; Harold Huth, O. B. Clarence, Clifford Heatherley, Archibald Batty, and Esme Hubbard. Henry Edwards' direction has provided, it is stated, a novel treatment of this story of human interest.

Robber's Roost; 100 to 1 (*Fox*)

London Hippodrome. **11 a.m.**

Adapted from Zane Grey's popular novel, "Robber's Roost" tells a gripping tale of the cattle ranchers of the South West. While riding through Arizona in search of a job, Jim Wall is prevailed upon by the foreman of a cattle ranch to take part in a scheme to "rustle" his employer's cattle. Jim regrets his decision when he meets Helen, the ranch-owner's sister, and tries unsuccessfully to back out of the deal. When he attempts to tell the ranch-owner of the plot, he is held captive by the gang, and Helen, who follows Jim, is also captured.

George O'Brien has the leading rôle, with Maureen O'Sullivan opposite him. Others in the cast include Reginald Owen, William Pawley, and Maude Eburne. Louis King directed.

"100 to 1"

"100 to 1," a Fox British picture, produced by Henry Cohen at the Twickenham studios, will precede "Robber's Roost." It is a racing story, directed by Walter West, and has a strong cast headed by Arthur Sinclair, who plays the part of an Irish publican who buys a broken-down horse and breeds a Derby winner from it. Dodo Watts plays his daughter, and Derrick Williams is seen as the stable boy-jockey.

The Crusader (*P.D.C.*)

Phœnix Theatre. **3 p.m.**

"The Crusader" is the second of the P.D.C.-Majestic productions. The crusader in the story is a hard-hitting district attorney, who is faced with plenty of opposition in his efforts to clean up the city. His chief opposition comes from a tabloid newspaper and a scandal-thirsty reporter. The attorney's sister becomes involved with a crook, and his wife attempts to save her, when the sister kills the crook at a night club. In order to shield them both, the proprietor of the club confesses to the crime he did not commit. With the truth coming out, the district attorney is faced with a dramatic situation.

H. B. Warner is said to give one of the finest performances of his brilliant career as the attorney. Evelyn Brent is cast in the rôle of the wife who is ready to give up everything for the man she loves. Ned Sparks, sharp tongued and bitter, is excellent in a rich characterisation as the scandal-seeking reporter. Lew Cody plays the part of the night club proprietor, Marceline Day is the district attorney's sister, and other rôles are filled by Walter Byron, Arthur Hoyt, John St. Polis, Joseph Girard and Ara Haswell. Frank Strayer directed.

Sport Parade: The Iron Stair (*Radio*)

Cambridge Theatre. **3 p.m.**

In "Sport Parade" Joel McCrea and William Gargan are two prominent college athletes who, on leaving college, are inundated with offers to "cash in" on their athletic prowess, but only McCrea succumbs to the lure of big money. From then on the battle of amateurism and professionalism in sport is foremost, and many piquant situations are developed.

Marion Marsh plays the part of the girl with whom the two friends fall in love, and who is really instrumental in McCrea returning to the amateur fold.

During the unfolding of the story various forms of sport play their part in enhancing the entertainment value of the picture. Football, wrestling, boxing and cycling, all come into the story, forming a veritable Olympic Games for sporting patrons. The role of the athletic giant is particularly suited to the handsome young Joel McCrea.

In addition to the snappy dialogue and fast-moving story, which both play very important parts in the entertainment offered by "Sport Parade," there is Walter Catlett in the role of the sports promoter with whom Joel McCrea signs professional forms. Catlett can always be relied upon to extract every ounce of humour out of his part, and this is no exception.

"The Iron Stair."

"The Iron Stair" is a story, by Rita, of twin brothers, one of whom suffers for the other's crime. Henry Kendall plays the role of both brothers, with Dorothy Boyd and Bromley Davenport in support.

George Gale, a dissolute waster, impersonates his brother Geoffrey and forges his father's signature to a cheque, allowing Geoffrey to be convicted for the crime. An old moneylender, knowing George, traces Elsa, George's mistress, in the hope that she will be able to throw some light on the crime. He discovers that she knows George is the real culprit.

Frisco Jenny (*First National*)

Piccadilly Theatre. **8.45 p.m.**

In "'Frisco Jenny" Ruth Chatterton is seen as the daughter of an unscrupulous saloon keeper, who passes her youth amid the vice-laden atmosphere of a bar room. When she goes to her father and tells him that she is to bring a nameless child into the world, he strikes her so violently in his anger that she is sent crashing across the saloon. This blow saves her life, for a moment after she has been struck the spot upon which father and daughter stood sinks suddenly into the earth, accompanied by an avalanche of débris from overhead, as the great earthquake which demolished San Francisco comes with dramatic and appalling suddenness. In the disaster and fire that follows Jenny loses not only her father but her lover. Amid the ruins of the great city, while death stalks abroad, a new life is born, and Jenny becomes the mother of a man child who is destined to great things, but whose greatness is bought at the price of his mother's shame, and finally made secure by the supreme sacrifice on her part.

"'Frisco Jenny" was directed by William A. Welman, one of the most distinguished of Burbank's talented contingent of directors, and the star is supported by James Murray, Robert O'Connor, Pat O'Malley, Louis Calhern, Don Cook, Hallam Cooley, J. Carroll Naish, and Helen Jerome Eddy.

Ruth Chatterton in FRISCO JENNY (First National)

Joel McCrea and Constance Bennett in ROCKABYE (Radio)

Wednesday

Deception (*U.A.*)

Dominion Theatre. **10.30 a.m.**

With a fascinating background of the tricks of the wrestling game, "Deception," the new Columbia picture, presents Nat Pendleton, a former wrestler, as the hero of his own yarn. Though the athletic scenes in the production tower head and shoulders above any similar shots seen before on the screen, the principal feature of "Deception" is its forceful human story of a lad who took up wrestling, found the odds against him, and didn't know what it was to cry quits.

Nat Pendleton, himself a former Olympic wrestling champion, is the hero, Leo Carrillo is cast as a crooked sports promoter, and other members of the cast include Thelma Todd, Barbara Weeks, Dickie Moore, Frank Sheridan, and Henry Armetta.

Men are Such Fools: The Great Decision (*Radio*)

Phœnix Theatre. **3 p.m.**

"Men are Such Fools," featuring Leo Carrillo, Vivienne Osborne and Una Merkel, is a story of a musician who marries a flighty little creature. He assaults one of her admirers and goes to jail for it. On his release he finds his wife has degenerated into a slattern and has committed suicide on the very day he calls on her. Believing in her to the last, he coldly and calculatedly murders the man he considers responsible, and goes back to prison. Here he turns to music for solace, and composes a masterpiece which is played by the prison orchestra. Leo Carrillo plays throughout in his serio-comic broken English, and Vivienne Osborne is effectively coquettish as his faithless wife.

"The Great Decision"

Bill Boyd is supported by Charles (Chic) Sale and Dorothy Wilson, who was a typist in the studios prior to making her initial screen appearance in "Are These Our Children?" in "The Great Decision," an exciting story which succeeds in achieving the almost impossible—that of getting an entirely new angle on a theme.

In Paradise Valley the principal source of amusement is the general store owned by old Smokey Joe. Smokey believes that things are not what they were—that the old pioneers of the West would know how to deal with gangsters, for instance. But the gunmen come to Paradise Valley—hiding from the police. Smokey Joe leads the Vigilants against this modern menace, but in the end has to hand over the vital shot, upon which the success or failure of the coup depends, to Jim Parker—because, as he admits, his eye isn't as good as it was. Bill Boyd is Jim Parker, and Dorothy Wilson is his sweetheart.

The Mummy (*Universal*)

Prince Edward Theatre. **8.30 p.m.**

Boris Karloff is said to have excelled all his previous character rôles in "The Mummy," one of the most amazing, fascinating and thrilling pictures ever screened. The earlier backgrounds of "The Mummy" present one of the most beautiful reconstructions of ancient Egyptian life ever screened.

A mummy, 3,700 years old, is unearthed by a British expedition, and identified as a priest who has been buried alive for sacrilege and illicit love. The reading of a scroll in the sarcophagus resurrects the mummy, bringing with him his ancient occult secrets. He discovers the re-incarnated soul of his unholy love in a beautiful Anglo-Egyptian girl, and his efforts to carry her back through the ages so that their love may be consummated provides one of the most singular and fascinating themes of any recent screen drama.

The double role of the Egyptian priestess and the modern society girl is in the hands of the exotic Hungarian actress, Zita Johann. David Manners, of "Dracula," and Edward Van Sloan, of both "Dracula" and "Frankenstein," with the young British actor, Bramwell Fletcher, Noble Johnson and Arthur Byron have other important parts.

RENTERS' NEW POLICY

CHANCE FOR THE SMALL MAN

BERT GREEN TALKS TO EDINBURGH C.E.A.

A VISIT from Herbert Green, ex-chairman and present treasurer of the Scottish branch, and J. A. Houston, the secretary, made the last meeting for the year of the Edinburgh Section, held last Wednesday, unusually interesting and instructive. They were given a very cordial welcome by the chairman, A. S. ALBIN, who suggested that they had come through to try to put some "pep" into them in Edinburgh, but the tribute paid to the Section at the close by Mr. Houston suggested that Edinburgh was going on very well.

The subjects discussed included the giving away of free tickets to children's matinées by two Edinburgh houses, the showing of trailers and the Tax campaign generally, Benevolent Fund contributions, and some Trade developments on which Mr. Green spoke.

Free Matinée Passes

GEORGE SALMON (secretary) referred to a point he had submitted to MR. HOUSTON for his opinion. Two of the picture houses in the city were giving out cards at children's matinees, and with every eight tickets was given a badge which entitled the holder to a free admission ticket. The system was having a detrimental effect on children's matinees at other houses, and he had asked whether it was legal or not.

MR. HOUSTON said the licensing authorities were not very keen on exhibitors giving anything to induce people to attend, and this, he thought, was really a way of evading that. It was really a discount on drawings. He did not think they could strike at it in any way, but they might appeal to those who were doing it that it was not quite playing the game.

ALEXANDER BLACK said, as one of the halls affected, he felt he had no alternative but to adopt some such scheme.

W. ALBIN thought it was not a head office stunt, but an idea of the local management.

It was agreed to make representations to the managers concerned, suggesting that it might be discontinued, without condemning it, and pointing out that other halls would do the same, and they would just be where they were.

Figures for the Chancellor

MR. SALMON asked if members had all sent in their returns for the Tax campaign.

MR. HOUSTON mentioned that they were going to start the showing of trailers simultaneously in England and Scotland on January 9. But that had nothing to do with the returns mentioned by Mr. Salmon.

They were preparing a statement for the Chancellor of the Exchequer. They wanted a return from everybody.

Small Halls and First Runs

HERBERT GREEN, in an interesting talk, discussed a wide variety of subjects affecting the Trade. First of all he mentioned the new policy of one of the renting firms, who had decided to adopt American ideas of management.

Their idea was to get as many "visions," as they now called them, for their pictures by giving them, instead of, say, to two big first-run halls in a district seating 2,000, to six or seven smaller halls seating 300 to 400. By this arrangement they hoped to get more money out of more "visions," but it looked, anyway, as if it would be a good thing for them, for it was going to give the small hall a chance.

The firm would not know for 18 months whether it was going to pay or not. But it was going to spread the market.

In Glasgow they had upset a lot of district bars. One big picture was being shown in a house of 400, and a new 3,000 house round the corner never got a chance of it.

MR. BLACK said the idea seemed a good one, but he could not see it working out.

Circuits Breaking Down

MR. GREEN, continuing, said he thought circuits were breaking down in America, especially producers' circuits, because they were finding their customers were fading away. The small hall had a better chance nowadays than ever.

The big circuit houses used to put on a big band to beat the small hall, but nowadays they had not playing time for the big orchestra, and as long as the small hall had a plant equal in quality the chances were in its favour because of its better acoustics.

Mr. Green emphasised the advantage of a regular sequence of good programmes instead of the ups and downs which accompanied the booking of a big super. If they had a big week with a big picture they had often a falling off the following week. It did not follow that the prestige they got from a big picture paid them. They should cultivate the tramway idea. If they missed one big picture they would get another.

MR. SALMON: But you don't know the Marchmont circuit.

MR. GREEN asked if they had made any progress with the booking arrangements for smaller houses, drawing less than £125.

THE CHAIRMAN said those who had tried it found it was not too successful, and they had let it drop.

Tax Trailers

MR. GREEN paid a tribute to the success of the Edinburgh Section, and to some of the men they had given the Scottish Branch as presidents—Mr. Albin, Mr. Dickson, Bailie Timmins, Mr. Dunbar, and, earlier still, Councillor R. C. Buchanan, and Mr. Salmon, of whom they made as much use as they could when they got him in Glasgow.

MR. HOUSTON, reverting to the Tax, said there were six trailers ready. They might be shown in any order, and it was possible therefore to print 600 copies of each trailer, and give every kinema a copy on the opening day, and by changing over ensure continuous showing for six weeks.

The distribution had been undertaken by First National, M-G-M, Paramount, Pathé, Radio and Universal.

THE CHAIRMAN and MR. SALMON expressed their thanks to the Glasgow visitors.

Benevolent Fund Boxes

MR. HOUSTON, in reply, said they were hopeful that one of their outings in connection with the annual conference next year would be in Edinburgh. Referring to the Benevolent Fund boxes, he mentioned that one of the Edinburgh boxes, that of the Dalkeith Pavilion (W. Albin) stood head and shoulders above the rest.

The second box was from Cumnock, and the third from Bo'ness. But while these had done so well, only about 200 boxes had been returned out of the whole of Scotland. Not half of the picture houses in Scotland took an interest in them at all.

Unfortunately, by the loss of Kinema Sunday in Glasgow they did not know where they were going to be this year, and to do what they had done they had had to bite into their capital. Fortunately, by a strange freak of circumstances, their capital had appreciated by about £2,000 since last year.

French Producers' Congress

To Discuss Copyright Demands

Recent demands by societies acting on behalf of authors and musical composers have seriously disturbed producers of films on the Continent, and news from Paris suggests that a congress of film producers may take place in January, when the whole question of copyright will be discussed.

Charles Delac, President of the French Chambre Syndicale, who has just returned from Rome, where he has been attending the Authors' Congress, is reported as wishing to convene a congress of representatives of all European producing organisations, and has suggested a date not later than the end of January, 1933.

German and Italian producers' organisations will be represented, and it is expected that the Congress will be participated in by all the European countries and possibly by America also.

FOR AMERICA

"AFTER THE BALL" AND "ROME EXPRESS"

Gaumont-British announce that the Fox Film Corporation has acquired "After the Ball" for distribution throughout the United States.

"Rome Express," now in its sixth week in the West End (after a run of five weeks at the Tivoli), as was exclusively announced recently by the *Kine.*, has also been acquired for American distribution by Universal.

"Rome Express," the all-star British film triumph, directed by Walter Forde, was the first film to come from the new Shepherd's Bush Studios.

"After the Ball," directed by Milton Rosmer, with Basil Rathbone, Esther Ralston and Marie Burke as principal players, followed "Rome Express."

The speedy acquisition of both these films by powerful American interests is a welcome acknowledgment of the quality of the Shepherd's Bush product.

TWO KINEMAS SOLD

The Theatre Royal, Stratford—the oldest theatre in the borough—also the Princess Cinema, Hemel Hempstead, Herts, have just been disposed of by Harris and Gillow, the Cinema Theatre Agents, of 80/82, Wardour Street, W.

Lili Damita, the First National star of THE MATCH KING

A scene from THE CONQUERORS, the Radio epic of world progress. Ann Harding and Richard Dix are starred with Edna May Oliver

EIGHT TRADE SHOWS

Outstanding Radio Offerings

"THE CONQUERORS" AND "ROCKABYE"

RADIO PICTURES have no less than eight Trade shows fixed for the second week of January.

These eight embrace every type of film entertainment, from the picture of epic qualities, dealing with a subject as big as international welfare, down to the mystery thriller comedy made with both eyes on the box-office.

The picture first referred to above, "The Conquerors," is big both in conception and in execution. Its subject is the rise of commerce and international banking through the years from the days of the weekly market to the present day with its gigantic share transactions in the world's business centres.

The story opens in 1870, traces the fortunes of a typical business house from its foundation through several crises and leaves it on a note of optimism for the future.

Richard Dix and Ann Harding are the stars—the first time these two outstanding box-office names have played together, and Edna May (Sniff) Oliver and Guy Kibbee in ever-constant support. The picture was made from an original by Howard Estabrook and was directed by William Wellman, and will be Trade shown on Thursday, January 12, at 8.45 p.m., at the Phœnix Theatre, Charing Cross Road.

A New Constance Bennett

On Monday, January 9, at 8.45 p.m., at the Phœnix, "Rockabye," the latest Constance Bennett feature, is to be presented. This is the story which the star has long wanted to make, and at last persuaded the studio to do so. It is said to present a new Constance Bennett. In addition to the ultra-sophisticated woman of the world, it also presents a woman yearning for love and motherhood. It is a story of frustrated mother love.

Joel McCrea plays opposite the star—making the third picture in which he has appeared with her—with Paul Lukas in a prominent part as her producer-manager.

George Cukor, who was responsible for the other Bennett success, "What Price Hollywood?" directed the picture.

Sporting Comedy-Drama

"The Sports Parade," featuring Joel McCrea, Marian Marsh, William Gargan and Walter Catlett is, as the title implies, a story dealing with every aspect of sport. It is said to handle the perennially controversial subject of professionalism and amateurism in sport in a highly entertaining manner.

Every phase of the current sporting world—boxing, wrestling, football, bicycle racing—have their part in this story of a young sporting writer who turns professional player.

"The Sports Parade" is to be Trade shown at the Cambridge Theatre at 3 p.m. on Tuesday, January 10.

Gwili Andre Stars

Radio Pictures' Danish "find," Gwili Andre, reaches stardom in "The Secrets of the French Police." Based on the real life experiences of H. Aston-Woolf, a one-time member of the Surété Français—the secret police—this picture has all the material at its disposal for a number of thrilling and baffling crimes. In addition to Gwili Andre, Gregory Ratoff, Frank Morgan and the young English actor, John Warburton, have prominent parts.

The story is based upon an actual attempt to hypnotise a young flower girl to impersonate the youngest daughter of the late Czar of Russia. The political significance of this attempt caused the best brains of the French detective force to work night and day in an effort to penetrate the mystery. The methods of working and the manner in which success was achieved makes "The Secret of the French Police" interesting not only on account of its intrinsic entertainment value, but also because of its 100 per cent. authenticity.

This is to be Trade shown on Friday, January 13, at the Cambridge Theatre, at 3 p.m.

"Men Are Such Fools," co-starring Leo Carrillo and Vivienne Osborne, is half sold by its intriguing title alone. This picture will be presented at the Phœnix Theatre at 3 p.m. on Wednesday, January 11.

Leo Carrillo is a violinist, a dreamer and an idealist. He idolises his wife and, in spite of her many falls from the pedestal upon which he has placed her, believes in her until the end, even to the length of serving life imprisonment as the murderer of her betrayer. Here it is that his love of music is his salvation, for he becomes leader of the prison orchestra.

Leo Carrillo speaks throughout in his serio-comic Spanish-English.

"Chic" Sale Again

The popularity of "Chic" Sale is growing picture by picture. He is now without any doubt one of the best-known feature players in films. His presence in the cast of "The Great Decision" therefore adds greatly to the interest of a film by no means lacking in entertainment values.

Bill Boyd is the star of this picture, which is an excellently constructed story, combining the best of the drama of a gang picture with the romantic zest of rural life.

Hiding from the police, a city gang of gunmen incur the wrath of the local farming township. Led by a real old-timer, Smokey Joe, played by "Chic" Sale, the farmers proceed to tackle the 1932 gunmen in the way they rid the West of the old-time bandit.

"The Great Decision" is an admirable idea, said to be excellently filmed. In addition to Bill Boyd and "Chic" Sale, the young ex-typist at the Radio studio, Dorothy Wilson, also appears.

This picture will be presented, together with "Men Are Such Fools," at the Phœnix Theatre at 3 p.m. on Wednesday, January 11.

Twickenham Production

Included in this batch of Trade shows will be another Real Art Production, "The Iron Stair," adapted by H. Fowler Mear from the novel of the same name by Rita. Henry Kendall is starred, with Michael Sherbrook, Dorothy Boyd and A. Bromley Davenport in support.

"The Iron Stair" is a story of twin brothers and mistaken identity. One brother is a waster who trades upon his likeness to his twin brother to let him be sentenced to imprisonment for his own crime. It is an interesting story and offers ample opportunity for some fine dual character work by Henry Kendall, who plays the rôle of both brothers.

"The Iron Stair" is to be Trade shown, together with "The Sports Parade," on Tuesday, January 10, at the Cambridge Theatre at 3 p.m.

Tom Keene Feature

At the same time as "Secrets of the French Police," a Tom Keene feature, "Renegades of the West," will be Trade shown. This is one of those typically fast-moving vehicles for which the handsome cowboy star is now so popular. With him is one of Radio's "starlets"—Betty Furness—who makes a notable first appearance on the screen.

"Renegades of the West" is to be Trade shown on Friday, January 13, at 3 p.m. at the Cambridge Theatre.

"JUNGLE BRIDE"

Completing By Monogram

"Jungle Bride," a Monogram picture, which will be distributed by P.D.C., is nearing completion.

Anita Page was borrowed from M-G-M for the leading rôle in this thrilling story of the jungle where death and danger go hand in hand. Charles Starret, Kenneth Thompson, Eddie Borden, Gertrude Simpson, Jay Emmett, and Alfred Cross are other well-known players that will appear in "Jungle Bride" under the direction of Harry O. Hoyt and Albert Kelly.

Radio Trade-Show Week

Scenes from the batch of important pictures which Radio will Trade show starting on Thursday, January 12, when (1) *Richard Dix and Ann Harding will be seen in THE CONQUERORS at 8.45 p.m. at the Phœnix ;* (2) *Joel McCrea and Marian Marsh in THE SPORTS PARADE ;* (3) *Constance Bennett and Joel McCrea in ROCKABYE ;* (4) *Gregory Ratoff and Gwili Andre in SECRETS OF THE FRENCH POLICE;* (5) *Leo Carillo and Vivienne Osborne in MEN ARE SUCH FOOLS ;* (6) *Henry Kendall and Steffi Duna in THE IRON STAIR ;* (7) *Chic Sale, Bill Boyd and Dorothy Wilson in THE GREAT DECISION and* (8) *Tom Keen and his " adopted " son in RENEGADES OF THE WEST*

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Ruth Chatterton *in*

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Piccadilly Theatre, at 8.45 p.m.

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(Anything at the box office from breaking all laughter records to doubling the profits —an old Universal custom!)

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One of the Empire's most Gifted Comedians
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Is a combination of Leslie Fuller and George Robey, with a personality of his own. *Daily Film Renter.*

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Makes a personal hit in a brisk-moving success of song, dance and patter. *The Cinema.*

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Is a comedian of wide versatility and gives a lively and entertaining performance. *Kine. Weekly.*

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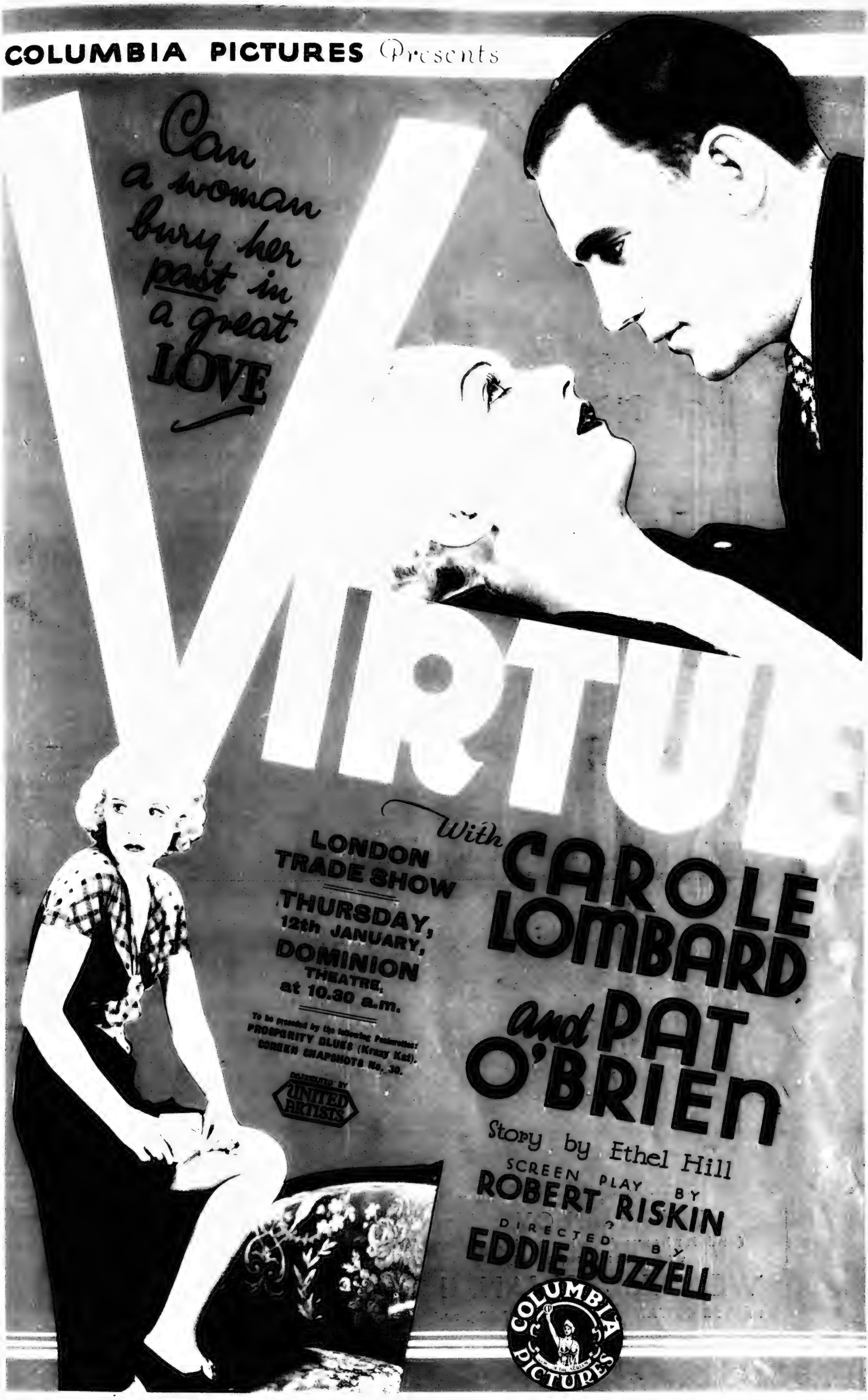
is the great new star, in the season's comedy hit.

"HIS LOYAL HIGHNESS"

EFTEE PRODUCTION
Directed by
F. W. THRING

Released by UNIVERSAL on May 8, 1933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Can a woman bury her past in a great LOVE
VIRTUE
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CAROLE LOMBARD
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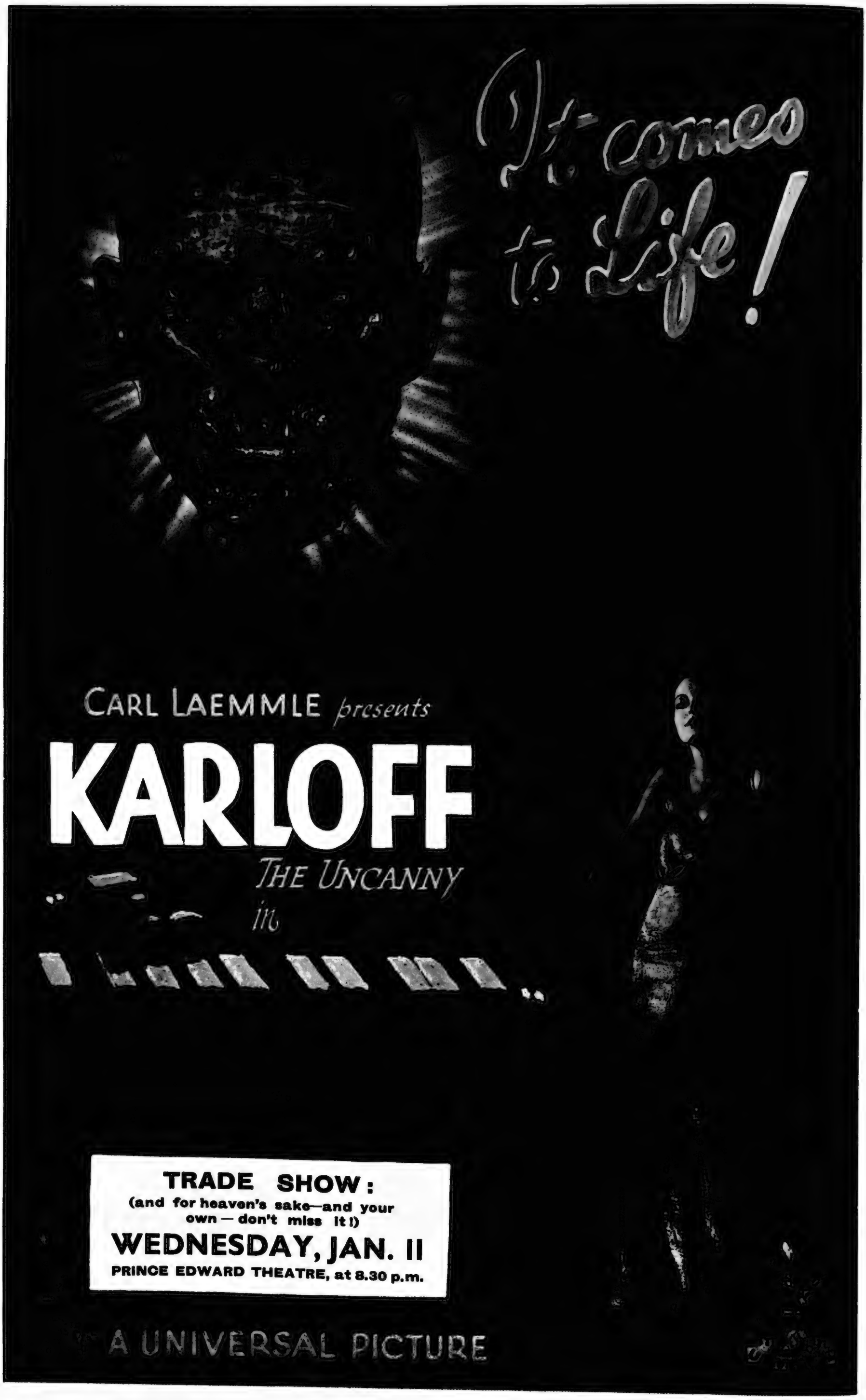
LONDON TRADE SHOW
THURSDAY, 12th JANUARY, DOMINION THEATRE, at 10.30 a.m.
To be preceded by the following Features:
PROSPERITY BLUES (Krazy Kat).
SCREEN SNAPSHOTS No. 30.
DISTRIBUTED BY UNITED ARTISTS
Story by Ethel Hill
SCREEN PLAY BY ROBERT RISKIN
DIRECTED BY EDDIE BUZZELL
COLUMBIA PICTURES


It comes to Life!
CARL LAEMMLE presents
KARLOFF
THE UNCANNY
in
TRADE SHOW:
(and for heaven's sake—and your own — don't miss it!)
WEDNESDAY, JAN. 11
PRINCE EDWARD THEATRE, at 8.30 p.m.
A UNIVERSAL PICTURE

New Films at a Glance

Call Her Savage (Fox)—American.	70 min. (A)	Clara Bow, Gilbert Roland, Monroe Owsley.	Sex drama, extravagant, highly-coloured study of an irrepressible half-caste girl who suffers before she finds herself. Powerful, excitable performance by star gets the story over and ensures strong popular appeal.	Good popular booking with undeniable box-office potentialities.
He Learned About Women (Paramount)—American.	86 min. (U)	Stuart Erwin, Alison Skipworth, Susan Fleming.	Clean, refreshing comedy. Familiar story, which gains a new lease of life through the cleverness of the players and technical efficiency.	Safe light entertainment for all classes.
Wild Horse Mesa (Paramount)—American.	60 min. (A)	Randolph Scott, Sally Blane, Lucille La Verne.	Strong, refreshing Zane Grey Western, with good characterisation, and compelling animal interest. Very good atmosphere and spacious sets.	Good outdoor attraction.

REVIEWS FOR SHOWMEN

Call Her Savage

Fox. American (A). Directed by John Francis Dillon. Featuring Clara Bow, Gilbert Roland and Monroe Owsley. 6,400 feet. Released April 10, 1933.

SEX drama. Extravagant study of a wild, irresponsible girl, tinged with Indian blood, who sees life in all its varying, highly coloured moods, and runs the whole gamut of the emotions before she finds her level; a powerful vehicle for the tempestuous volatility of Clara Bow which enables her to stage a spectacular comeback.

The actual story is not pretty, and censorial cuts have somewhat impaired the continuity, but the drama is, nevertheless, strong and vivid, and it carries definite mass appeal which, coupled with the magnetic name of Clara, should prove box-office.

Story.—Nasa, a wild, uncontrollable girl, is sent to a finishing school in Chicago, where she causes a sensation. She impulsively marries Larry Crosby, a wealthy waster, and is promptly disowned by her father.

She and Larry, however, soon separate, and she pursues a life of recklessness until Larry cuts off her allowance. Following this, Nasa has a child, but the child is burned to death while she is earning its keep on the pavement. She then comes into money and has a brief affair with a Society snob.

Later, completely disillusioned, she returns to the wilds from whence she came, learns that she is a half-breed, her mother having had an affair with an Indian, and finds belated peace with Moonglow, another half-breed, who has always secretly loved her.

Acting.—Although it is difficult to reconcile the rôle of Nasa with sympathy, Clara Bow nevertheless gives a fine emotional study, fired with the flame of irrepressible excitability. Her performance is certainly interesting, and keeps the drama very much alive.

Monroe Owsley is good as the wastrel Crosby, Estelle Taylor emerges triumphantly from a difficult part, and the supporting honours are equally shared by Gilbert Roland, Thelma Todd, Willard Robertson and Anthony Jowitt.

Production.—The story is not pleasant and many incidents could have been better left to the imagination, but with all its sordidness, sexuality and impaired continuity the picture holds the interest and furnishes a rôle admirably suited to the talents and personality of Clara Bow.

It is she who holds the loose theme together and plays with an excitable, unfailing touch on the fundamental emotions. The entire field of popular melodrama is covered at a rapid pace, and the fast action helps to lighten the tinge of theatrical artificiality which inevitably envelops the major situations.

Settings and Photography.—Good backgrounds, swiftly changing to fit the varying moods, ensure sound atmosphere, while lighting and photography are satisfactory.

Points of Appeal.—Highly coloured but popular story, feminine appeal, pull and potential popularity of star, title, and adequate presentation.

Wild Horse Mesa

Paramount. American (A). Directed by Henry Hathaway. Featuring Randolph Scott, Sally Blane and Lucille La Verne. 5,293 feet. Release date not fixed.

STIRRING outdoor drama, a Zane Grey Western, the slight but virile story of which is embellished with spectacular wild horse thrills. Romance, treachery and simple humour find their way logically into the narrative, which is vigorously put over by sound characterisation, direction and spacious sets. Good honest two-feature programme entertainment.

Story.—Chane Weymer, a young Westerner friendly with the Indians, determines to stop the cruel trapping of wild horses by means of barbed wire. Rand, the inhuman leader of the trappers, frames Chane's brother, Bent, on a charge of theft, and persuades his employer, "Ma" Melberne, proprietor of a general store, to join forces with him.

Chane, however, with the help of the Indians, saves a herd from harm, absolves Bent, shows Ma Melberne the folly of her ways, and sees that Rand comes to a violent end.

Acting.—Randolph Scott makes a dashing, likeable Chane, and is everything that a hero should be. Sally Blane is attractive in a minor rôle of heroine, Fred Kohler is a first-rate villain, Lucille La Verne contributes a powerful feminine study as Ma Melberne.

Production.—The story is told with commendable directness, and the situations build up logically, gaining strength as the narrative unfolds. The wild horse interest is refreshing and brings new and vigorous life to the familiar theme, at the same time widening the appeal.

Settings and Photography.—The outdoor scenes include many striking panoramas, while the mad rush of a vast horde of trapped wild horses furnishes a capital thrill. Lighting and photograhpy are excellent.

Points of Appeal.—Clean, holding story, author, fast action, spectacular thrills, fine backgrounds, strong drama, and healthy sentiment.

He Learned About Women

Paramount. American (U). Directed by Lloyd Corrigan. Featuring Stuart Erwin, Alison Skipworth and Susan Fleming. 6,086 feet. Release date not fixed.

A QUIET, innocuous comedy, the strength of which lies in the whimsical, hesitant humour of Stuart Erwin and the cleverness of Alison Skipworth, both of whom manage to cloak the lightness of the story and keep the humour sustained.

The presentation of the picture is well up to standard, and the complete article, a popular mixture of romance, comedy and drama, represents safe, light entertainment for all classes.

Story.—Peter Potter Kendall, a simple studious youth, comes into an immense fortune. At the suggestion of his lawyer he emerges from his shell and prepares to see life. He attends an auction of unemployed, and engages Joan Allen, a pretty girl, and Mrs. Vivienne Polidor, a wily old actress who poses as her mother, as secretary and assistant.

Vivienne, her crooked husband, and another rogue, plan to use Joan to rob Peter, but his lovable innocence so affects her and Vivienne that they refuse to carry the deception further. The crook then gets his deserts, Peter marries Joan, and Vivienne becomes their adopted mother.

Acting.—Stuart Erwin draws good character and is both lovable and amusing as Peter, and Alison Skipworth is seen at her inimitable best as the wily, resourceful but very human Vivienne, but Susan Fleming is somewhat characterless as Joan. Gordon Westcott, Grant Mitchell and Sidney Toler, however, are all good in support.

Production.—The story of this picture is not new, but its comedy, pathos and drama are evergreen, and the essential ingredients are handled with that experienced touch that never fails to register. The presentation of the film, its dialogue and characterisation, are all good, and its all-round efficiency puts it in the safe programme class.

Settings and Photography.—The interiors are appropriate, the backstage sequences allow for excitement, while the rest of the backgrounds admirably fit the mood

Points of Appeal.—Clean, amusing story, excellent acting, good presentation, and star values.

Scenes from THE MUMMY, starring Karloff, to be Trade shown by Universal at the Prince Edward, on Wednesday, January 11.

BIG DECLINE IN STOLL PROFITS

AMAZING SCENES AT MEETING

SHAREHOLDERS ATTACK BOARD

By Our City Editor.

SIR OSWALD STOLL, the chairman and managing director, and the remainder of the board of Stoll Theatres Corporation, Ltd., were under hostile fire from the body of shareholders at the annual meeting of the company held inconveniently on New Year's Eve—a Saturday—at 12 noon.

The year's revenue, according to the report which had previously been issued to the shareholders, was down from £37,000 to £22,000, but owing to the fact that no dividends were paid the balance forward was increased from £81,304 to £98,392.

Cash showed a drop to £750 compared with £29,000 in 1931, £45,000 in 1930 and £54,000 in 1929.

Auditors' Remarks

The auditors called attention to the fact that the investments in subsidiary companies are included in the balance-sheet at cost, and that all advances to subsidiary companies are included in the balance-sheet at their full amount, although no provision has been made since the acquisition of the shares for continuing losses incurred by certain of such companies. The investments stand at £2,040,136, loans at £275,000, and advances at £107,273.

The directors stated that the general conditions of the country referred to in two previous reports are in a more deplorable state than hitherto. The adverse exchanges and the high tariffs have appeared as new conditions which have enabled prices to be raised to a corresponding extent. This greatly increased the cost of theatrical plays, contracts to produce which had previously been entered into.

Shareholders Leave

Shareholders, however, were not at all satisfied with the explanations given at the meeting, as, apart from some property valuations calculated to show a cover of 30s. break up value on the £1 shares quoted at 4s. 6d., there was no additional information regarding the trading position of the group.

Despite close questioning the shareholders soon found that apparently it was not intended to let them have any additional information. This naturally roused already frayed tempers, and after the non-success of an apparently successful amendment resolution, the majority of the shareholders present left the meeting in a body.

It was only after the departure of the main opposition that Sir Oswald Stoll was able to get the report and accounts passed.

I understand, however, that matters are not likely to be left as they are. A large body of the shareholders have approached the Shareholders' Protection Association, of 78, New Oxford Street, London, W.C.1, with the object of calling a requisitioned meeting in order that the whole position of the Stoll group may be investigated.

Theatre Securities

The annual meeting of Theatre Securities, of which Harry Day is chairman, and of which Alfred Sim is chairman of the Company's Shareholders' Committee, developed into a "mutual admiration society" between these two.

Apparently this Shareholders' Committee, which started off with great dissatisfaction regarding the affairs of the company, has now become completely reassured by Colonel Harry Day and the other directors, although for the past year there has been a loss of £2,107, and the Preference dividend is in arrears since April, 1930.

In addition there are contingent liabilities of £18,134 in connection with the Bristol Empire, and £23,250 in connection with King's Hall, Dover.

"Insufficient Information"

The auditors have stated that insufficient information was produced to enable them to verify the values placed on the items "Shares in Subsidiary Companies," £194,505, and "Amounts owing by Subsidiary Companies," £7,670.

The remainder of the assets are made up of most unsatisfactory items, including preliminary expenses, £5,486; underwriting commission, £8,000; expenses of issue of share capital, £7,978; and a debit balance of £3,963.

The liquid assets amount to £22 6s. 6d. in the form of Debtors, and £1 7s. 8d. in Cash, out of a total of £228,026 12s. 3d.

As far as can be gathered, the company seems to be entirely dependent on the good will, kindness and finances of Harry Day, but eventually there will have to be a drastic reconstruction. Meanwhile the various properties are being leased out, and when present negotiations are concluded it is anticipated that the revenue received from leases will cover current charges and expenses, and eventually lead to revenue for shareholders.

Moviecolor Loss

A remarkable state of affairs has been disclosed by the directors of Moviecolor, Ltd., the £391,209 concern which is developing colour films. The report for the year to March 31 last discloses a loss of £53,546, increasing the debit balance to £62,005. The rest of the balance-sheet assets consist of commissions, etc., paid away amounting to £58,150, and investments in the French Keller-Dorian valued at £294,970 at cost as at January 31, 1931.

The company's activities during the period under review have consisted largely in completing the negotiations with the Keller-Dorian Corporation of America in connection with the rights held by Moviecolour. These have now been surrendered to the American company.

No revenue is disclosed in the accounts in respect of the minimum royalties which the directors claim became payable under the licence granted to the Ludwig Blattner Picture Corporation, in respect of the period prior to the date when the directors claim that the licence was determined.

The directors state that as litigation may ensue they do not intend to enlarge on these matters.

The auditors report that they have no evidence as to the value of the French Keller-Dorian shares.

G.E.C.-Radio

At a special meeting of the General Electric Company (of U.S.A.), the directors decided to distribute one share of the Radio Corporation of America for every six shares of General Electric common stock held. The distribution will be made on February 20, 1933, to stockholders on record to December 16. Scrip will be issued for fractional shares.

This is in accordance with the decree entered in the Federal Court in Wilmington, Del., on November 21, which order General Electric to distribute about one-half of its holdings in the Radio Corporation within three months, and the balance within three years.

The scheme will leave 381,100 shares of Radio common and 27,080 shares of the Corporation's class "A" preferred stock in General Electric's treasury.

SIR OSWALD STOLL

Profit of £5,547

Directors of the Trocadero Super-Cinema (Liverpool), Ltd., in their annual report for the year ended September 30 last, state that the net profit amounted to £5,547 10s. 2d., to which has to be added the amount of £3,759 10s. 4d. brought forward from the last account.

The directors recommend a dividend of 6 per cent., absorbing £4,498 10s., and the transfer to reserve of £1,000, leaving a balance to be carried forward of £3,8 8 10s. 6d.

NEW PRIVATE COMPANIES

Trevelyan Cinemas, Ltd.—Registered December 23. Capital, £1,000 in £1 shares. To acquire the Grand Picture Theatre, Levenshulme, Manchester. The subscribers are: A. Levine, 439l, Bury New Road, Higher Broughton, Manchester, company director; R. G. R. Banbridge, 52, Corporation Street, Manchester. Solicitors: Asher and Banbridge, 52, Corporation Street, Manchester.

Bauer, Ltd.—Registered December 24. Capital, £5,000 in £1 shares. To carry on the business of manufacturers of and dealers in projectors, cameras, lenses, photographic materials, gramophones and other sound-reproducing instruments, etc. Solicitors: Buckeridge and Braune, 3-4, Clement's Inn, W.C.2.

Connaught Kinema, Ltd.—Registered December 24. Capital, £500 in £1 shares. To acquire from H. Silverman the Connaught Cinema, 164-166, Edgware Road, W. The life directors are: H. Silverman and Mrs. G. G. R. Silverman, 196, Melrose Avenue, Cricklewood, N.W.2. Solicitors: Good, Good and Co., 40, Chancery Lane, W.C.2. Registered office: 164, Edgware Road, W.

Chloe, Ltd.—Registered December 28. Capital, £100 in £1 shares: To acquire the Theatre Royal, Margate, and carry on the business of a kinema, etc. The subscribers are: A. A. B. Chipper, Westview, Old Shoreham Road, Shoreham-by-Sea, kinema proprietor; F. Hole, Bush House, Aldwych, W.C.2. Solicitors: Amery Parkes and Co., 1, Arundel Street, W.C.2.

RECEIVERSHIPS (APPOINTMENT OR RELEASE)

Carreras Lido Entertainments, Ltd.—A. J. H. Shay, of Bilbao House, New Broad Street, E.C.2, ceased to act as Receiver and Manager on December 21, 1932.

Stratford Pictures, Ltd.—R. K. Hardy, of Coventry House, South Place, E.C., was appointed Receiver and Manager by order of Court dated December 16, 1932

BANKRUPTCY

Silas O'Brien, trading as O'Brien and Davies, The Scala, Hyde, Cheshire.

At the public examination herein held recently at Ashton-under-Lyne, Silas O'Brien and James Henry Davies submitted a joint statement of affairs which showed a deficiency of £893. It was stated that in 1923 the two partners purchased a ten years' lease of the premises for £300, which money was found by Davies. O'Brien had sole charge of the kinema. During the first few years the banking account was a joint one, but later arrangements were made for cheques to be signed by O'Brien only. Both partners had drawn excessive sums from the business compared with the net profits earned. The examination was adjourned for the signing of the notes.

SHARE MOVEMENTS

	Last week.	This week.	Movement.
A B C. Ord. 5s.	3/3	3 1½	— 1½
,, ,, 7½% Pref. ...	15/6	16/6	+1/-
A.P.P.H. Ord.	20/-	20/6	+/6
Assoc. Talk. Pic. Ord. 5/- ...	-/7½	-/7½	—
Baird Televis. 10% Prefd. Ord. 5/-	1/7½	1/6	—/1½
Baird Televis. Defd. Ord. 5/-	2/-	2/3	+/3
Blackpool Tower Ord. £1 ...	63/6	63/6	—
Brit. Cine. Theat. Ord. 10/- ...	4 1½	4/1½	—
,, & Dom Defd. 1/-	-/3	-/4	+/1
,, ,, Prefd Ord. ...	3/6	3/6	—
,, In. Films (Prpse.) 10/- Ord.	-/4½	-/4½	—
,, Inter. Pic 5/- Ord. ...	3/6	3/6	—
,, ,, ,, 8% Pref. ...	18/6	18/6	—
,, Lion Prefd Ord.	2/3	2/3	—
,, ,, Defd 4d	-/3	-/3	—
,, Talkg. Pic. Ord 5/- ...	-/3*	-/3*	—
Denman P.H. 7% 1st Mt. Deb	£103	£103	—
,, ,, 7% Conv. Deb. ...	£100	£100	—
Dominion Thea. £1 Ord. ...	-/6	-/6	—
Gains. Pic. Ord 10/- pd. ...	8/3	8/6	+/3
Gaumont-British Ord 10/- ...	12/-	12/-	—
,, ,, 7½% Pref. ...	21/6	21/9	+/3
,, ,, 6½% 1st Mort. Deb.	£103½	£103½	—
General Theatres Pref.	12/1½	12/-	—/1½
,, ,, 6½% 1st Mort. Deb ...	£90	£89	—£1
Ldn & South Super Cin. 2/- Ord.	-/3	-/3	—
Mdme Tussauds 1/- Def. ...	2/6	2/4½	—/1½
,, ,, £1 Cum. Pref. Ord.	25/-	25/7½	+/7½
,, ,, 7% 1st Mort. Deb.	£108½	£108½	—
Metro. Cin. Invest. 10% 10/- Pref. Ord.	1/3	1/3	—
Moss' Empires £1 Ord.	14/-	14/3	+/3
,, ,, £1 Cum. Pref. ...	14/3	14/4½	+/1½
,, ,, 6% Deb.	£99	£98	—£1
,, ,, 4% Perp. Deb. ...	£72½	£72½	—
P.C.T. Ord. 10/-	15/-	15/-	—
,, 7½% Ptg. Pf. Ord. ...	17/9	18/6	+/9
,, Cum. "A" Pref. £1 ...	24/4½	24/4½	—
,, ,, "B" ,, ,, ...	21/3	21/3	—
,, 6% 1st Mort. Deb. ...	£105	£105	—
,, Const. 7% Pref.	22/3	22/6	+/3
Stoll P.T. Corp.	3/9	3/9	—
United P. Thea. 10% Pref. Ord.	-/3*	-/3*	—
,, ,, ,, 7% 1st. Mort. Deb.	£44	£44	—

*Nominal.

£1 Shares unless otherwise stated

MEN AND MOVEMENTS

B.B.C. Appointment for Manager—J. Radbourne Wins Promotion—G.-B. Area Manager Post for D. Heughan—L. Elbourne as Exploitation Chief

James L. Bridgmont, manager of the Picture House, Chatham, has accepted an appointment with the B.B.C., in the balance and control department. He is taking up duties first at Broadcasting House, and will ultimately, he expects, be transferred to the staff of one of the new regional stations. Mr. Bridgmont, who has been manager of the Picture House for six months, prior to which he was with H.M.V. Records at Hayes, Middlesex, has been in the kinema industry, as manager, for about ten years. For much of this period he was at the Oriental, Market Harboro', and at Leicester. His clever exploitation stunts have often been featured in the *Kine*.

J. Radbourne, manager of the Queen's Hall, has been promoted manager of Gaumont-British "U" circuit, with headquarters at the Havelock Picture House, Sunderland. The "U" circuit embraces twelve kinemas in the Sunderland, Darlington, Middlesbrough and West Hartlepool area. In the three years that Mr. Radbourne has been in charge of the Queen's Hall, he has shown exceptional ability and artistry in exploiting films. While leaving many friends in Newcastle, he is rejoining others in Sunderland, where he was manager of the King's Theatre before going to the Queen's Hall, and where he was a prominent member of the Rotary Club.

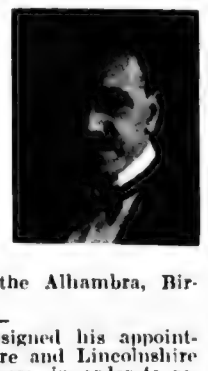
Charles Higgins, for the past two and a half years manager of the Empire Cinema, Normanton, Yorkshire, has been appointed manager of the Empire Cinema, Rawdon, near Leeds, on its reopening after being closed for some months. Before being at Normanton, Mr. Higgins was a manager at Morley and Leeds. At Rawdon Mr. Higgins has **Fred Sturgeon** as his chief projectionist.

D. Heughan has been appointed area manager for the North and Midland groups of P.C.T. and Gaumont-British Kinemas. Mr. Heughan only became associated with the Industry in 1928 and held London managerial positions with P.C.T. at Acton, Ealing and Peckham before going to Hanley to open the new Regent. Three years ago he was appointed circuit manager for a wide area round Sheffield. Mr Heughan, who took over his new duties on Monday, January 2, will have the supervision of some 70 kinemas in the Yorkshire, Nottingham and Derbyshire areas. He will continue to make the Albert Hall, Sheffield, his headquarters.

A. P. Sullivan has been appointed manager of the Regent, King's Cross, N., which opened this week. Mr. Sullivan was formerly at the Savoy, Teddington, and during the course of an extended tour of America studied the many branches of the Industry.

Louis E. Benjamin has joined his father, Dan Benjamin, in business, and is now assisting in the management of the three kinemas in Maidstone. Benjamin, Junior, is only 17 years of age, but has already had an unusual amount of experience in the trade for one so young. Some three years ago, when Dan Benjamin was in charge of the Haymarket, Norwich, he had, owing to indisposition, to call on his son to act as his deputy when a Christmas show was given to poor children of Norwich. Master Louis readily undertook the duties, and received the Lord Mayor and Sheriff, and introduced them from the stage to the young audience. During the recent Sunday kinemas election in Maidstone, Louis Benjamin made speeches from the stage, and was in charge of the motor-cars and workers on election day.

Leslie Elbourne, manager of the Elite Cinema, Handsworth, Birmingham, has relinquished his office with the company to take up an appointment as publicity specialist with the Lozell's Picture House Co., Birmingham. Mr. Elbourne's flair for exploitation is well known in the Midlands. He has had a wide experience in kinema management, having opened and managed, among other houses, the West End Cinema, Birmingham; the Capitol, Hanley, and the Alhambra, Birmingham.



Jack Whiteley has resigned his appointment as South Yorkshire and Lincolnshire representative for Butchers, in order to rejoin Benny Barker with British Lion.

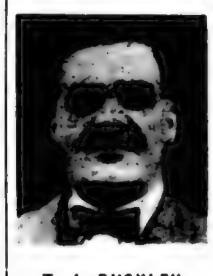
Cyril Levy, who was for seven years manager of the Scala Kinema, Birkenhead, has been appointed to a similar position at the Plaza Kinema (formerly the Royal Pavilion), Blackpool. For about two months he was on the staff of David Allen Neon Displays, Ltd., and latterly David Rowan (Vidro), Ltd., Liverpool, in both cases handling electric signs.

C. LEVY

T. B. Purdie, the assistant manager of the Elephant and Castle Theatre, comes from north of the Tweed, where he was well known in the Scottish polo and swimming world, and as one of the leading lights in the Arlington Baths Club. He has played Rugby for quite a number of clubs, and last took the field as skipper of the Goodyear R.F.C., Wolverhampton. His experience in the kinema world is no less than that in the world of sport, for he has held responsible posts in seventeen theatres, including the Lewisham and Croydon Hippodromes.

Alfred Goodey, an old trouper of the legitimate theatre, is now manager of the State, Thornton Heath, which A. C. Matthews opened on Boxing Day. Before leaving the show business for a time, he was in charge of the Capitol, Winchmore Hill, and before that was first manager of the Adelphi, Slough. His earlier experience included managerial positions at Maidenhead and Cardiff.

T. A. Buckley, who for several years has been in the managerial chair of the Palace of Varieties, King's Norton, Birmingham, has been appointed manager of the Victoria Talking Theatre, Horsley Heath, Dudley Port. He was associated with the Chas. Deeming enterprises at Coalville previous to going to King's Norton, and before that he was at the Princes Hall, Smethwick, for Councillor E. Hewitson.



T. A. BUCKLEY

W. J. Fishleigh, manager of the Rialto Cinema, Hull, has succeeded in winning the "Bermil Cup" for the second time for the best matinee returns over a period of three months.

Edward McQuaid has been appointed manager of the Capitol, Barking. Mr. McQuaid has had a comprehensive theatrical experience at home and abroad, and was until recently house manager of the Orpheum, Golders Green.

Eric Snelling has been appointed manager of the Carlton, Norwich, now under the Lou Morris control. After four years in the Merchant Service E. Snelling started in the Trade as assistant manager at Norwich Haymarket, where he remained for two years, when Gaumont-British took it over, and for whom, during that period, he fulfilled a number of seasonal reliefs. Carlton's gain is Haymarket's loss, and Norwich kinemagoers are glad he is not leaving the old city.

Frederick C. Linay, general manager of La Scala and Majestic Theatre, Dundee, was last week made the recipient of a Christmas gift from the staffs of both theatres. The gift took the form of a gold wristlet watch, suitably inscribed. Mr. Linay, who came to Dundee about two and a half years ago, was formerly manager of the New Savoy, Glasgow.

E. Fryer, formerly of the Bristol Hippodrome, and recently manager of the Wood Green Empire, is leaving the show business and returning to Bristol, where he has acquired the Assize Courts Hotel.

Frank Chambers has been appointed manager of the New Palace Cinema, Hanley, which opened on Boxing Day. He will be assisted by **Jack Barrington**, a well-known exhibitor in Stoke-on-Trent.

F. C. Mann has taken over the managership of the Playhouse, Cambridge, in succession to **F. H. Curtis**. This is Mr. Mann's first post as a kinema manager. From 1929 to the time of his latest appointment he was with Western Electric.

Charles T. Stone has been appointed assistant manager of the Orpheum, Golders Green, N.W. He has been associated with the management of the Orpheum since its inception in October, 1930, and prior to that was with General Theatre Corporation on their publicity staff.

Robert Burns has been appointed general manager of the Regal, Golders Green.

H. G. Tommey, late representative for E. A. Langrish and Co. in South Wales and West of England, has joined Walturdaw's Cinema Supply Co., Ltd., as Liverpool branch manager. He will commence his duties on Monday, January 9.

RADIO'S

FIRST BIG CONTRIBUTION TO PROSPERITY IN 1933

BE
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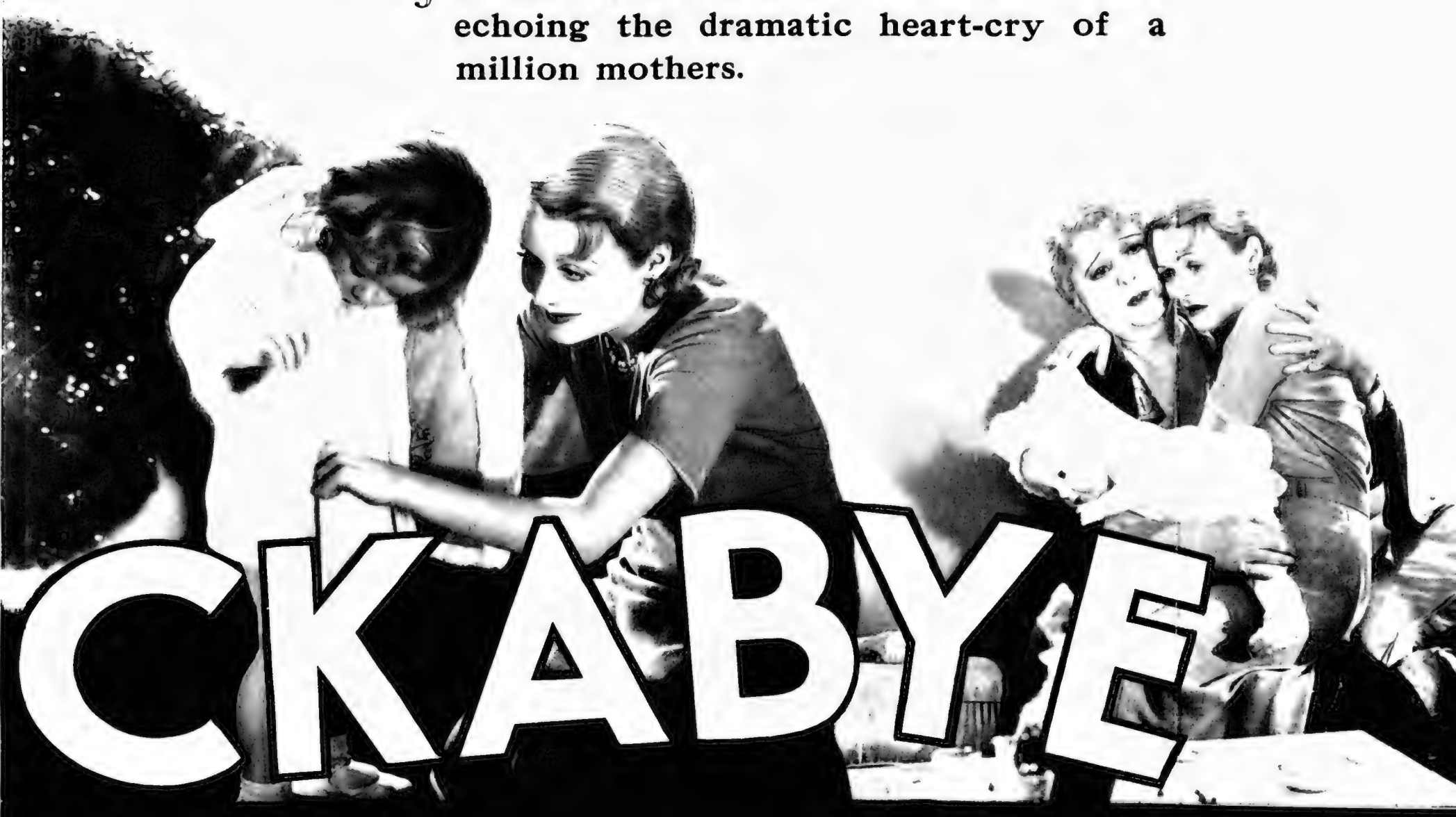
Radio
PICTURES
RECORDED BY RCA PHOTOPHONE SYSTEM

NNETT

¶ A daring sophisticated revel of heart-abandon, tempered with that tear-compelling sentiment which belongs to the ideal photoplay.

¶ Quivering with the tenderest emotions; echoing the dramatic heart-cry of a million mothers.



CKABYE

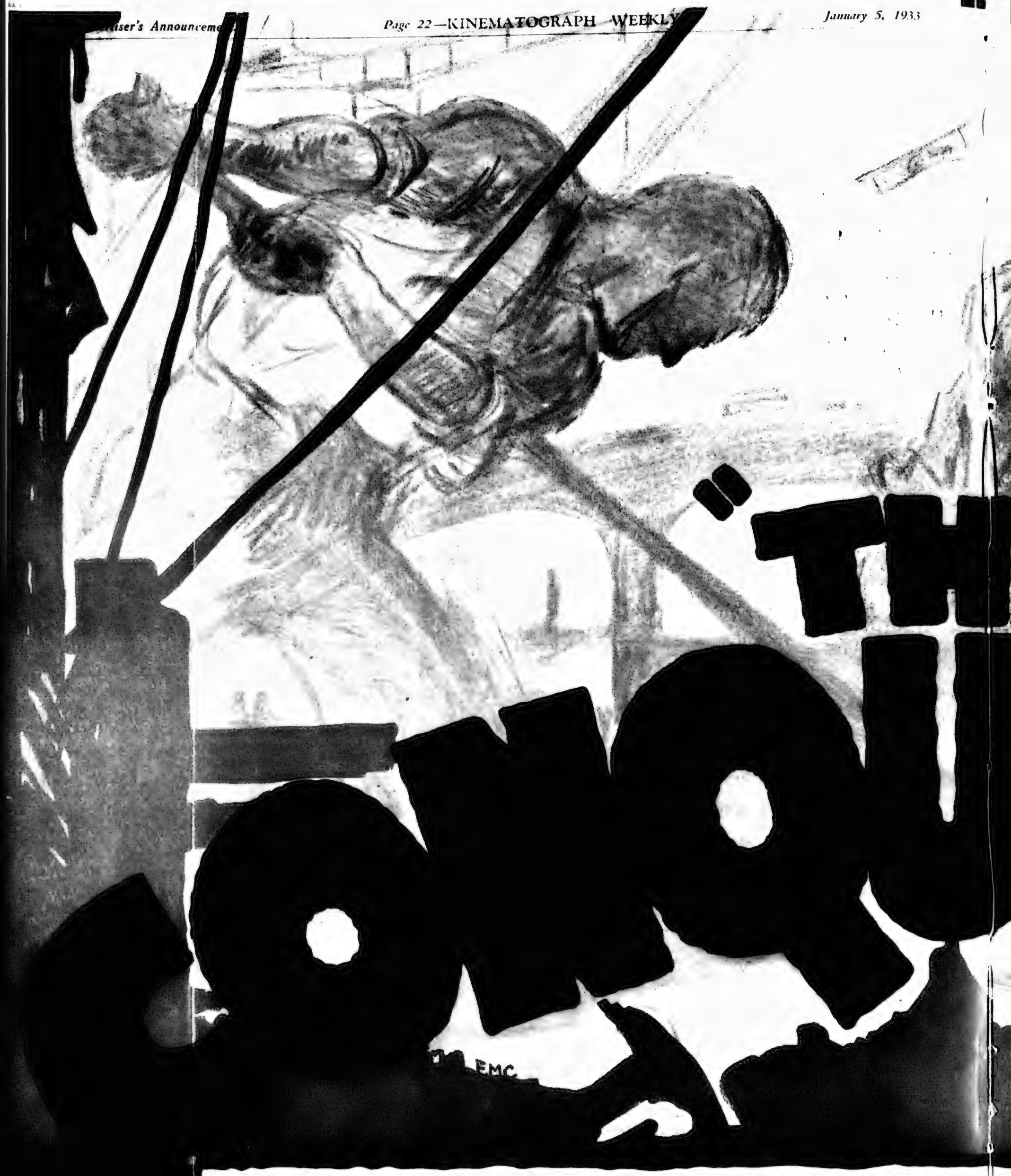
PORT PARADE

Radio PICTURES

RECORDED BY R.C.A. PHOTOPHONE SYSTEM

"THE IRON STAIR"

RADIO PICTURES


"TH
TRADE
PHOENIX THEATRE, Thur
RELEASE DATE
WITH EDNA MAY OLIVER
RICHARD DIX
Radio PICTURES
RECORDED BY R.C.A. PHOTOPHONE SYSTEM
Triumph of dauntless man and loyal woman ov

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ANN HARDING
GUY KIBBEE
ADE SHOW
Thursday, January 12th, at 8-45 p.m.
E DATE: MAY 15, 1933
woman over the trials and crashes of modern civilisation.
Radio
PICTURES
RECORDED BY R.C.A. PHOTOPHONE SYSTEM

KONG

by Edgar Wallace

The Illustrated Story
of Merian C. Cooper's Film

UNREASONING FILM CRITICISM

TRIBUTE TO THE KINEMA

OBJECTIONS TO MOTHERWELL LICENCES

AT the Annual Congress of the Educational Institute of Scotland held at Perth last week, A. C. Cameron, Director of Education to the City of Oxford, read a paper on the kinema as a factor in education. This he illustrated with practical demonstrations of a new type of film suggested for schools.

"For good or evil," he said, "the film has become a force in our national life, and we can use it for our service or allow it to turn to our disservice."

"Entertainment films have been criticised severely—often, alas with reason—but very frequently the criticism has been neither informed nor constructive. Too much of it has come from people who never visit a picture house.

"We train our taste of music in our children, but it is more important in a social sense to train their taste in films.

"Films in schools should be definitely first-class. The film-conscious child will judge them by the standard of the public kinema."

An Australian Presentation

An interesting visitor to Glasgow last week was Frank W. Thring, of Efftee Films, of Melbourne, Australia, who was present along with Leslie Williams, publicity manager of Universal, at the Glasgow Trade show of his Australian production, "His Loyal Highness."

After the show, Mr. Thring gave some very interesting views of his ideas of reciprocity between the homeland and her colonies for the mutual benefit of British and Colonial pictures.

Mr. Williams intimated that his company had just concluded an agreement to release five of Mr. Thring's Australian features and two series of shorts, and other future Efftee product in this country.

Motherwell Licences Refused

At a meeting of Motherwell magistrates held on Tuesday last week, objections were made to the renewal of kinema licences in Motherwell. An application for renewal by Arthur Simmons, of the licence for the Empire Theatre was only granted on condition that the hall be brought into conformity with the regulations by December 31

Several objections were made to the New Century Theatre licence, and as Mr. Kennedy had no proposals to offer to bring the hall into line with the bye-laws a renewal was refused. This means that the kinema must close after December 31.

The Regal, Ayr

Last Thursday evening the New Regal, Prestwick Road, Ayr, was opened to the public. This is now the fifth house in Ayr. Situated in a rapidly developing area at Prestwick Toll, the new house will cater for both Prestwick and Ayr patrons.

The design of the building is quiet and pleasing. There is a seating capacity of 900—700 in the stalls and 200 in the balcony. The latest Kalee type projectors have been installed with B.T.-H. sound. The throw is 95 ft., and the picture size is 22 ft. by 18 ft.

Wm. Ross is the proprietor of the new house, and Thos. W. Pearson, who has had many years in the kinema business, is the manager.

Kinema Safe Breakers

At Glasgow Sheriff Court on Thursday two young men were charged with housebreaking and safe blowing in picture houses. They were sentenced to 12 months' hard labour and nine months' hard labour respectively.

Both men admitted having broken into the Cinema, Riddrie, blown open a safe and stolen £106 6s. 1d. They also had broken into the Ritz Picture House, Main Street, Cambuslang.

New Scottish Companies in 1932

Only ten companies were registered in Scotland last year under the Companies Acts relating to the kinema industry. The combined capital amounted to £160,000. The principal promotions were the United Cinemas, Ltd., 147, Bath Street, Glasgow, £50,000; Stirling Cinema and Variety Theatres, Ltd., 2, Dumbarton Road, Stirling, £35,000; and Crown Cinema (Ayr), Ltd., 208, Bath Street, Glasgow, and the Bedford Picture House, Ltd., 118, Stockwell Street, Glasgow, each £20,000.

The Regular Meeting of Lodge Anima is to be held in the Masonic Halls, 100, West Regent Street, on Friday, January 6, at 2 o'clock, when the Third Degree will be conferred by Bro. J. M. Kissell, P.M.

The committee in charge of arrangements for the forthcoming Cinema Club Fancy Dress Ball at St. Andrew's Hall on February 10 have now the tickets issued for sale, and those may be had at all local kinemas and from members of the executive.

At the recent opening of the New Bedford Picture House, Mrs. Fruitin, wife of B. F. Fruitin, joint managing director, was presented with a silver rosebowl from the contractors.

Scottish Film Productions, Ltd., will have available for release early in January, Scotland's first scenic talkie, "Glimpses of Bonnie Scotland." The scheme for the production of films on Loch Lomond is nearing completion, and the production of two new films, it is expected, will be begun in the spring.

FREE DISC ISSUES STOPPED

BLOW TO DUNDEE EXHIBITORS

ATTENTION is being given by the disc manufacturing companies to the use of gramophone records in Dundee kinemas, which, practically since the beginning of the talkies, have been receiving free supplies of gramophone records in return for publicity.

Now the exhibitors have been informed that no further supplies of discs can be given.

It is possible that some exhibitors may be able to arrange for a supply from local gramophone dealers in return for advertising space in the kinema or on the screen, but in a city with 23 kinemas it will be almost impossible for every exhibitor to procure his records in this way.

No Suitable Silent Films

For over half a century a feature of the festive season entertainments in Dundee was the visit of Hamiltons' Dioramas, at which, later, the "movies" became the principal attraction.

Since the Caird Hall, seating about 3,000 people, was opened in 1922 the Hamilton Brothers have booked it for the holiday period, and have run films and variety acts. This season, however, the Caird Hall remained closed.

Victor Hamilton, managing director of the Kinnaird Picture House, Dundee, told the *Kine.* that the main reason for his deciding to break with the past—regretfully, he said—was the lack of suitable silent films to attract the large audiences that are necessary to make a Caird Hall venture a success. Coupled with this was the uncertainty of whether the silent pictures—even if a suitable subject could be found—would have sufficient drawing power with audiences who have grown accustomed to the talkies.

Dundee C.E.A. Dance

The Kinema Ball, to be held under the auspices of the Dundee C.E.A., will take place in Kidd's Assembly Rooms, on Wednesday, March 1, tickets 7s. 6d. each, from the committee, of which Mr. Kane, of the Kinnaird, is convener.

B.I.P. STAR VISITS GLASGOW

POST OFFICE SITE FOR KINEMA

Miss Nancy Brown, the star of "The Maid of the Mountains," showing at the Glasgow Coliseum and Regal this week, is making personal appearances and singing a prologue to the picture, with gratifying results at the box-office.

A new company has been formed to acquire the site of the old Post Office in Argyle Square, Oban, on which to erect a new kinema.

The reappointment of A. B. King, J.P., to the Films Advisory Committee has given much satisfaction to his many friends in the Trade in Scotland.

The engagement is announced of Ken W. Greig, Scottish amateur champion golfer, and son of Mr. and Mrs. J. C. Greig, well known exhibitors, of St. Andrews.

James Wallace, who was recently appointed Scottish branch manager for British Lion, has returned to the Wardour fold, and is back again with Jimmie McPhie at Bath Street.

Alan S. Mailer, late of La Scala, Glasgow, is now managing Mr. Fruitin's house, the New Oxford, Springburn, Glasgow.

E. Dobbing, of J. Frank Brockliss, Ltd., Glasgow, is feeling quite bucked these days in the fact that in each of the three new houses opened last week—the New Bedford, the Commodore, Whiteinch, and the Orient, Ayr, their firm installed Simplex projectors and Peerless automatic high-intensity arc lamps.

Ramon Navarro, as he appears in SON-DAUGHTER (M-G-M)

HOLIDAY TREATS

THOUSANDS OF CHILDREN ENTERTAINED

NEVER before have there been as many Christmas and New Year kinema parties for poor children as there have been during the festive season just passed. Assisted by generous gifts from patrons and the loyal co-operation of staffs, proprietors and managers have entertained thousands of kiddies to free performances, and have presented each one with a gift. In many instances the shows were attended by the mayors of the towns concerned.

The following is a list of some of the kinemas where treats have been given and the number of children entertained:—

Alhambra, Bilston, 1,000; Coliseum, Wolverhampton, 1,000; Scala and Queen's, Wolverhampton; New Westgate P.H., Newcastle, 1,500; Balby Kinema, near Doncaster, 2,000; Picture House, Doncaster, 500; Albert Hall, Sheffield, 1,500; Palladium, Exeter, 600; Picture House, Chesterfield, 1,200; Hippodrome, Clayeross, 1,000; Beau Nash P.H., Bath, 1,000; Regal, Bath, 1,000; Crick Picture House, 250; Grand, Kidderminster, 1,000; Opera House, Kidderminster, 1,000; Electric Theatre, Stourport; Lion Kinema, Rotherhithe, S.E.16; Broadway, East Ham, E., 1,000; Empire, Rotherham, 1,200; Alexandria Theatre, Newton Abbot, 500; Regent, Hanley, 2,000; Coliseum, Burslem, 2,000; Hippodrome, Stoke, 1,100; King, Crewe, 1,000; Rivoli, Strand, Garons and Kursaal, Southend; Palladium, Plymouth, 2,100; Gaumont Palace, Plymouth, 2,000; Palais de Luxe, Liverpool, 800; Haymarket, Norwich, 1,600.

Great Yarmouth Effort

Will Browning, manager of the Regent Theatre, Great Yarmouth, raised over £40 in a fortnight for the Mayor's Christmas Parcels Fund for the Poor.

Incidentally, Mr. Browning claims to have returned the best figures in the Eastern Counties during the recent special effort on behalf of the Cinematograph Exhibitors' Benevolent Fund.

The number of competition programmes sold in the kinema was 652, representing over £30.

Aberdeen Children Entertained

Over six thousand poor children in Aberdeen were entertained last Friday to a free kinema performance. The children were formed into eight contingents, and each party was marched to a different kinema.

The following were the kinemas and the number each entertained: Playhouse 1,000; Pooles, 1,200; Picture House, 300; Torry Picture House, 700; Cinema House, 500; La Scala, 650; Casino, 700; and New Kinema, 550 children.

On leaving the kinemas, all the children were presented with gifts of fruit, sweets and toys.

George H. Haines has been appointed to represent Pathé in the South Yorkshire and Lincolnshire territory. Mr. Haines was formerly with Gaumont.

NORTHERN IRELAND AND ITS CENSORSHIP

DEFIANT ATTITUDE OF BELFAST AND LONDONDERRY

THE holiday business in Ireland both in the North and the South exceeded all anticipations, and exhibitors are well satisfied with the results. In Dublin on the two Bank Holidays it was stated that about 100,000 people were present at kinemas and theatres, and that the box-office takings were at least £10,000.

In Northern Ireland the year is opening with the prospects of a keen battle once more on film censorship, but for the time being it does not concern the Trade, who, however, are watching with interest.

At the moment the rival parties are the Ministry of Home Affairs of Northern Ireland and the municipal authorities. In response to the pressure of the Film Committee of the Churches, the Ministry has hinted that it wants all licensing authorities to ban "A" films for children, and whilst one or two of the weaker Councils have given way the others are refusing to comply with the Ministry's orders and are defying them. Belfast Police Committee gave the lead and they are being backed up by the next largest town, Londonderry.

When the Ministry's letter came before the Corporation, the Law Committee's action in deciding to ignore the orders completely was approved. The Law Committee stated that they had their own regulations, which had proved very satisfactory. Anyone who had a complaint about a film need only make it to them and they would investigate. No trouble had been experienced, but matters had gone along well, therefore there was need for no more restrictions.

A Letter

Belfast Police Committee have followed up their unanimous refusal with a letter to the Ministry in which they point out that the Film Committee of the Churches has nothing to complain about. Every effort was made to meet their wishes and they had gone back on the settlement which had been made for them by the Police Committee with the exhibitors.

The Police Committee draw the Ministry's attention to the vital fact that a film is not placed in class "A" by the censor because it is in any way objectionable, but films are placed in class "A" because the censor is of the opinion that they are above the intelligence of children.

Furthermore, the Police Committee state that they will not agree under any consideration to placing any ban on parents or guardians taking children to see "A" films.

"The Soldier's Song"

Free State exhibitors are still not certain of the position in regard to the playing of the Free State national anthem, "The Soldier's Song." They hold that as the Government requested them to play it there is no obligation to pay copyright fees. It is a national thing. On the other hand, if the author succeeds in getting the courts to hold that he is entitled to copyright fees, then the exhibitors maintain that as they use gramophone records for playing the tune, the author should apply to the Performing Right Society.

Failing this, then the only way out of the difficulty will be for kinemas to stop playing "The Soldier's Song."

Belfast municipal elections are not without their humorous situation. Two councillors who were the main agitators for the banning of "Frankenstein" are apprehensive as to the exhibitors' attitude in the campaign.

Portadown Council have unanimously approved of the renewals of the licences of the Regal, Picture House and Catch-My-Pal kinemas.

George Dobler, of the Hippodrome, Belfast, has been awarded the cup offered by Bert Miller, supervisor of A.B.C., for competition amongst the houses under his supervision, for the best evening performances returns.

Owen Nares, Benita Hume and Harold Huth in DISCORD, which Paramount is Trade showing this week

Trade at Play

B.I.P. STAFF DANCE

PLANS FOR A MERRY EVENING

Yorkshire Carnival

FOR the past two years the annual staff ball of British International Pictures, Associated British Cinemas, and their allied companies has proved one of the largest and most enjoyable social events of the London Trade year.

There is bound to be great competition for tickets owing to the fact that this year it has been decided to hold the affair at the Wharncliffe Rooms, Hotel Great Central, which necessarily implies a restriction in numbers. So early application is advisable.

A strong committee has been formed, and a full night's entertainment is assured. There will be first-class cabaret, spot prizes and practically every Elstree star will put in an appearance during the evening.

Further details of the arrangements will be announced in due course.

Yorks Trade Carnival

The annual fancy dress carnival and dinner dance of the Yorkshire Trade will be held at the Majestic, Leeds, on January 27. The arrangements are in the hands of a committee of which L. Hutchinson is chairman and E. M. Rush secretary, and there is every prospect of an exceedingly enjoyable evening being spent.

A Midland Ball

All the A.B.C. kinemas in the Birmingham area are co-operating to make the second B.I.P. carnival, ball and cabaret a success. It is to be held at the New Palais de Dance, Monument Road, Edgbaston, on January 24, and all profits will be devoted to local charities. Stars from Elstree have promised to attend, and there are many unusually attractive features. Tickets, 7s. 6d. each, may be obtained from Claude Solomon, of Wardour's Birmingham office.

Sheffield C.E.A. Dinner Dance

The annual dinner dance of the Sheffield branch of the C.E.A. takes place at the Grand Hotel, Sheffield, on Thursday, January 12. We are asked to remind members that early application for tickets will be appreciated. These may be obtained from the secretary, Arnold R. Favell, 47, Bank Street, Sheffield. R. E. Richards, (president) and W. R. Fuller (general secretary) are to be the principal guests.

Bristol A.B.C. Staffs Make Merry

The staffs of the A.B.C. houses in Bristol combined in a Christmas party, which was held on the stage of the Empire. C. W. Scott-Buccleuch, the manager of the house, was responsible for the arrangements, and was supported by T. Hellet, W. Prodgers, H. M. Burge, T. Jones, and S. Davies, the managers of the other houses belonging to the circuit in the city.

Staff parties at the New Palace and the Regent Theatres, Bristol, were held on New Year's Eve.

Rotherham Kinema Party

The staff of the Regent P.H., Whitehall and Cinema House, three Rotherham kinemas owned by Cinema (Rotherham) and Electra, Ltd., had their annual party on Tuesday. The function was held at the Chantry Studio, and there were 100 present, including Horace Routledge, general manager, and R. N. Ortton, the latter acting as M.C.

Record Crowd at Moriston Dance

The staff of Regal Cinema, Morriston, Swansea, held a dance at Parish Hall, Morriston, on December 29, and the attendance was a record for any dance function held at this hall. The arrangements were carried out by Manager A. Hyman, of the Regal. The M.C. was W. Morris.

Dan Benjamin's Carnival

At the Corn Exchange, Maidstone, Dan Benjamin is holding his second annual kinema ball and fancy dress carnival, the proceeds of which will be devoted to local charities. There are many prizes for the best and most original fancy dresses, etc.

Croydon Staff Social

On Saturday night, the fourth annual Staff Party of the Davis Theatre, Croydon, was held. Stuart Davis, the general manager, assisted by other members of the administrative staff, was an admirable host.

Stars in the first Majestic films to be Trade shown this week by P.D.C. 1. Evelyn Brent, and 3. H. B. Warner in THE CRUSADER. 2. Robert Ellis in THE PHANTOM EXPRESS 4. Greta Nissen in UNWRITTEN LAW. 5. Claudie Dell in HEARTS OF HUMANITY

P.D.C.'s Week of Trade Shows

BOX OFFICE VALUES OF FIRST FOUR MAJESTIC PRODUCTIONS

THE Trade show arrangements for the first four Majestic productions to be handled by P.D.C., Ltd., have just been completed. These four films will all be screened to the Trade at the Phœnix Theatre during the week commencing Monday, January 9.

"The Phantom Express," a spectacular and thrilling mystery drama, with a great American railroad as its setting, will be the first, and is due for showing on Monday, January 9, at 3 p.m. The cast of "The Phantom Express" includes Robert Ellis, Claire McDowell, J. Farrell McDonald, C. Huntley Gordon. Of this film the *Hollywood Filmograph* states: "Mister Exhibitor, book this one by all means and save yourself a headache from a lot of those so-called major studio 'specials.'"

On Tuesday afternoon "The Crusader" will be screened at the Phœnix Theatre at 3 o'clock. This is the first of the Majestic specials to be directed by Frank Strayer, and gives us a startling theme, daringly directed. The question of whether a kept woman can claim the protection of the unwritten law as a defence for the murder of a man who assaults her is the sensational theme of this problem play from the pen of Wilson Collison. Evelyn Brent, H. B. Warner, Lew Cody, Ned Sparks, and Marceline Day head a brilliant cast.

American Press Praise

"It is one of the outstanding independent productions of the year," is the *Film Daily's* comment on "The Crusader," and goes on to say: "Thoroughly fine entertainment, good story, excellent direction and a strong well-balanced cast. . . . This is engrossing drama. . . . The picture starts out with a bang."

Further evidence of the manner in which "The Crusader" was received in America is given in the following extract from *Harrison's Reports*:—

"The picture has action, suspense and comedy. Aside from that, there is a deep human interest. . . . Direction, acting and settings are all of a high standard."

Canada shows its appreciation in the following lines, taken from the *Canadian Digest*:—

"No fans ever laughed louder at the wisecracks or amusing situations in a picture than did these exhibitors. No fans ever commented more audibly on the action, nor expressed themselves more emotionally, in dramatic scenes than did these exhibitors . . . a splendid story, splendidly acted."

"The Unwritten Law"

The question of what a man should do when he learns that his daughter is about to marry the man who wrecked his home, forms the basis of the story of Thursday's screening—"The Unwritten Law," which will be shown at 3 p.m. Greta Nissen, Skeets Gallagher, Mary Brian, Louise Fazenda, Lew Cody, and Hedda Hopper are in the cast. "The Unwritten Law" has just been booked to show at no fewer than seventy-five R.K.O. circuit houses in the United States.

Jean Hersholt, Jackie Searle and Claudia Dell head the cast of "Hearts of Humanity," which will be shown on Friday, January 13, at 3 p.m. Taken from the famous story by Olga Printzlau, the pangs and thrills of romantic youth and the burning cares and cheering reminiscences of old age are cleverly blended in a drama of life and hope. "Hearts of Humanity" is described as "a story of all humanity for all humanity."

J. Farrell McDonald and Charles Delaney are two other well-known names that appear in the cast. Christy Cabanne directed.

"Self Defence"

"Self Defence," the new P.D.C.-Monogram production, which is nearing completion, is the third production in which Henry B. Walthall has been allotted an important rôle since P.D.C. took over the distribution in this country of the Monogram output.

His previous films for P.D.C. are "Son of Mine" and "The Doctor's Sacrifice."

Pauline Frederick heads a brilliant cast in "Self Defence," including Theodore von Eltz, Claire Windsor, Barbara Kent, Jameson Thomas and Robert Elliot.

Taken from the popular story by Peter B. Kyne, "Self Defence" tells the story of a woman proprietor of a Canadian North-West gambling saloon, and her efforts to hide from her city-bred daughter the real source of her income. Coupled with it is the dramatic situation of a young man accused of murder, whose acquittal hinges on the throw of a pair of crooked dice.

"Self Defence" holds the distinction of being the first independent production ever featured at the Fox Theatre, St. Louis, where it played to big houses during December.

John, Ethel and Lionel Barrymore in a dramatic scene from RASPUTIN AND THE EMPRESS (M-G-M)

FROM ALL QUARTERS

KINEMA'S UNSIGHTLY CONDITION

Bolton Residents' Complaint

BATH City Council have granted permission for the installation of a Neon sign and the electrical illumination of the exterior of the Beau Nash Picture House, Bath.

Alterations over the canopy of the Kursaal Kinema have been approved by the Southend authorities.

"Scarface," which was banned by the Birmingham authorities, has been passed for adult audiences by the Wolverhampton magistrates and is being screened during the present week at the Theatre Royal.

To encourage local children's talent, A. Ravenscroft, at the Palace, Burslem, is running a pantomime Ballet Week.

Each morning this week a talkie pantomime, "Puss in Boots," is being presented at the Regent, Hanley.

The Kosy Kinema, Attleborough, Nuneaton, recently acquired by the Chas. Orr circuit, Coventry, has now been renamed the "Regal Theatre," Nuneaton.

Hall Cleared in Two Minutes

A test in clearing the hall at a children's matinée was made at the Picture House, Swinton, near Rotherham, on Christmas Eve. Although the hall was full, 746 children being present, it was cleared under two minutes.

The Cinema House, Kiveton Park, near Worksop, was filled to its capacity on Saturday afternoon, when a Glooner's matinée was given in aid of the Poor Children's Outing Fund.

The borough engineer of Bolton reported on complaints from residents regarding the unsightly condition of the old kinema in Tonge Moor Road, which was destroyed by fire in February, 1930. It was decided to take action to secure either the demolition or repair of the premises.

Twelve hundred poor children were entertained at the Empire, Rotherham, on Tuesday morning. C. Stuart Burgon, manager, arranged a special programme, and presented each child with gifts of toys, etc.

Lights Out

A breakdown to the electrical plant occurred at Rotherham on Christmas Eve. Fortunately for exhibitors, programmes were just coming to an end when the light failed.

George Hunter, proprietor of the Albion Theatre, Handsworth, Birmingham, for the showing of the pantomime "Puss in Boots" offered free seats to all in the district aged 90 years or over.

The midnight matinée held at the Futurist Theatre, Birmingham, on behalf of the *Birmingham Mail* Christmas Tree Fund has already brought in a cheque for £100, which will be augmented by a further sum from outstanding tickets.

For *British Studio Section* and *Films Showing Next Week*.—see page 38.

Accrington magistrates have sanctioned kinema performances at the Prince's, Empire and Palace theatres, the Hippodrome and the Picture House, on January 8, in the cause of charity.

York Amateurs Successful Year

The York Amateur Film Society has completed its first year of work and the results obtained have proved satisfactory. Many records have been taken of local events, and in addition, two films, "The Gypsy Heiress" and "The Saltley Treasure," have been made.

Alterations have been made in the times of the commencement of performances at the West Derby Picture House, Liverpool. Matinees now start at 2.30 p.m. instead of 3 p.m. and the first house evening performances 6.30 p.m. instead of 7 p.m.

Newbury Corporation has passed plans submitted by R. D. Harrison for the conversion of the old Newbury Picture Palace into shops.

J. F. Donald, chairman of Aberdeen Cinemas, Ltd., has placed a large order with J. and A. Ogilvie, cabinet makers, Union Street, Aberdeen, for new chairs for the re-seating of His Majesty's Theatre, Aberdeen.

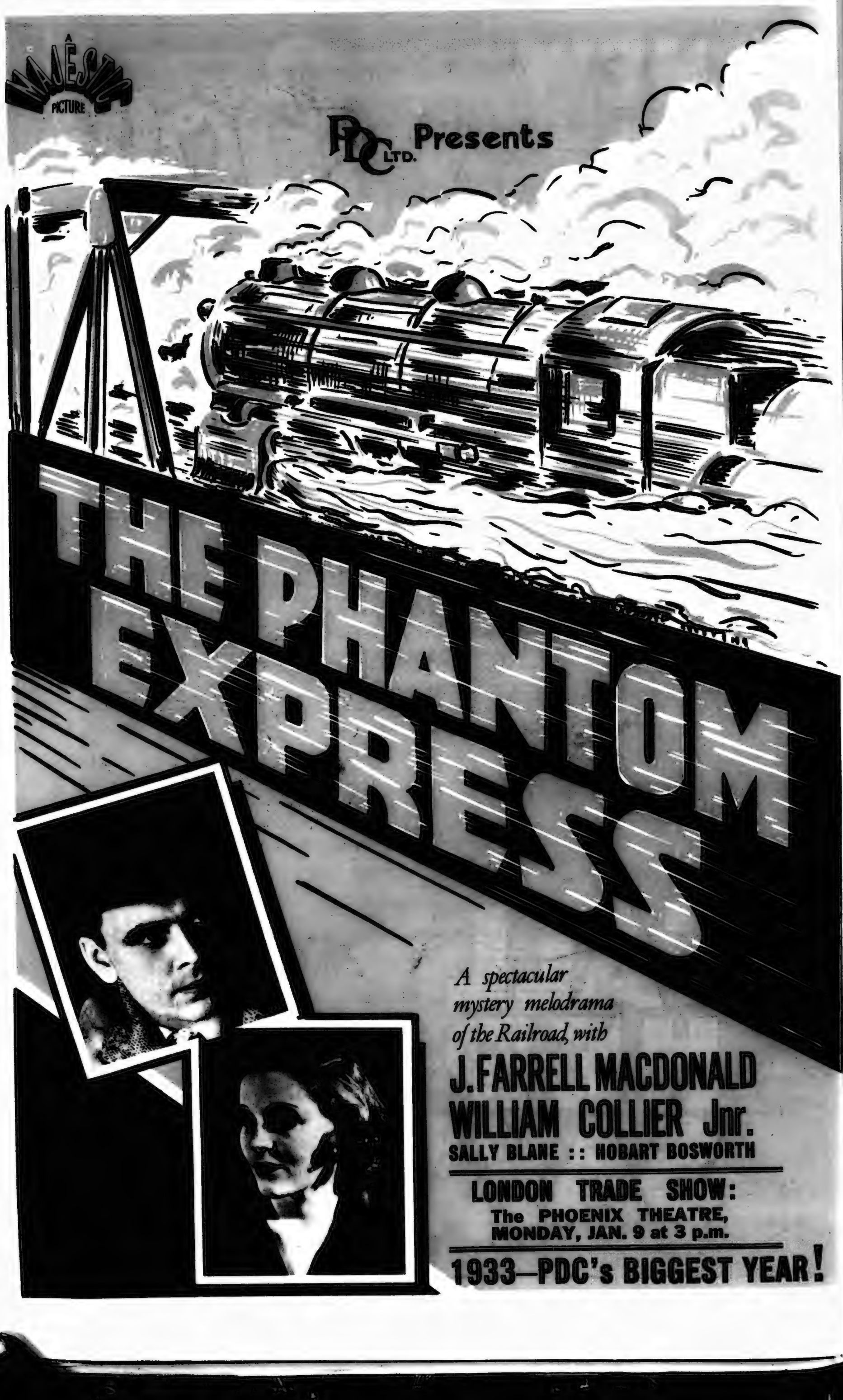
REGAL FOOTBALL VICTORY

On Sunday, the Regal played a game with the Ornheum, Golders Green, on the Regal's ground. The game was of particular interest as both clubs agreed that the losers should buy the winners a new ball. The Regal ran out winners by 4 goals to 2, after a very sporting game. This match was the second of the season, the previous result being a draw, 4—4.

S.G.S. New Year

Sunday provides an opportunity for members of the Screen Golfing Society to start the year well. The stage will be set for the first of the monthly 18-hole bogey matches, both seniors and novices.

The NEW
Clara Bow
IN
CALL
HER
SAVAGE


A MAJESTIC PICTURE
PDC LTD. Presents
THE PHANTOM EXPRESS
A spectacular mystery melodrama of the Railroad, with
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WILLIAM COLLIER Jnr.
SALLY BLANE :: HOBART BOSWORTH
LONDON TRADE SHOW:
The PHOENIX THEATRE,
MONDAY, JAN. 9 at 3 p.m.
1933—PDC's BIGGEST YEAR!

PDC PRESENTS

The CRUSADER

with

H. B. WARNER
EVELYN BRENT
LEW CODY and
MARCELINE DAY

LONDON TRADE SHOW
at the PHOENIX THEATRE
TUESDAY, JAN. 10th at 3 p.m.

A WESS PICTURE

1933 — PDC's BIGGEST YEAR

L.C.C. LETTER TO KINEMAS

A CIRCULAR letter has been sent out by the L.C.C. to all kinema licensees asking them to exercise particular discretion in the type of film booked for Sunday exhibition.

THE statement was made by Mr. Clyde Wilson, Chairman of the Licensing Committee, in reply to a question at yesterday's meeting of the Council.

EXTRACT FROM DAILY FILM RENTER.

Selected Subjects for Sunday Showing

FINE SUNDAY FILLING FEATURES!

"WINDJAMMER." A saga of the sea in sailing-ship days.

"AVALANCHE." The mighty successor to "THE WHITE HELL OF PITZ PALU."

"MEN LIKE THESE." In admiration of H.M. Submarine Service.

"THE BREAK-UP." A thrilling adventure in Alaska.

"HUNTING TIGERS IN INDIA." Exploits in big game hunting.

"WILD MEN OF KALAHARI." Nature's revelations of pre-historic man.

"LOST GODS." Sensational discoveries in ancient Carthage.

"SOUTH SEA ADVENTURES." A Zane Grey epic. Man *v.* monsters of the deep.

"JUNGLE HELL." Weird and strange adventures of Mr. and Mrs. Martin Johnson.

"WINGS OVER THE ANDES." An adventure among these lofty peaks of startling beauty.

"GET THAT LION." Lion-hunting in Arizona.

"THE ISLAND OF PERILS." Customs and hardships of the Faroe Islanders.

"THE COCK-EYED ANIMAL WORLD." Scenes taken across the wilds of Australia.

"ENGLAND AWAKE." The story of England's progress throughout the past century.

"BLACK DIAMONDS." A thrilling human document of the miner's life.

"UNDER THE GREENWOOD TREE." An adaptation of the story by Thomas Hardy.

"DREYFUS." The memory of an innocent man's dreadful humiliation.

50 SHORTS—JUST THE THING YOU WANT!

"MEXICO" Series. Six one-reel travel films in Mexico.

"SECRETS OF NATURE" Series. 18 B.I.F. Secrets of Nature shorts.

"CIVILIZATION OF AFRICA" Series. An interesting trip from Cape to Cairo.

6 TRAVELOGUES. A beautiful interest series.

"ENCHANTED ISLES." A series of one-reel Trips to Tropical Islands.

"SEEING BERMUDA ON A BICYCLE." Glorious views of picturesque Bermuda.

"THE LAND OF EVANGELINE." Scenes of Arcady made famous by Longfellow's poem.

"A LAND THAT TIME FORGOT." A strange country undisturbed by modern customs.

"TROPIC LURE." Shots of many beautiful South Sea Islands.

"POMPEII." A comprehensive picture of this historic city.

"MANCHURIA." The treasure House of the Far East.

"COMRADES OF THE DESERT." Animal life in the Desert.

"THE NAVAJO WITCH." Scenes of the Painted Desert of Arizona.

"ISLE OF BIRDS." A Latin paradise, with millions of beautiful birds.

"HIGH ANDES." Unique picture, taken 23,000 feet above sea level.

"EXHIBITION DAYS." Dedicated to the first exhibition fliers.

"HOLLYWOOD BEACH COLONY." Where screen celebrities find relaxation.

"DANCE OF THE TOYS." A child's beautiful dream of toyland.

"MEMORIES OF MOZART." 18th century musical dancing Short.

"DAWN." Italian Church Bells Series.

"AVE MARIA." Italian Church Bells Series.

"THAT'S CRICKET." Features Australia's crack cricketers.

"THAMES" (disc only). Romance and history of England's great river.

"CAPE OF GOOD HOPE." Interesting travel short.

"DENIZENS OF THE ZOO." A visit to the Zoological Gardens, Pretoria.

5 AUSTRALIAN SHORTS. Scenes of Australian beauty spots.

VOICE OF HOLLYWOOD Series. 13 One-reel star featurettes.

"FIRST TEN YEARS OF FLYING." The brave pioneers' first successful flights.

"GHOST TOWNS." Cities of the Old West.

"LIKE A BEAVER." Life and habits of the beaver.

"MONKEY WHOOPEE." A riot of fun with monkeys.

"THE FIGHT TO LIVE." The eternal struggle for existence by denizens of the deep.

"ANIMAL WORLD OF MAKE BELIEVE." How insects change their appearance to evade their enemies.

"WALTER HUSTON." Intimate interview with the famous screen star.

"LOIS WILSON." Talks with star at home and dressing room.

"JAMES CAGNEY." Film star tells how he became famous on the screen.

"BRITANNIA RULES THE WAVES." When windjammers sailed the Seven Seas.

"TONY'S SCRAP BOOK" Series. Scenic poems by Anthony Wons and Kenneth Stambaugh.

"SINGING WATERS." Magnificent views on the Columbia River.

"TAPU TABU." Quaint scenes and native customs of Samoa.

"CAMERARING IN CHINA." With Prof. Tippy, Mrs Tippy and Cameraman John.

"CAMERARING IN CANADA." Ditto.

"BOULDER DAM." Harnessing the great river in Colorado.

"UP AND DOWN THE EQUATOR." The land of the Ancient Incas.

"THE NATIVITY IN ITALIAN ART." Interesting study of Italian Paintings and sculpture.

"MERRY RINGING." Italian Church Bells Series.

"CONQUEST OF THE AIR." A history of flight through the ages.

"THE BLUE DANUBE." The famous waltz in pictures and song.

"CAMBRIDGE." Pictorial survey of the famous University city.

"THE SMOKE THAT THUNDERS." Beautiful shots of the Victoria Falls.

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RESEARCH WORK IN NOISE REDUCTION

LOW FREQUENCY LOSS DUE TO AUDIENCE

An S.M.P.E. Survey

FROM the first moment of the projection of sound pictures in theatres, the importance of diminishing or entirely silencing noises from within without the building was firmly re- sed. The science of acoustics was ... to the Trade through the techni- pages of the *Kine*, which gave great ... stance.

A contribution to the December *Journal of the Society of Motion Picture Engineers* on "Theatre Noise Problems," by S. K. Wolf and J. E. Tweeddale, introduces some additional data to that already published, and the essential matter is here summarised.

Destroying Intelligibility

The effect of noise in reducing the benefits of wide volume range recording is shown

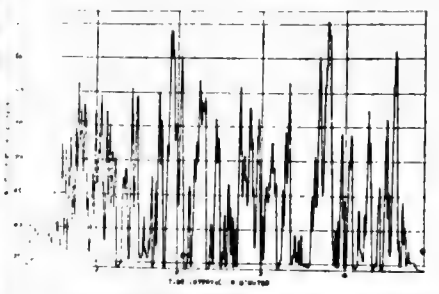


Fig. 1.—Sound recording without competing noise

... two prints taken with an automatic level ...ulator developed by Bell Telephone ...oratories. The first of these clearly de- ... low intensity sounds, which are en- ... absent in the record made when other ... was present. The same upper in- ...ty level was maintained in the second ... reproduced in the presence of noise ...5 decibels, but the legitimate sounds ... unrecorded, with a consequent ... intelligibility and enjoyment.

... was possible for the average person to ...glish and interpret speech and music, ... with great difficulty.

Audience Noise

... article in question points out that ... is possible to control other sources ..., that which is caused by the audi- ... subject to no such control.

... comparatively quiet audience has a ... level approximately 25 to 30 decibels ... the threshold of audibility. Greater ... occur momentarily, and during very ... scenes the level is considerably ...

Street Sounds

... regard to exterior noises, the level ... noises is approximately 60 to 70

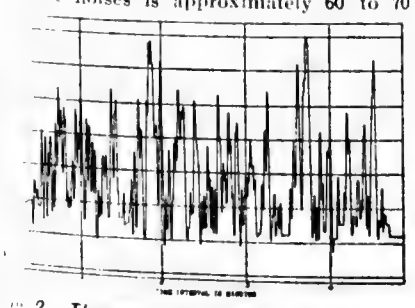


Fig. 2.—The same sound with low frequencies destroyed by competing noise

... decibels, with momentary peaks to 85 and ...sionally 95 decibels.

... is necessary, therefore, to reduce these ... low level within the theatre by the use ... absorbent materials. The theatre con- ...ucted of light material in a noisy ... thoroughfare provides the most serious ...roblem.

The Projection-room

Interior noises arise largely from machinery employed, the projection machines being among the apparatus responsible. The noise level in projection-rooms is between 55 and 65 decibels or higher when the apparatus is badly worn.

The Observation Window

Film Mutilation Problems

New German Television Method

Uniform Aperture Practice

MUTILATION of film is a problem which seriously engages the minds of all those to whom careful handling appeals. In an article on the activities of the S.M.P.E. in America, Dr. Goldsmith, the society's president, lays great stress upon this point.

"IT is an unaccountable anomaly," he declares, "that enormous amounts of money, time and energy have been expended in conducting the work of the studio, stage, recording laboratory, and processing laboratory, and so relatively little attention has been paid to the care and maintenance of film in the exchanges and the projection rooms, and in the process of projection itself.

"IN other words, the Industry has been content to allow much film to be abused and misused, to be improperly projected, under poor conditions or by inadequate projectors, largely vitiating all the effort that went into the making of the film before its release by the laboratory. . . . There is no doubt that such conditions contribute appreciably to the dissatisfaction of the patron with the performances he witnesses."

THE subject is one which is of such prime importance that, as will be seen by a reference to the *Ideal Kinema and Studio*, published this week, an attempt is being made under *Kine.* auspices to reduce mutilation to its barest minimum. All those who have picture quality at heart are invited to co-operate in the campaign.

FROM Germany comes news of a television invention employing a kine-camera by which, it is claimed, a picture may be shot by the camera and televised in less than thirty seconds.

IF these claims are well founded a huge stride has been made towards practically simultaneous television, and the time is brought nearer when kinemagoers will be able to see an important event taking place before their eyes.

THE scene, it is stated, is shot on film stock, developed and fixed in an incredibly short time, and exposed while still wet to the scanning disc. The film is, of course, a negative, but is reversed electrically. A direct ray is used for transmission, which should give a much more vigorous picture.

HOLLYWOOD studios has been asked by the Academy of Motion Picture Arts and Sciences to insure a closer observance of the recommendations of the Uniform Aperture Practice, which was adopted in February of this year. Particular stress has been laid upon having cameramen handle composition so that projectionists in theatres can "frame" from the top without losing any pictorial values. A number of recent releases have not conformed strictly to the recommended practice.

J. BENSON.

OPTICAL SCIENCE RESEARCH

Dallmeyer's Big Advance

THE past year will go down in the annals of kinematography as epoch-making in the design and manufacture of British optical equipment for use in connection with the kinematograph Industry.

Theatre proprietors have called for more light and still more light on the screen and the call has not fallen on deaf ears. The latest catalogue of J. H. Dallmeyer, Ltd., who have specialised in the manufacture of lenses and optical equipment for the kinema since 1905, over a quarter of a century, is a proof of this.

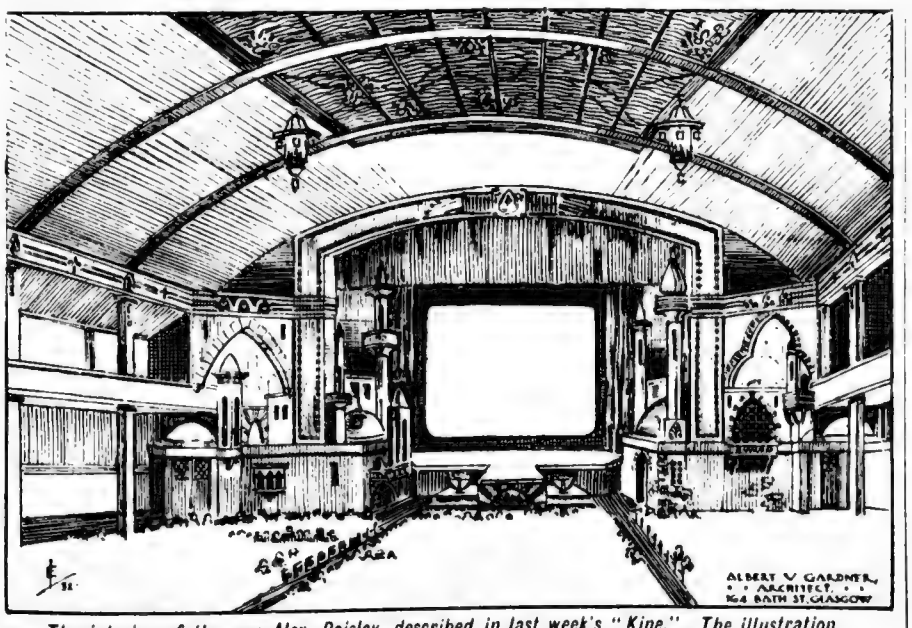
Their new series of "Super-Lite" projection lenses, which are made in focal lengths from 5 to 7 in., work at the extreme R.P.S. aperture of *f*/1.9, and while passing on to the projection screen the maximum brilliancy, retain that critical definition and covering-power so long associated with the name of Dallmeyer.

Pictures projected with these new lenses are remarkable for their contrast, which is due to the absence of spherical aberration and freedom from colour fringes.

The standard series fit practically all makes of projectors now in use, while an extra large diameter series are available, retaining the aperture of *f*/1.9 in the longer foci for some projectors capable of utilising a lens having a front glass diameter from 5¼ to 4 in.

Another innovation is the introduction of the new *f*/1.9 "Super-Six" series of rear projection lenses. These new anastigmats replace the series of pentacs which have so long been considered standard for use in rear-projection. The new "Super-Six," while possessing the same qualities as regards definition, covering-power, colour and contrast, have the added advantage of passing more light on to the screen, the result of the difference in equivalent aperture from *f* 2.9 to *f*/1.9.

The progressive kinematograph theatre proprietor will without doubt take advantage of these new aids to better projection by getting in touch with his suppliers in order to obtain lenses on approval for comparative tests.



The interior of the new Alex, Paisley, described in last week's "Kine." The illustration is from a drawing by the Architect, A. V. Gardner

INVENTIVENESS DURING THE PAST YEAR

NON-REVOLUTIONARY BUT USEFUL WORK

By Geo. H. Rayner, R.P.A.

IT is a good sign of the alertness of inventors in this country to be able to say that there has been a considerable increase in inventions and patents in the past year. Week by week in the pages of the *Kinematograph Weekly* a number of the applications, specifications and abstracts relating to kinematography have been printed.

It speaks volumes for the ability and courage of our inventors to go ahead in the past year of severe trade depression and financial troubles.

The past year has brought forward no sensational inventions; they have been mainly of a class to improve the quality and cheapen the manufacture of goods, and this is much more advantageous in our present trade conditions than the advent of a sensational and revolutionising invention, which might upset an important Industry.

More Inventions Required

Everywhere and in every trade more inventions are required which will benefit the consumer while allowing a fair profit to the patentee and to the maker of the goods, and at the same time giving a full benefit to the Trade generally and operating to assist the State by providing employment to our people.

One day we shall appreciate all that invention has done for us, not only for our luxuries but for our comforts and even beyond this for our absolute necessities in these later days. Then there will not be room for the false cry that unemployment is due to these inventions, for the exact opposite is really the case. If it were not for inventions such as electricity, moving pictures, wireless, motor cars, and a host of others, there would be millions more people out of work in the world than there are to-day.

TECHNICAL REPORTS

TO AMERICAN ACADEMY

REPORTS from eight sub-committees were presented at the quarterly meeting of the Research Council of the Academy of Motion Picture Arts and Sciences at the Hollywood Roosevelt Hotel on Thursday night, December 15.

Three important groups reporting were the sub-committee on film preservatives, which has tested more than twenty methods now being used to preserve the film, with the view of establishing which are most practical and economical; the sub-committee on non-halation colour, which has been seeking to standardise upon one of a number of pastel tints now being used in place of white for costumes and settings, to prevent "dialoguing," which occurs when pure white is photographed under very bright lights; and the sub-committee on economy in sound recording, which has been studying waste-prevention methods used in various studios.

Progress reports will be presented by the sub-committees dealing with the silent camera, correction of distortion in projection, establishment of a uniform practice for the length of film reels, study of more efficient use of the 35 mm. film area, and improving the quality of the release prints which are sent to theatres.

The release print committee has recommended the appointment of a special new sub-committee to deal with the setting up of a uniform practice for studio and laboratory viewing-rooms, where the daily shots are first seen.

MORRISONS DEVELOP

S. G. BROWN APPARATUS

A. E. Morrison and Sons, Ltd., of Gartree Street, Leicester, announce that they have acquired all stocks of spares and drawings of the S. G. Brown Company and have agreed to service existing Brown equipment.

A. E. Morrison has developed several improvements to the Brown apparatus, which can be fitted at reasonable cost.

PUBLICITY WITH A KICK

FOR "LAST COUPON"

AN original publicity stunt was worked by Harry Yorke, manager of the Adelphi, Hay Mills, Birmingham, in connection with his screening of "The Last Coupon" (Wardour).

The car park in front of the theatre took on the appearance of a football ground with the usual array of newsbills and a pair of goal-posts. Fixed in the net at the back of the goal was a notice reading, "This is YOUR Goal! See Leslie Fuller in 'The Last Coupon' and Net one of the huge football competition prizes offered to patrons of this theatre." This display was illuminated at night by floodlights.

Sixteen newsagents in the district gave window and shop-front space for announcements and distributed circulars with the week-end papers.

H. Yorke reports that record business resulted during the run of the film.

FREE WINE GLASSES
For "The Mouthpiece" Patrons

G. Almond-Jones, manager of the Criterion Picture House, Dudley, has recently shown the most up-to-date method of publicity in conjunction with local tradesmen. His latest is an arrangement with Messrs. Taylors, the well-known chemists, when patrons visiting his house to see "The Mouthpiece" (Warner) can have a wine glass free by crossing the road to Taylors' Dudley shop and producing the half of their theatre ticket.

For Boxing Night he organised a dance at the Public Baths, where waltzing competitions were conducted, the music being from "The Love Contract," shown at the theatre the same week.

Last week he persuaded a local firm to give several thousand throwaways to advertise "Letty Lynton" (M-G-M). The bill read: "Joan Crawford poisoned her lover with wine in 'Letty Lynton,' now showing at the Criterion. We don't want to do that, so be sure and purchase your wines from us."

ORIENTAL ATMOSPHERE
For "Shanghai Express"

A. Dowding, manager of the Empire Theatre, Shirehey, Birmingham, left no stone unturned in his exploitation of "Shanghai Express" (Paramount). By arrangement he used the side wall of a nearby garage for affixing an out-size cut-out of an Oriental engine, replete with bell, lights, etc., with an announcement in glitter-faced letters: "'Shanghai Express' is at the Empire, do not miss it." This was floodlit to a late hour each night.

At the theatre, large Chinese lanterns carrying details of the film were arranged over the front lighting. On the Sunday prior to screening, the entrance was transformed into a railway station, replete with engine, carriages and special background.

The distribution of several thousand railway tickets for "The Shanghai Express" via the Empire Theatre aroused a considerable amount of interest.

REALISM AT DUNDEE
Big Game Hunting Scene in Foyer

A most realistic foyer display was arranged by J. P. Matthews, manager of the King's, Dundee, to advertise "Bring 'Em Back Alive" (Radio).

A jungle scene was admirably laid out, with tropical foliage, trees and wild animals. In the foreground was a mossy stretch with a pool of water (constructed from a mirror) at the edge of which was an alligator. Among the moss was a cobra with head raised ready to spring. On one side of the display was a cut-out of a hunter.

The display attracted great interest among the King's patrons and passers-by, the latter of whom were first attracted by the doorman who was attired in a khaki drill suit and pith helmet, carrying a holster and revolver round his wist. The girl attendants were also dressed for the occasion—in white drill suits.

TOOTING GIFTS TO CHILDREN

Children of the unemployed in the Tooting area were provided with a free Christmas Eve entertainment and gifts at the Central Cinema, Upper Tooting, S.W. The gifts were the result of excellent organisation by M. M. Levy and General Manager Edwards, and the generosity of the response enabled every child to be presented with a toy and a book.

This Christmas lobby display arranged by F. J. Smidmore (standing between the two page boys) at the Trocadero Kinema, Liverpool, gave an excellent boost to his holiday programme which included THE FIRST YEAR (Fox)

HOW MANAGERS PULLED IN THE HOLIDAY CROWDS

Clever Showmanship at Liverpool

F. J. SMIDMORE, manager of the Trocadero Kinema, Liverpool, gave the lobby of the theatre a Christmassy atmosphere by means of an elaborate decoration scheme. One wall of the lobby was covered with a hand-painted 4d-sheet poster, depicting the Trocadero covered with snow, and at the side Father Christmas with his sleigh laden with boxes, each one being labelled with the title of one of the features booked to the Trocadero. The greetings lettering was sprayed with tinsel, which glittered in the rays of the lamps.

For the preliminary advertising for "Bring 'Em Back Alive" (Radio), Mr. Smidmore arranged a stage setting of cut-outs depicting scenes from the film. The title of the film was built up of large tinsel-sprayed letters, which stood out in bold relief when illuminated by the spot lamps focussed on to them from the operating-box.

CHRISTMAS MYSTERY
Arouses Curiosity in Handsworth

George Hunter, proprietor of the Albion Cinema, Handsworth, Birmingham, put over some smart publicity for his Christmas programme. For Boxing Day his main feature was "Deeds Men Do" (Betta Films), and to boost this he had distributed to 6,000 houses in the neighbourhood an attractively printed Christmas card, on one side of which was the proprietor's season's greetings, and the reverse had set out "Christmas Holiday attractions and arrangements at the Albion, including a Christmas mystery—for the first time in Handsworth, an epic of naval heroism, etc.—What is it? ? ?"

This aroused curiosity, folks flocking to the house to see what the mystery was all about.

BIRMINGHAM DISPLAY
Attracts Football Crowds

Crowds of football enthusiasts passing the Elite Theatre, Bordesley Green, Birmingham, during the Christmas holiday had their attention drawn to the screening of "What Price Hollywood" (Radio) by an attractive front-of-the-house display.

In the entrance the film title was suspended in large glitter letters, whilst across the gates was a cut-out head of Constance Bennett 12 ft. high by 8 ft. across and an array of large stills on easels, with announcements. "After seeing the football match see 'What Price Hollywood' at the Elite and make your Christmas holiday complete."

A TRULY RURAL SCENE
Kidderminster Attraction

The display window of the Grand, Kidderminster, served as one of the main causes of the good business done with "Rebecca of Sunnybrook Farm" (Fox), as many were attracted by the skilful display staged by Bob Gudgeon and Harry Blent.

Across the bottom of the window was a broad strip painted and cut to give the impression of growing grass, with the day matter skilfully interspersed. The side pieces of the "frame" continued the effect, whilst at the top a broad lane was painted leading to a farm house; on this lane the title of the film wound its way.

This formed an admirable setting for the 24 ft. by 10 ft. backcloth and side-wings, which depicted a truly rural scene, hand-painted in perspective with a lane leading over a hill to a quaint old-world village at the top, complete with church and houses. On the floor, to the right, was a life-size cut-out of Rebecca, leaning on an old gate.

TARZAN IN THE JUNGLE
Brierley Hill Display

Jungle scenes from "Tarzan, the Ape Man" (M-G-M) were used to good advantage by J. E. Browne to exploit this film at the Picture House, Brierley Hill. The entrance was transformed into a jungle and through trees and under-growth could be seen the cut-out figures of Tarzan carrying a girl, while in the distance were figures of the hunters.

Hanging across the top of the entrance was a chain of monkeys linked together with their tails. On each of the animals was a silvered letter, the whole spelling "Tarzan."

In addition to this, a window display with jungle toys, stills and display cards was arranged.

"WINNER TAKES ALL"
Bradford Boxing Tie-up

A tie-up with local boxing was introduced by N. G. Farmer, manager of the Regent, Bradford, in an advance vestibule display advertising "Winner Takes All" (Warner).

The gloves used in two recent international boxing contests in the city were shown, along with punch-balls, dumb-bells, a gymnasium "row boat," and other gymnastic apparatus, together with photographs of prominent boxers.

LIVERPOOL RECORD
25,000 Patrons in Four Days

Twenty-five thousand people paid for admission to the Forum Kinema, Liverpool, during the first four days of last week (commencing December 26), to see "Maid of the Mountains" (Wardour). This is a record for the theatre, beating even the opening week's figures.

E. E. Lundy, manager of the Forum, had his doormen dressed in the costumes of soldiers depicted in the film, whilst one of the lady attendants impersonated the principal lady artist.

BRISTOL POLICE STUNT

AMUSES FOOTBALL FANS

WHEN showing "Jack's the Boy" (W. and F.) at the Stoll house, Bedminster, Bristol, W. Collins engaged four tall men, and after dressing them in police uniforms and fitting them with huge *papier mache* heads kept them parading through the main streets of the city.

On the occasion of a cup-tie at the Bristol City football ground two of these "policemen" paraded and caused so much amusement by their antics to the crowd that their "turn" was included in a cartoon of the match which appeared in a local evening newspaper.

A special "Jack's the Boy" dance was arranged for one night during the run, and Mr. Collins fixed a tie-up and a competition between the theatre and the dance hall. Outside publicity included a large sign, over 20 ft., on the front of the theatre.

A SCARLET WEEK
Tie-Up with Shopkeepers

When showing "The Widow in Scarlet" (Gaumont) at the Vanbyck, Fishponds, Bristol, Trevor Jones arranged with a number of local tradespeople to run a scarlet week. All the shop windows contained displays of goods in red or had red lighting effects.

Stills of scenes from the film were arranged in the windows, while attention was drawn to the scheme by means of slides on the screen at the kinema advising patrons to secure bargains during the scarlet display week, and to buy at the shops indicated by their scarlet display.

SUNDERLAND BIRTHDAY
Havelock P.H. Celebrations

Big celebrations marked the seventeenth birthday of the Havelock Picture House, Sunderland. George Turner, the newly appointed manager, exhibited a large birthday cake and invited patrons to estimate its weight. In this way £30 10s. was collected and handed over to the Mayor for his fund for providing boots and shoes for necessitous children.

In addition to this, Mr. Turner hit upon another excellent idea. "The Flag Lieutenant" (W. and F.) was shown, and to attract child patronage he offered prizes for dolls dressed like the two principals in the play. The dolls were given free by the management, so that the poorest child should have its chance. The Mayor and many of the civic dignitaries attended the prize-giving ceremony.

A COUNTRY SCENE
Intrigues Birkenhead

"Rebecca of Sunnybrook Farm" (Fox) has provided G. H. Barker, manager of the Scala P.H., Birkenhead, with a good subject for a window display at the theatre.

Standing under a rustic arch, against the background of a cottage, is the figure of a country girl carrying a basket of flowers. The name on the cottage is Sunnybrook Farm.

AWARDS FOR SHOWMANSHIP
Universal's Certificate Scheme

S. F. Ditcham, managing director of Universal Pictures, Ltd., announces a further stimulus to the exploitation of Universal product in the form of certificates of showmanship which will be accompanied by cheques each for one guinea.

Exhibitors will be able to qualify for one of the awards by exploiting any production on the big Universal line-up and by sending their campaigns to Universal. The decision as to the awards rests with S. F. Ditcham and a special exploitation committee.

The first to receive a certificate and a cheque is Mr. Wakeling, of the Forum, Strand, W.C., for his splendid campaign on "The Doomed Battalion."

A LIVING EXHIBIT WILL ALWAYS DRAW A CROWD

We hire out Tigers, Elephants, Lions, Bears, Monkeys, for foyer display or parade for the run of film and cheaply.

Ask for particulars.

B. G. CHAPMAN, LTD., 24, Tottenham Court Rd., London, W.1.

J. P. Matthews, of the King's Theatre, Dundee, was responsible for this realistic scene exploiting BRING 'EM BACK ALIVE (Radio)

An effective setting for MAID OF THE MOUNTAINS (Wardour), staged by H. R. Smith, of the New Empress, Nottingham

Transformed into a cave, the vestibule of the Pavilion, Cardiff, gave an excellent boost to MAID OF THE MOUNTAINS (Wardour)

When showing THE LAST COUPON (Wardour) G. Boddy, manager of the Melbourne P.H., Leicester, staged this striking vestibule display

CARDIFF VESTIBULE AS CAVE

"MAID OF THE MOUNTAINS" ATMOSPHERE

MANAGER W. J. KEY, of the Pavilion Kinema, Cardiff, put over an effective stunt in connection with the showing of "Maid of the Mountains" (Wardour) last week. The vestibule of the house was cleverly dressed to represent a cave, being well distributed with artificial rocks and cut-outs depicting scenes in the film. A camp fire on one of the rocks added appreciably to the effect, while amber lighting tended to enhance the appearance of an entrance to a cave.

In addition, a violinist dressed as a bandit played selections from the "Maid of the Mountains" at intervals throughout the week. This, too, attracted large crowds to the kinema, and the week proved one of the best for some time.

BATH SHOWMANSHIP
C. French Miniature Stage Set

A miniature stage, depicting a rocky ravine, was set up in the lobby of the Beau Nash P.H., Bath, by C. V. French to boost "The Maid of the Mountains" (Wardour). The set was fitted with self-acting switches, which produced alternately "sunrise" and "sunset" effects.

A large cut-out of the two principals was exhibited in front of the theatre, and the publicity display included the writing of some 250 letters to prominent residents and the distribution of 5,000 throwaways, with the exhibition of photos of the cast. "Maid of the Mountains" was "shot" at Cheddar, Somerset, and Mr. French stressed this local aspect in his publicity.

CARNIVAL HEADS
In Blackburn Street Stunt

With "Jack's the Boy" (W. and F.), the Rialto, Blackburn, had a record week, the attraction of the great crowds being due not only to the excellence of the picture itself, but in no small measure to a stunt arranged by J. Hampson Pilkington, the manager. He engaged two men to go round the town wearing policemen's uniforms and monstrous heads with faces cast in the likeness of Jack Hulbert.

People were greatly amused, and stopped and stared long enough to read the invitation on the men's backs to "Visit the Rialto and see Jack Hulbert in 'Jack's the Boy.'"

MOVING ANIMALS
In Jungle Film Display

An attractive display was arranged outside the Picture House, Glasgow, by Manager Ross, during the screening of "Bring 'Em Back Alive" (Radio). Above the entrance was a large cut-out representing a jungle scene. At either end was a huge rock, and the background was provided by a distant mountain range. Between the two rocks a row of animals—elephants, lions, etc.—moved. They were attached to a concealed belt. The sight of the procession of animals attracted a great deal of attention.

GARBO AS "MATA HARI"
Featured in Bloxwich Boost

Ernest Pike, manager of the Grosvenor Cinema, Bloxwich, put over a smart lobby display for the forthcoming screening of "Mata Hari" (M-G-M). At the side of the pay-box a platform was arranged, surmounted by a sphinx-shaped head of Mata Hari, behind which a flasher arrangement lit up the flaming eyes at intervals.

In support of this were a series of large face cut-outs of Greta Garbo arranged in crazy positions on the ceiling, balcony, stairs, etc., with notices of the film dates and times of showing.

DISPLAY SPECIALIST

All the publicity display frames at A.B.C.'s new house, the Theatre Royal, Elephant and Castle, S.E., were supplied by A. Coltman and Co., Ltd., of Fairfield Works, Hounslow, Middlesex. For exterior use they fitted frames of distinctive design in dark silver with chromium strips. The colouring of the inside display equipment harmonises with the decoration of the theatre.

Coltman and Co. West End showrooms are at 145, Wardour Street, W.1.

LOOKING THROUGH ANOTHER PERSON'S EYES

Peep Show Stunt Sets Warrington Talking About "Dancers in the Dark"

PERHAPS one of the most powerful campaigns put over by H. Parkin at the Grand Theatre, Warrington, recently was that for "Dancers in the Dark" (Paramount).

Five tie-ups with the leading boot stores and outfitters were arranged. Each of these displayed notices: "Why be a Dancer in the Dark; obtain your Shoes or Evening Apparel here, and come in the limelight; but you must see 'Dancers in the Dark' at the Grand."

In the entrance to the kinema, H. Parkin had a mirror 7 ft. by 3 ft. surrounded by a linen frame. On the inside, facing the mirror, was the figure of a girl with her arms around a man's neck. The man's eyes were cut out, leaving two peep-holes. Above this was the notice: "See what the Stars Say. Have a Peep now," and at each side of the linen frame were art posters with the words "Dark Secrets from her past." Other art posters, with the wording "Monday next; see 'Dancers in the Dark,'" were placed on the mirror.

On looking through the peep-holes people could see that the posters had been pasted on the mirror, but could not understand where the figure of the girl and man came from. The movement of the eyes of the person looking through the holes made it appear as if the man's eyes were moving. This caused much amusement.

Another interesting campaign was worked by H. Parkin in connection with "The Last Coupon" (Wardour). Taking full advantage of the *People* tie-up, he arranged with five newsagents to give displays advertising this newspaper's £1,500 football competition, and that this was open free to all "Last Coupon" patrons. An offer by the management of an additional prize to any local winner aroused further interest.

Among other tie-ups were those with Woolworth's, and Richardson and Dawson's music stores for the sale of the record of the *Daily Herald* song, "I Do Like to See a Game of Football."

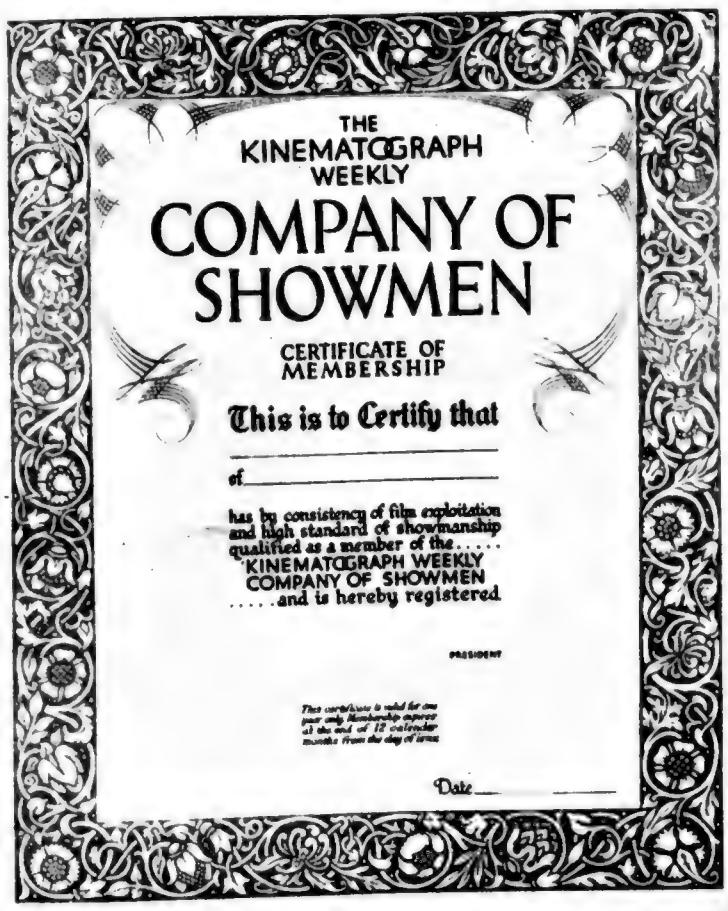
Teaser posters and a 12-sheet cut-out on the front completed a most successful campaign.

BOXING ON STAGE
"Winner Take All" Prologue

C. Stuart Burgon, of the Empire superkinema, Rotherham, secured the services of two well-known Yorkshire lightweight boxers to stage a prologue for "Winner Take All." With the co-operation of the local newspapers he made a big shout about this arrangement and received a fitting reward to his enterprise.

The prologue was well staged, a ring being fixed up on the stage. The two men gave a clever exhibition of boxing lasting about a quarter of an hour before the showing of the film.

In addition to newspaper advertising, Mr. Burgon boosted the prologue by bills in over 200 trams and 'buses.



The above is an illustration of the new diploma of the "Kinematograph Weekly" COMPANY OF SHOWMEN, which will be forwarded to approved applicants very shortly. The actual size is 19 in. deep by 15 in. wide

FILM TRAVELS WITH LORD MAYOR

ON FIRST ELECTRIC TRAIN TO BRIGHTON

THE remarkable flair of P. G. Lundy for seizing upon a novel advertising angle for his kinema enabled this enterprising Brighton showman to take full advantage of the historic opening of the electrified railway between London and Brighton.

The first electric train, bearing the Lord Mayor and Sheriffs of London and other civic dignitaries, was met on its arrival at Brighton station by three diminutive Savoy pages and a uniformed foreman, who left the platform in full view of the vast crowds carrying a film transit case.

The transit case was prominently labelled "Savoy Kinema, Brighton," while each of the pages had on his shoulder a card bearing the words: "The first films to arrive in Brighton by the first electric train to Brighton."

The group attracted widespread attention and, after being photographed at the approach of Brighton Station, walked through the leading streets of the town back to the Savoy.

"The Maid of the Mountains" (Wardour) proved a very successful Christmas attraction at the Savoy, P. G. Lundy arranging another picturesque exploitation stunt. In addition to tie-ups with leading music stores in the town, there was a colourful vestibule display. In his miniature theatre over the pay-box Mr. Lundy erected a beautiful cut-out scene, brilliantly lit with concealed lighting effect.

The accompanying photograph shows a corner of the vestibule, with the cut-out scene.

A CHRISTMAS DISPLAY
Big Attraction at Bristol

The front of the Bristol Hippodrome presented a very Christmassy appearance over the holidays. In the centre was a huge figure of Father Christmas, 20 ft. high, in colours and bearing an announcement that grand holiday fare had been provided for patrons. This figure was flanked by two Christmas trees loaded with toys, each tree being 8 ft. high. Holly and other greenery festooned the front from the top of the facade to the canopy.

At night the Christmas trees and their load of toys were lit up and the whole of the front illuminated.

The Christmas atmosphere was continued inside the house, the lounge and vestibule being dressed with greenery, while just inside the doors were two Christmas trees heavy with toys.

NEW YEAR'S WISHES
From the Kursaal, Southend

J. J. Backhouse, manager of the Kursaal, Southend, worked in two bright ideas on the deckle edged card handed to all patrons at New Year's time. The Kursaal's slogan is "The One Bright Spot." The Kursaal, too, is the centre of the activities now working to bring about a Southend Illumination Season next autumn. The wording of J. Backhouse's card, which reads: "Wishing you all a bright and illuminating New Year, from the management of the One Bright Spot," got two good ideas home with the old-world wishes.

SNAKE CHARMER
For "Bring 'Em Back Alive"

Suburban kinemas which have booked "Bring 'Em Back Alive" (Radio) will benefit from the boost given to the film by "Frank Buck's 'Bring-'Em-Back-Alive' Zoo" at G. H. Lee and Co.'s store at Liverpool. His zoo has been visited by thousands of people during the last three weeks.

A few days ago, two lion cubs were publicly christened at the zoo by G. H. Melvin, Billy Danvers, Miss Eva Grey and Miss Nora Bancroft, who are appearing in the pantomime at the Empire Theatre, Liverpool. The suburban runs of the film will commence on January 9.

"MR. WONG" AT WAKEFIELD

The figure of a man dressed as a Chinese Mandarin and carrying an announcement on "The Honourable Mr. Wong" (First National) at the Playhouse, Wakefield, presented an unusual sight in the streets of the town last week. This novel and picturesque advertisement was the work of E. W. Carpenter, the manager.

Showmanship Around London

LONDON'S GREETINGS FOR 1933

Children's Party at Peckham Tower

Another Attractive Penley Show

At the Forum, Fulham, E. V. Collingridge repeated his successful "presentation" to speed the parting of 1932 and to welcome 1933.

He arranged a special cabaret to commence three-quarters of an hour before midnight, in which a number of variety acts appeared, also the house orchestra, under the direction of Chas. Coles, and Jack Courtnay at the organ. The show was particularly noteworthy for its "slickness." It was evident that "E. V. C." has nothing to learn from over-boosted West End music-hall managers; there was not a wasted moment. The midnight hour was marked by a gradual dimming of the house lights to a "black-out," followed by the auditorium being flooded in a blaze of lights as the New Year entered. Meantime, two tableaux had appeared on the stage, one, Father Time, and the other a nurse holding the "new infant."

Grand, Clapham, Turns Over New Leaf

A special performance marked the passing of the Old Year at the Grand, Clapham Junction, where the New Year was ushered in by a crowded audience, who were entertained by an excellent programme arranged by Maurice Cheepen. On countless occasions Mr. Cheepen has run a New Year's show in kinemas of which he has been in charge; he claims to have originated the idea in kinemas.

The performance consisted of musical selections, under the direction of Ernest Mitchell, community singing and vaudeville, and, incidentally, the Grand must have staged the first variety in 1933—at two minutes past twelve.

An appropriate stage show synchronised the passing of the Old Year. A massive "property clock" marked the seconds as midnight approached, and as it reached the hour it was "flown." *Tempus fugit.* An almanack then appeared, and a small page boy turned over a new leaf: January 1, 1933.

Children's Christmas Matinées

Finding that his competitors were putting over special matinées during Christmas week, Elias Cohen (owner-lessee of the Star, Hornsey) immediately sought and secured from the authorities the necessary permission to follow suit, and then ran a series of morning shows for the youngsters. His programme consisted of over half-a-dozen silent pictures of various classes (pantomime, fairy tale, drama, comedy, etc.), and these were put over with the aid of the non-sync. And for this wealth of material he charged his young patrons only 2d. per seat.

Good Cheer at Finsbury Park

Charles Penley scored a popular success at the Astoria, Finsbury Park, N., where he presented to crowded houses Terry's Juveniles in a show entitled "Good Cheer."

It was an attractive and well varied entertainment, songs and dancing solos and ensembles being put over skilfully and with good showmanship. Appropriate to the holiday season was the inclusion of a colourful version of the ever popular pantomime favourite, "The Sleeping Beauty."

Headed by a diminutive admiral, the troupe, clad in uniforms of white and blue, appeared in a naval finale which brought them applause from all parts of the house.

Golders Green Enterprise

Harry Barnard, of the Lido, Golders Green, not only believes in giving patrons an attentive service during their visit, but has now gone a step further and, by a recently inaugurated service, now assists them home. Space has been reserved in the car park to accommodate a few taxis, and, as may be expected, the service is particularly appreciated during inclement weather. It has, too, the advantage of being a money-saving device, as the nearest rank is situated some distance from the hall.

Not many kinema staff parties could boast of being entertained by such well-known artistes as George Mozart, Gus Harris and Vernon Watson, but Mr. Barnard's personal association with the theatrical world secured their appearance at the pleasant dance and cabaret held in the Lido Café last Sunday.

Much amusement was caused in Bedminster, Bristol, by these figures advertising JACK'S THE BOY (W.F.) at the Stoll P.H.

Peckham's Tower Toy Treat

By the practical good will of his patrons, Manager C. H. Manley, of the Tower, Peckham, was enabled last Saturday, December 31, to bring happiness to 2,000 local kiddies. Collections have been taken at his hall (and at the associated annexe a few yards farther up Rye Lane), and the proceeds were devoted to the provision of toys of all kinds, which were distributed to the happy youngsters on New Year's Eve. Strings of Christmas greenery hung in festoons overhead, a vast cracker bearing a message of greeting surmounted the stairs to the balcony, a bunch of mistletoe (which I did not see anyone use) hung from the centre of a chandelier, a lofty Christmas tree stood near the doors, and around the walls, hanging from pillars and standing in alcoves, were some of the thousands of toys—with the motto prominently displayed: "Give a mite—for a mite." To complete the impression, all the girl attendants were clad in Santa Claus frocks of red with white fur trimmings.

The Christmas attraction at the Tower was "The First Year" (Fox), and excellent business was done, despite the foggy weather, which made travelling difficult. The regular patrons of this hall, however, know their way to the Tower too well to be deterred by "low visibility."

Dalston Reopening

The King's Cinema, Kingsland Road, Dalston, was reopened on Boxing Day by the new proprietors, H. A. Jolly and H. Hawley.

The hall has been in the hands of the decorators for some time past, and although redecorations are not yet completed, it presents a comfortable and cosy atmosphere. A Morrison sound system has been installed, and neon lighting will be used to decorate the exterior.

CAMERA AND LIGHTS
ON GOLDERS GREEN STAGE

The production of a short Western comedy talkie on the stage of the Orpheum, Golders Green, was one of the funniest shows I have seen on a kinema stage for a long time, and it was an undoubted success with the audience.

Syd Parsons introduced the show with a trailer showing a violinist and dancer, and when the screen was flown the artistes appeared on the stage. Following this sample of the job in hand, Edgar McCormack, the director, took over, and the stage was cleared for the erection of a log saloon set, placing of lights, camera, "mike," sound effect man, band, etc.

There was no shortage of volunteers for the rôles of heroine, hero, villain, sheriff and cowboys when the request was put to the audience, and when they were dressed the rehearsals started. This was the part everybody thoroughly enjoyed.

Rehearsals over, the shooting commenced, and for this a complete Vinten studio outfit and an A.W.H. mobile recording unit was used.

This, I believe, is the first time a "talkie" has been made on a stage, and no doubt many people will visit the Orpheum this week to see their local film-making efforts.

SIEMENS-PLANIA CARBONS
STEADY PROJECTION CONSTANT

Music for Jan 13 Releases.

HALF-HEARTED INTERLUDES

Managers who Starve the Organist

Organ Solos without Announcements

By A. W. Owen

RELEASES this week contain several films of interest to those who have adopted the atmospheric interlude as an introduction to their principal picture in their sound programmes. The "Cabin in the Cotton" is an example of this type for an introductory entr'acte, either of Myddleton's famous plantation medley, "Down South," or the old negro tunes sung by the "Dixie Melodists," form an atmospheric suggestion which must create an immediate interest in the film story.

As a contrast, the solemn introductory theme of Gounod's "Mors et Vita" from the opera "Judex" suggest the grim theme of the "death ray" which temporarily restores life. No composer can work music which reminds one of the barbaric native African dances like Montague Ring in her suite, "Three African Dances," which form our introductory music to "Kongo."

That famous song "The Legion of the Lost," sung by Peter Dawson and available in record form, will create the dramatic military atmosphere of "The Man from Yesterday." In using this type of music, there is, I feel certain, a definite gain when carefully rehearsed and well presented.

It should hardly be necessary to remind managers that it is absolutely necessary to have an announcing slide, or slides, with the full titles of the musical compositions played, or, failing this, an alternative vocal explanation by the conductor or organist; yet when I visited a kinema early last week the atmospheric interlude was played by an organist exactly as I suggested, from a musical point of view, but no slide was used even to give the name of the performer, no lighting effect attempted, and no showmanship on the part of the organist, and the first title of the film went on before he had quite finished the number.

Even under those depressing conditions a fair round of applause was gained, as from a purely technical point of view the performance was satisfactory. In conversation afterwards with the organist, he said, "Oh, they won't bother about the interlude here, any old thing goes, so I just use your interlude each week to save me trouble in thinking out new ones myself."

"HAPPY EVER AFTER" (Gaumont)

CERT. U. 7,897 ft. Reg. No. F.8035. Reviewed in *Kine.* November 17, 1932.
PUBLICITY.—One 48-sheet, one 12-sheet, two 6-sheets.
STARS.—Lilian Harvey, J. Hulbert, Sonnie Hale.
ATMOSPHERE.—Romance, sentiment, song and comedy, with a very pleasing musical sound accompaniment.
ORCHESTRA.—Medley of the two principal theme songs—"Keep on the Bright Side," Heyman; "In a Year and a Day," Heyman. (Francis, Day and Hunter.)
ORGAN.—As orchestra, using professional song copies for adaptation for solo interlude, and pianoforte-conductor copies when synchronising with records, as detailed below.
NON-SYNC.—Two theme songs, recorded on H.M.V. B.6273 by Ambrose and his Band. "Keep on the Bright Side" and "In a Year and a Day."

"KONGO" (M-G-M)

CERT. A. 7,170 ft. Reg. No. F.8093. Reviewed in *Kine.* November 17, 1932.
PUBLICITY.—One 48-sheet, one 12-sheet, two 6-sheets.
STARS.—Walter Huston, Lupe Velez, Conrad Nagel, Virginia Bruce.
ATMOSPHERE.—Jungle melodrama of a cruel and fanatical revenge. Native religious rites of human sacrifices, and escape from a horde of natives are the chief thrills. The episodes occur West of Zanzibar.
ORCHESTRA.—"3 African Dances." Nos. 1 or 3. Montague Ring. (Chappell and Co.)
ORGAN.—As orchestra, using piano solo copy for adaptation. No recording of this suite is available.
NON-SYNC.—"Jungle Drums." Patrol. Ketelbey. (Bosworth and Co.) Recorded on Columbia D.B.9862 by the Composer and his Concert Orchestra. This (entr'acte should be played as an introduction to the film.

"THE CABIN IN THE COTTON" (First National)

CERT. U. 7,108 ft. Reg. No. Br.7981. Reviewed in *Kine.* October 6, 1932.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Richard Barthelmess, Dorothy Jordan, Bette Davis.
ATMOSPHERE.—A drama of the American cotton fields, with characteristic scenes to the accompaniment of old-time negro melodies and folk songs.
ORCHESTRA.—"Down South." Myddleton American sketch. (Boosey-Hawkes.) Or "Happy Days in Dixie." Plantation fantasie by same publishers.
ORGAN.—As orchestra, using piano-solo copies only for adaptation either for solo presentation or synchronisation with record, as detailed below for non-sync. ("Down South" only).
NON-SYNC.—"Down South." Myddleton. Recorded on H.M.V. C.1774 by the Dixie Melodists; or on H.M.V. B.2984 by the Coldstream Guards' Band.

"SIX HOURS TO LIVE" (Fox)

CERT. A. 6,676 ft. Reg. No. F.8057. Reviewed in *Kine.* November 17, 1932.
PUBLICITY.—One 48-sheet, one 12-sheet, two 6-sheets.
STARS.—Warner Baxter, Miriam Jordan, John Boles.
ATMOSPHERE.—The exploitation of a ray by which dead animals and men are depicted as being brought to life again for the space of six hours, forms the principal theme of this Ruritanian political drama.
ORCHESTRA.—"Mors et Vita" (Life and Death). From "Judex." Gounod. (Novello.)
ORGAN.—As orchestra, with adaptation from special organ arrangement by Dr. Best. Published by Novello and Co., and synchronisation with record, as detailed below.
NON-SYNC.—"Mors et Vita." "Judex." Recorded on H.M.V. C.1969 by the London New Symphony Orchestra.

"MILLION DOLLAR LEGS" (Paramount)

CERT. A. 6,300 ft. Reg. No. F.7739. Reviewed in *Kine.* August 11, 1932.
PUBLICITY.—One 48-sheet, two 12-sheets, two 6-sheets.
STARS.—Jack Oakie, Lyda Roberts, Susan Fleming.
ATMOSPHERE.—A crazy comedy of topical absurdities which burlesque a mythical kingdom of Kopstokia and makes sport of the Olympic contests.
ORCHESTRA.—Medley of up-to-date dance music, such as—"Let's All Sing Like the Birdies Sing," valse (Cecil Lennox); "How Deep is the Ocean" (Francis and Day) and "I'll Follow You" foxtrots (Campbell and Connalley).
ORGAN.—Medley, as orchestra, either as solo or partly synchronised with records, as detailed below, and adapted from professional-song copies for solo work, and piano-conductor copies of above orchestration if synchronising with records.
NON-SYNC.—Medley, as suggested for orchestra. Recording—"Let's All Sing Like the Birdies Sing," H.M.V. B.6279 (Ambrose and his Orchestra); "How Deep is the Ocean" and "I'll Follow You," H.M.V. B.6275 (Paul Whiteman's Orchestra).

"THE MAN FROM YESTERDAY" (Paramount)

CERT. A. 6,300 ft. Reg. No. F.7740. Reviewed in *Kine.* August 11, 1932.
PUBLICITY.—One 48-sheet, one 12-sheet, two 6-sheets.
STARS.—Claudette Colbert, Clive Brook.
ATMOSPHERE.—Human marital triangle drama which shows how the spiritual changes induced by the war cast their shadows on post-war life. The war sequences are shown in Switzerland and Paris.
ORCHESTRA.—Song. "The Legion of the Lost." Either sung by vocalist, or synchronised with Peter Dawson's record, detailed below for non-sync, with orchestral accompaniment easily scored from the professional-song copy.
ORGAN.—As orchestra, with adaptation from professional song copy and synchronised with record.
NON-SYNC.—Song. "The Legion of the Lost." Recorded on H.M.V. C.2507 by Peter Dawson and special vocal chorus.

"TWO AGAINST THE WORLD" (Warner)

CERT. A. 6,370 ft. Reg. No. F.7908. Reviewed in *Kine.* October 6, 1932.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Constance Bennett, Neil Hamilton.
ATMOSPHERE.—Society murder drama, with strong romantic interest. Life within the circle of the upper ten is vividly portrayed.
ORCHESTRA.—Fantasie from "Tosca." Puccini. Tavan arrangement. (Lafleur and Sons.) Part I only.
ORGAN.—As orchestra, with adaptation from the pianoforte conductor copy of above orchestration. *Part synchronisation only* can be effected (with careful rehearsal) of the recording suggested for non-sync.
NON-SYNC.—Fantasie from the opera "Tosca." Puccini. As recorded on H.M.V. C.1413 by Marek Weber and his Concert Orchestra (Part I).

"BY WHOSE HAND?" (U.A.)

CERT. A. 5,994 ft. Reg. No. F.7830. Reviewed in *Kine.* September 15, 1932.
STARS.—Ben Lyon, Barbara Weeks.
ATMOSPHERE.—A mystery play in which the action is confined to a train. There are thrills, humour, and plenty of excitement during the journey.
ORCHESTRA.—"Choo, Choo." Train effects novelty. (Peter Maurice.) To secure adequate presentation, synchronisation should be made with organ record detailed below for non-sync., and played as an introduction only to the film and not as a separate entr'acte.
ORGAN.—As orchestra, with adaptation from the special organ arrangement published by Peter Maurice and Co., and arranged by Reginald Foort, F.R.C.O.
NON-SYNC.—"Choo, Choo." Train effects novelty. Recorded on Columbia D.B.446 by Reginald Foort, F.R.C.O., on the Regal Kinema organ, Marble Arch, W.

"HELL'S HIGHWAY" (Radio)

CERT. A. 5,455 ft. Reg. No. F.7990. Reviewed in *Kine.* October 27, 1932.
PUBLICITY.—One 12-sheet, two 6-sheets.
STARS.—Richard Dix, Rachel Hudson, Tom Browne.
ATMOSPHERE.—A grim American prison drama, based on the recent "Sweat Box" scandals on the chain gangs of convicts employed in railroad construction, with bleak prison encampment settings.
ORCHESTRA.—"Coriolanus." Overture. Beethoven. Synchronised with record as detailed below for non-sync. (Boosey-Hawkes.)
ORGAN.—As orchestra, with adaptation from pianoforte-conductor copy of above orchestration, and synchronisation with record as detailed below for non-sync.
NON-SYNC.—"Coriolanus." Overture. Beethoven. Recorded on Columbia L.1021 by Sir Henry J. Wood and the New Queen's Hall Symphony Orchestra, or on H.M.V. D.1409 by Pablo Casals and the London Symphony Orchestra.

BRADFORD CHRISTMAS TREATS

Five giant Christmas trees at the New Victoria, Bradford, a Gaumont-British kinema, provided a seasonable touch and also advertised the annual appeal to patrons for gifts of money and toys to help provide the Christmas treats for poor children. This year about 6,000 kiddies were entertained at Gaumont-British houses in Bradford and district.

The treats have been organised by the following managers:—G. W. Ridler (New Victoria), J. B. Minchinton (St. George's Hall), W. J. Savoury (Empire), L. Hartman (Morley Street), and F. N. Booth (Saltaire Picture House). Staffs gave their services, of course.

MANCHESTER XMAS CARD

A Christmas card containing publicity on "Maid of the Mountain" (Wardour) was mailed to Theatre Royal (Manchester) patrons by Manager Louis Lewis. Words on the front of the card were taken from the "Maid of the Mountain" song, "Love Will Find a Way."

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BRITISH FILMS' AUSTRALIAN SUCCESSES

"THE MAID" DOES PHENOMENAL BUSINESS

THIS week finds B.I.P. productions in a very prominent position in Australian programmes. In Sydney three first-rank halls are screening B.I.P. films simultaneously. The Plaza, Sydney, featured "Fires of Fate" in their gala opening programme as an all-British house, and the warm reception obtained augurs well for the continued success of this house and its new policy.

"Arms and the Man" heads the programme at the Lyceum, Sydney, for an extended run, while the State Theatre entertains delighted audiences with "His Wife's Mother." "The Maid of the Mountains" appears in Sydney soon, thus continuing a particularly brilliant chain of British films in the N.S. Wales capital.

"The Maid's" Success

Two more of the all-British circuits in Australia opened with "The Maid of the Mountains," and the results obtained at the Wintergarden, Brisbane, and the Prince of Wales, Perth, add to the laurels earned by this picture at the Uptown Theatre, Toronto, where the picture has been held over for a second week with prospects of the run being extended still further.

The welcome to this picture in Canada is indicated by the following extracts:—

"At once a genuinely gorgeous and excruciatingly funny production. . . . No film has ever been produced which can boast of such spectacular splendour, delightful music, together with an all-star cast, as can 'The Maid of the Mountains.'"—*Toronto Daily Star.*

Super Entertainment

"Harry Welchman is tall, handsome and romantic. It is extraordinarily difficult to describe his fascination, and when he sings the world is forgotten. . . . Undoubtedly, this is one of the finest pictures that ever played upon the Uptown giant screen. . . . 'Maid of the Mountains' is a super entertainment worthy to rank with the foremost films of the world."—*Toronto Evening Telegram.*

REAL LIFE ROMANCE

G. H. BARBER'S RISE TO FAME

A poor boy, who was left motherless at the age of five years, and at the age of seven spent three months in a workhouse while his father was a patient in the hospital, later won his way through to success and became Lord Mayor of one of the chief industrial cities of England. This real-life romance forms part of an engrossing story told in "Small Beginnings," the second and enlarged edition of the autobiography of G. H. Barber, J.P., of Tunstall, Stoke-on-Trent, and one of the most popular exhibitors in North Staffordshire.

Mr. Barber also relates how he commenced his career as an exhibitor by showing lantern slides and giving lectures in rooms and halls in his native Tunstall, and later showing moving pictures, until he decided to build a hall in Station Road, Tunstall, where now stands the Palace, one of his most successful theatres.

In addition, Mr. Barber controls kinemas in Buckinghamshire and Stratford.

Editors' Letter Bag

A CHANCE TO HELP

AN OPERATOR IN DISTRESS

Once again I would like to ask you to be good enough to give us a little space in the *Kine.*, in order to help one of our members who has been unfortunate enough to lose his right arm in a motor-cycle accident, for which he receives no compensation.

His name and address are:—

L. G. Palmer, 9, Alton Gardens, Twickenham, Middlesex.

This man is aged 23, of smart apearance, tall and well spoken, and has had nine years projection experience, having been, amongst other places, at the Kenning Hall, Clapton; Grand, Holloway; Academy, Oxford Street; Prince of Wales, Harrow Road.

Naturally, he realises that his days in the projection room are very definitely ended, but at the same time he would like, if possible, a position of some description in the kinema trade. He would make, in my opinion, an ideal lift attendant, messenger, or worker in any similar job where two hands are not required.

We may possibly, as a result of publication in the Trade Press, interest some company in this case who can make use of this man's services. We, as a Guild, are now, unfortunately, unable to help our old member, hence this call to the Trade generally, through your good self and your publication.

STANLEY T. PERRY.
President, Guild of British Kinema Projectionists.

Owen Nares and Benita Hume in "DISCORD" (Paramount)

COVENTRY'S NEW CONDITIONS

CENSUS CERTIFICATE AND CATEGORY

AT the last meeting of the Coventry Watch Committee, further consideration was given to a resolution of the National Association of Schoolmasters suggesting that licensing authorities should require licensees, when Class A films are being shown, to exhibit in a conspicuous place a notification of that fact.

The Committee decided that conditions be added to those under which licences are issued in Coventry making it obligatory upon exhibitors to screen a reproduction of the Censor's Certificate for at least 10 seconds prior to presentation of the film, and also to exhibit a category board, giving name, category, and time of screening of each film, during the whole period the public is admitted to the theatre.

PLYMOUTH PRESENTATIONS

Staff's Tribute to Managers

Capt. E. Bruce London, general manager of the Regent, Plymouth, has received from the staff an armchair as a token of regard and esteem. To Mrs. M. Turpin, secretary, the staff presented a silver cigarette box.

The staff of the Gaumont Palace, Plymouth, have presented to R. E. Eady, the manager, a dress watch bearing an appreciative inscription, and to E. Lang, assistant manager, a hide dressing case with plated fittings.

At a staff party at the Savoy, Plymouth, J. J. Newey, manager, was presented by F. Young, chief operator, with a novelty cigarette case in satin walnut.

The staff of the Palladium, Plymouth, for whom W. Hobbs, foreman, was spokesman, presented to H. Gibson, manager, an electric clock.

GOLD WATCH FOR R. C. MEEKER

Gift from Service Engineers

At the annual Christmas dance organised by Western Electric's Service Department, a gold watch, presented by the service engineers, was given to R. C. Meeker, who for over three years, almost since the inception of Western Electric, has held the position of service and subsequently operating manager.

Mr. Meeker recently relinquished this post to assume the responsibilities of commercial engineer to W.E., handling the development of special products.

WOMEN TO PRODUCE FILMS

The registration is reported of Women's Picture Corporation, Ltd., which has been formed to carry on the business of film producers, at 82, Wardour Street. The two directors mentioned are the Dowager Lady Raglan and Muriel K. Wilkinson.

Lady Raglan states that it is the intention of the company to produce films to which parents can take children without fear.

"We want to eliminate all themes which are unsavoury. For instance, the films for which we will be responsible will not have any sex angle. They will be specially designed to please children and will be wholesome fare."

THE "FLU" AT CARLISLE

During Christmas and New Year week especially, the sudden epidemic of influenza at Carlisle extended its ravages to all the kinema staffs in the city.

Big percentages of employees had to be sent home or absent themselves, and depleted staffs had to carry on as best they could during an exceptionally busy period.

So virulent was the infection that in some cases attendants and operators collapsed at their work, and managers were almost at their wits' end how to carry on.

The Publicity Club of London held their annual meeting in Western Electric's theatre on Monday, at which E. P. L. Pelly, director of Western Electric Industrial Dept., gave a short address. A programme consisting of several of the latest advertising films produced during the latter part of 1932 was shown.

The Mayor and Mayoress of Peterborough (Councillor and Mrs. W. O. Snowden) were present at a pre-view of "The Maid of the Mountains" at the City Picture House, Peterborough, on Thursday.

F.N.'s SENSATIONAL RUTH CHATTERTON FILM

Another Big Picture Based on Sing Sing Prison Life

THE Trade show of Ruth Chatterton's latest production, "'Frisco Jenny," has been arranged by D. E. Griffiths, managing director of First National, to take place at the Piccadilly Theatre on Tuesday, January 10, at 8.45 p.m.

Great importance is attached by F.N. to this show, which is said to reveal the infallible box office attractiveness of Ruth Chatterton in an entirely new form. The star will be seen in a story of a far more sensational nature than anything in which she has hitherto appeared. It deals with a dramatic story of a young girl's mother-love and sacrifice amid thrilling scenes recalling the San Francisco earthquake and fire.

Modern Entertainment

The Burbank studios are devoting more and more attention to the selection of stories for many stars featured in the forthcoming programme.

"Many motion picture stars now favourites at the box office will soon lose their popularity unless they are given modern stories," Jack L. Warner, vice-president in charge of production for Warner Bros.-First National Pictures, declared in a statement issued recently from Hollywood.

"This industry has always moved rapidly, but never so fast as at present," Mr. Warner said. "The story that was welcomed yesterday is *passé* to-day. The public in step with the modern age of speed and progress, as exemplified by the aeroplane, wireless and other modern conveniences, will not countenance motion picture entertainment that is not abreast of the times." In calling attention to the fact that his company has provided new and modern screen stories, Mr. Warner cites "'Frisco Jenny," which is described in London Trade circles as an example of a new kind of vehicle for a prominent star, which has been selected with scrupulous care.

Inner Secrets of Sing Sing

Another example of the care exercised in the selection of First National story material is afforded in "Twenty Thousand Years in Sing Sing," which is claimed to be one of the most important productions of the year.

This picture, which will shortly be Trade shown, is based on the book by Lewis E. Lawes, who for a number of years has been warden of the world's most notorious penitentiary. The inner secrets from the lives of one thousand condemned men have been condensed into the life story of one man, thus giving the picture a dramatic sweep which it would be difficulty to equal. Quite apart from its powerful story values, "Twenty Thousand Years in Sing Sing" will be a production that bristles with exploitation angles, as it deals very exhaustively with prison life and with the all-important subject of prison reform.

In his book, upon which this picture is founded, the author tells of the reforms he has brought about out of the chaos he found on taking office thirteen years ago, and in the film much is revealed that goes to prove the truth of the frequently repeated adage, "There's good in the worst of us."

Spencer Tracy's Role

Spencer Tracy is seen as Tom Connors, a crook, who has succeeded in convincing even himself that he has not a single laudable trait in his character. Bette Davis, who has so rapidly and unmistakably attained popularity, plays the part of the girl who cannot be deceived by the brutal and lawless exterior with which Tom Connors masks his true nature.

Arthur Byron as the Warden of Sing Sing brilliantly sketches a humane and intriguing prison reformer. Other members of the cast are Lyle Talbot, Sheila Terry, Edward McNamara, Warren Hymer, Louis Calhern, Roscoe Karns and Spencer Charters.

New Teddington Film

The same policy is being pursued by the Teddington studio, where another picture, as yet untitled, has just been completed.

Directed by Leslie Hiscott, this story features Lester Matthews in the rôle of a brilliant young musical comedy composer. Told by his doctor that his hectic life is rapidly leading to a complete breakdown, and suffering from an acute form of mental laziness, he decides to leave town and go into the quietude of a country house, where he is received as a paying guest.

Joan Marion, the girl in the house, is herself a composer of serious music, and the drama centres around a competition in which she submits one of his compositions. Other rôles are taken by Bromley Davenport, J. Collins, Victor Keats, Tony Bruce and Wallace Lupino.

UNIVERSAL BIG THREE ON WAY

Action "Supers" with Minimum of Dialogue

The announcement of three big productions is early expected by Frank S. Ditcham, of Universal. All three embody the new policy of Carl Laemmle, junr., for a minimum of dialogue with a corresponding increase in action sequences.

In "The Mummy," produced under the title of "Im-Ho-Tep," Karloff makes his starring debut in a masterpiece of make-up. It is that of a reincarnated mummy, 3,700 years old, so real, as to be almost unbelievable.

Photographs of Karloff, just arrived from Universal City, reveal the most realistic impersonation of his career.

Zita Johann, the exotic Hungarian actress, who, as an Egyptian princess, and later, as the English girl, has, according to studio advices, done a marvellous piece of work.

David Manners, Edward Van Sloan, Arthur Byron, Bramwell Fletcher and Noble Johnson fill other important roles.

A *Hollywood Reporter's* preview of the film sums up: "Karloff steals the picture. He has no superior in the type of role that he plays. Story, acting and photography are of the highest order." This is the first directional of Carl Tremond, the famous cameraman.

Tala Birell in Jungle Film

"Nagana" (Sleeping Sickness), introduces to the screen a new phase of jungle life, with Tala Birell, the Viennese beauty and heroine of "The Doomed Battalion," as a mysterious and alluring figure in a hair-raising wild-animal drama. The thrills pictured do not take place at a safe and comfortable distance from the camera, it is claimed, but are fraught with nerve tingling risks to the characters themselves.

Ernest L. Frank directed, with a cast comprising Melvyn Douglas, Onslow Stevens, M. Morita, Everett Brown, Wm. H. Dunn and Frank Lackteen.

Mix—New Series

"Flaming Guns," Tom Mix's first of his new series of seven for Universal, suggests all the thrilling gun-fights and man-hunts of which Mix is the target, and finally the victor. In this picture Mix rides, for the first time in films, Tony, junr., Tony's successor.

Art Rosson directed, with Ruth Hall, William Farnum, Clarence Wilson, George Hackathorne and Duke Lee in other leading parts.

Finished

Almost tied with the above three for Trade show dates is "Laughter in Hell," from the Jim Tully best seller, with Pat O'Brien in a new role.

Col. W. S. Van Dyke's crew filming ESKIMO (M-G-M) in the Arctic by the light of the Midnight Sun

COMEDIENNE CAPTURED

Charlotte Greenwood for Walter Forde

IN "ORDERS ARE ORDERS"

By P. L. Mannock

FOR the first time for many months I visited the Wembley studios last week, and found Bernard Vorhaus directing the first production of Hallmark Films—an original story with a dirt-track setting.

The title has now been decided upon as "Money for Speed."

In a cramped set, representing the corner of the riders' dressing-room, I found John Loder, Moore Marriott and Cyril McLaglen, and a few of Wembley Stadium's cracks. Eric Cross, at the camera, and George Burgess, in charge of sound, were busy recording, optically and acoustically, a scene of tantalising banter between Messrs. Loder and McLaglen, both of whom, by the way, have learned to ride racing cycles for the picture.

NO CASUALTIES
Famous Riders in Film

"Money for Speed" has now been completed in record time, and without a single casualty—from which I judge Mr. Vorhaus to be more careful (or less callous) than other more experienced directors.

Speedway stars seen in the picture include Con Cartwell, Harry Bray, Cyclone Danny, John Hoskins, Ginger Lees, Jack Ormston, Lionel von Praag and Frank Arthur.

CHARLOTTE GREENWOOD
For "Orders are Orders"

An important new Gaumont-British picture about to take the floor is "Orders Are Orders," the amusing Ian Hay farce, now in its final weeks at the Shaftesbury Theatre.

Walter Forde has been allotted the direction of this capital subject, and casting is in progress. An important engagement, in the chief rôle, is Charlotte Greenwood, the grotesque American comedienne well known to screen fans, who is at present in "Wild Violets" at Drury Lane.

G.-B. are certainly using Hollywood talent judiciously these days. I understand there is a possibility of Constance Cummings being captured for at least one picture.

ANNE GREY WEDDED
To Lester Matthews

My cordial congratulations to Lester Matthews and Anne Grey, two of the most likable people in British filmdom, who found time, during a Yuletide lull last week in their studio work, to get married.

"WALTZ TIME"
New "Fledermaus" Title

The title of A. P. Herbert's screen adaptation of Johann Strauss' famous opera, "Die Fledermaus" is "Waltz Time."

During the week work continued in No. 5 studio on the Vienna street scene. In the meantime, a set was being built in studio No. 4 for the filming of the Orlovsky Ball, a high-light in the picture, with yew hedges, pergolas, fairy lights, a pond full of goldfish, and the glittering gaiety of a Viennese garden in the 'nineties.

LITWAK'S PROGRESS
"Love and Let Love"

Gaston (Ivor Novello) and his friends, played by Laddie Cliff and Stanley Holloway, were to be seen this week marching to the register office, supported by a brass band, for the marriage of convenience with Anne Howard (Madeleine Carroll). An interested crowd of spectators follows the progress of the procession, which moves to the Marie with all the solemnity of a royal pageant.

TEMPLE PIGEONS
In "Counsel's Opinion"

Advantage was taken of the fine weather and the absence of people over the Christmas holidays to shoot some of the exterior scenes for "Counsel's Opinion" in the Middle Temple. Alan Dwan, the director, shot numerous views of the various Courts and beautiful old walks on this historic ground. Henry Kendall and Francis Lister will be seen walking in the New Court and the beautiful Fountain Court.

The pigeons, which are a constant source of attraction to visitors to the Fountain Court, were induced by liberal offerings of maize to overcome their fear of the camera.

Harry Tate will be seen as a loquacious London taxi-driver in "Counsel's Opinion." This inimitable comedian gives a delightfully humorous cameo in a London pea-soup fog scene.

MONTY BANKS CAST
Cooper and McNaughton Join

Claude Hulbert, who was to have taken up an important rôle in Monty Banks' new comedy for Gene Gerrard, was taken suddenly ill this week, his part having to be filled at a moment's notice by Melville Cooper. Donald Calthrop, who has, too, unfortunately, been indisposed, is also out of the cast. His rôle will be played by Gus McNaughton.

Gerrard appears in a series of comical adventures as an efficiency expert in a "Help for All" bureau. Diverse and spectacular settings include a West End club, a romantic river scene, in which Gerrard's leading lady, Molly Lamont, plays an important part, and the exquisite landscape garden of a country house also figures.

Ivor Novello and Madeleine Carroll in LOVE AND LET LOVE (G.-B.)

AT TWICKENHAM
"The Medicine Man"

A farcical comedy by Michael Barringer, entitled "The Medicine Man," is in production this week at Twickenham for Radio release.

Claude Allister is starred, with Frank Pettingell, Ben Weldon and Pat Paterson in important parts. Redd Davis is directing, and Ernest Palmer is cameraman.

ELVEY'S NEXT
"The Lost Chord"

Maurice Elvey will direct "The Lost Chord," Hagen's forthcoming super for A.P.D. Films, which is scheduled for production next week, and John Stuart will play lead opposite Elizabeth Allan.

"SOLDIERS OF THE KING"
Guards Band a Feature

Maurice Elvey's latest Gainsborough picture, "Soldiers of the King," featuring Cicely Courtneidge and Edward Everett Horton, is now in its last stages of production, and should be completed within the next fortnight.

The opening scenes of the picture were shot on Friday last, when Edwardian costumes were brought out of the mothballs for the occasion. For one scene a theatre front representing the Tivoli Theatre of 1902 was built on No. 2 stage, and posters advertising the Marvellos were conspicuously displayed. Whilst the queue waited for the doors to open the Grenadier Guards march by, headed by a band.

G.-B. ACQUISITIONS
Forthcoming Productions

In addition to the plans already announced for the making of "Britannia of Billingsgate," "I was a Spy," "Bargain Basement," "Hey! Nonny," etc., screen versions will also be made of "Joan Haste," the well-known story by Sir Rider Haggard, and of "Never Come Back," the recently produced play of Frederick Lonsdale.

"HIS NIGHT OUT"
Harry Hughes Completing

With a replica of Marlborough Street Police Court the final scenes of Harry Hughes' comedy production, "His Night Out," were completed at Elstree last week.

Claude Hulbert, as a goofy young man, unwillingly conducts a feminine business client to a notorious night club, which is raided. He is brought next morning before the magistrate, who mistakes him for the head of a notorious gang of criminals, and Claude's innocent flounderings whilst in the hands of the law can easily be imagined.

LESLIE FULLER
Again Directed by Bentley

Thomas Bentley is preparing the script for his next production for B.I.P., which has not as yet been titled. Leslie Fuller will star.

KING COMPLETES
"To Brighton with a Bird"

George King has now completed his new talkie farce, "To Brighton With a Bird," in which, in addition to Harry Milton, Constance Shotter, Kate Cutler, and Sunday Wilshin, Percy, the famous zoo penguin, plays an important part.

King declares that directing Percy is easier work than directing some human artistes.

This week King took his band to Brighton, where several exciting exterior scenes were filmed in a shopping centre and on the front

"NIGHT OF THE GARTER"
New B. & D. Production

Work commenced on Tuesday on "Night of the Garter" at B. and D. Austin Melford, author of the stage play, is responsible for the screen adaptation, together with Miss Marjorie Gaffney.

Three B. and D. contract stars appear in the production, Sidney Howard, Elsie Randolph, and Winifred Shotter. Some of the Strand Theatre cast will also be seen in the film. These include Connie Ediss, Harold French, Jack Melford, and Austin Melford himself.

The first scenes to be shot are exclusive to the film, and show how the garter which causes all the trouble is originally presented. Soon afterwards the recipient is married, and the donor, also married, and to a jealous wife, comes to retrieve the gift, thereby precipitating a terrific series of embarrassments.

Sydney Howard's part—that of a butler upon whose innocent head all these troubles fall—is said to be the richest he has ever played.

ALBERT SANDLER
In Variety Shorts

Albert Sandler, the famous violinist, of B.B.C. fame, and his company, have been added to the all-star variety shorts which Herbert Smith is now directing at Beaconsfield.

Shooting on this novel series will be completed to schedule on Saturday next, when the floor will be cleared in readiness for "Passport to Paradise," a domestic drama, from the pen of Scott Darling, with script treatment by Michael Barringer.

This feature will go into production under the direction of Leslie Hiscott towards the middle of January; and thereafter Denison Clift is due to start on his story "Warn London."

P. McLean Rogers began on Monday, for Paramount-British at Elstree, a version of the murder mystery play, "Crime at Blossoms," under Henry Edwards' supervision. The cast includes Joyce Bland, Hugh Wakefield, Eileen Munro, Frederick Lloyd, Barbara Gott and Saxon Snell.

SHOWING NEXT WEEK

SEVERAL changes occur in the West End next week. "Call her Savage" is at the Capitol, "Strange Interval" at the Empire, "Sherlock Holmes" at the New Gallery and "Baroud" at the Tivoli. The provincial releases include "Merrily We Go To——", "Looking on the Bright Side," and "As You Desire Me." "Baroud" is also having a pre-release screening at Bristol

London

Astoria.—"Painted Woman" (Fox) and "Doctor's Sacrifice" (P.D.C.).
Capitol.—"Call Her Savage" (Fox).
Carlton.—"Trouble in Paradise" (Paramount).
Davis, Croydon.—"One Hour With You" Paramount) and "Cardigan's Last Case" (Radio).
Dominion.—"No More Orchids" (U.A.).
Empire.—"Strange Interval" (M-G-M).
Marble Arch Pavilion.—"Rome Express" (Gaumont).
Metropole.—"Blondie of the Follies" (M-G-M) and "The Crooner" (First National).
New Gallery.—"Sherlock Holmes" (Fox).
New Victoria.—"Bird of Paradise" (Radio) and "Merrily We Go to ——" (Paramount).
Plaza.—"Mr. Robinson Crusoe" (U.A.).
Regal.—"Maid of the Mountains" (Wardour) and "Are These Our Children?" (Radio).
Rialto.—"The Tempest" (W. and F.).
Stoll.—"One Hour With You" (Paramount) and "Tell Me To-night" (W. and F.).
Tivoli.—"Baroud" (Ideal).

Birmingham

Forum.—"Fires of Fate" (Wardour) and "The Crooner" (First National).
Futurist.—"Merrily We Go To—" and "Make Me A Star" (Paramount).
Gaumont Palace.—"Bird of Paradise" (Radio) and "Doctor's Sacrifice" (P.D.C.).
Scala.—"Bachelor's Affairs" (Fox).
West End.—"Speak Easily" (M-G-M).

Bradford

Morley Street.—"The Impossible Lover" (M-G-M) and "The Rich Are Always With Us" (Paramount).
Savoy.—"The Maid of the Mountains" (Wardour).
St. George's Hall.—"The Lodger" (W. and F.).
Theatre Royal.—"Sky Bride" and "Down Our Street" (Paramount).

Bristol

Empire.—"His Wife's Mother" (Wardour) and "War is Hell" (W.P.).
Hippodrome.—"Cardigan's Last Case" and "Beyond the Rockies" (Radio).
King's.—"Here's George" and "The 13th Guest" (P.D.C.).
New Palace.—"Baroud" (Ideal).
Regent.—"Pack Up Your Troubles" (M-G-M).
Stoll.—"Merrily We Go To——" (Paramount) and "When London Sleeps" (A.P.D.).
Triangle.—"His Wife's Mother" (Wardour).
Whiteladies.—"Here's George" and "The 13th Guest" (P.D.C.).

Cardiff

Capitol.—"Love on Wheels" (W. and F.).
New Theatre.—"Where's This Lady?" (British Lion).
Park Hall.—"As You Desire Me" (M-G-M).
Pavilion.—"His Wife's Mother" (Wardour).
Queen's.—"13th Guest" (P.D.C.).

Edinburgh

Caley.—"The Tenderfoot" (First National) and "Range Law" (Universal).
New Picture House.—"First Year" (Fox).
New Victoria.—"First Year" (Fox).
Palace.—"Leap Year" (W. and F.).
Playhouse.—"Sky Scraper Souls" (M-G-M).
Rutland.—"The Man From Yesterday" and "The Million Dollar Legs" (Paramount).
St. Andrew Square.—"The Man From Yesterday" and "The Million Dollar Legs" (Paramount).
Synod Hall.—"The Last Coupon" (Wardour) and "The Mystery Ranch" (Fox).

Glasgow

Cranston's.—"Bachelor's Baby" and "Death Ray" (Pathé).
Coliseum.—"Merrily We Go To——" (Paramount).
Grand Central.—Mon.: "The Love Contract" (W. and F.). Thurs.: "Back Street" (Universal).
Green's Playhouse.—"Looking on the Bright Side" and "Is My Face Red?" (Radio).
La Scala.—"Igloo" and "Brown of Culver" (Universal).
New Savoy.—"Divorce in the Family" (M-G-M) and "Doctor's Sacrifice" (P.D.C.).
Regal.—"Merrily We Go To——" (Paramount).
Regent.—"The Cabin in the Cotton" and "Little Fella" (First National).
The Picture House.—"There Goes the Bride" (Ideal).

Leeds

Assembly Rooms.—Mon.: "Week-ends Only" (Fox); Thurs.: "Josser on the River" (Wardour).
Coliseum.—Mon.: "Winner Take All" (Warner) and "Beauty Parlour" (Butcher); Thurs.: "Westward Passage" (Radio) and "Broadway to Cheyenne" (P.D.C.).
Majestic.—"The First Year" and "Embassy Girl" (Fox).
Paramount.—"Looking on the Bright Side" (Radio).
Rialto.—"To-night or Never" and "The Love Affair" (U.A.).
Scala.—"Speak Easily" (M-G-M).

Liverpool

Forum.—"A Successful Calamity" (Warner).
Futurist.—"When London Sleeps" (A.P.D.).
Palais de Luxe.—"Love Contract" (W. and F.).
Prince of Wales.—"Night Club Lady" (U.A.).
Rialto.—"Speak Easily" (M-G-M).
Royal Hippodrome.—"Speak Easily" (M-G-M) and "Western Code" (U.A.).
Scala.—"The Tenderfoot" and "Lady of the Rose" (First National).
Trocadero.—"Divorce in the Family" (M-G-M).

Manchester

Gaiety.—"Maid of the Mountains" (Wardour).
Market Street.—"As You Desire Me" (M-G-M).
New Oxford.—"As You Desire Me" (M-G-M).
Paramount.—"Horsefeathers" (Paramount).
Piccadilly.—"The Lodger" (W. and F.).
Regal.—"The First Year" (Fox).
Theatre Royal.—"American Madness" (U.A.).

Newcastle

New Westgate.—"Downstairs" (M-G-M) and "The Beauty Parlour" (Butcher).
Paramount.—"The Man from Yesterday" (Paramount) and "The Crooner" (First National).
Pavilion.—"Skyscraper Souls" (M-G-M).
Queen's Hall.—"The Flag Lieutenant" (W. and F.).
Stoll.—"Looking on the Bright Side" (Radio), "The Cure" (Radio) and "The Music Box" (M-G-M).

Sheffield

Albert Hall.—"Misleading Lady" and "A Working Girl" (Paramount).
Central P.H.—"Impossible Love" (M-G-M) and "Looking on the Bright Side" (Radio).
Cinema House.—"Week-ends Only" (Fox).
Electra Palace.—Mon., "Miracle Man" (Paramount); Thurs., "Sinister Hands" (Pathé).
Hippodrome.—"Thunder Below" (Paramount) and "Josser on the River" (Wardour).
Regent Picture House.—"The First Year" (Fox).
Union Street.—"So Big" (Warner) and "Tin Gods" (Pathé).

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'PHONE GULLIVER 5451-3

Forthcoming Trade Shows

"EVIDENCE OF TRADE SHOW."

On Form D of the Films Act, applicants for registration must give the names, dates of issue and folio numbers of the Trade papers in which notification of Trade show has been given.

It is sufficient to quote this page number and date of issue when filling in Form D.

LONDON

Date.		Title of Films.	Stars.	Shown By.	Place.	Time.
Wed.,	Jan. 4	Haunted Gold	———	Warner	Phœnix	3
..	..	Lawyer Man	William Powell	Warner	Phœnix	3
..	.. 4	I am a Fugitive	Paul Muni	Warner	Phœnix	8.45
..	.. 4	Hey, Hey, Westerner; Ride Him Fugitive.	———	Warner	Phœnix	8.45
..	.. 5	Silver Dollar	Edward G. Robinson ...	First National	Piccadilly	8.45
Thur.,	.. 5	High Spots of the Far East; Three's a Crowd.	———	First National	Piccadilly	8.45
..	.. 5	Fast Life	William Haines ...	M-G-M	Phœnix	3
..	.. 5	Rio, the Magnificent	——— ...	M-G-M	Phœnix	3
..	.. 6	On Your Guard	Richard Talmadge ...	Butcher	Phœnix	3
Fri.,	.. 6	Naughty Cinderella	Winna Winfried ...	Warner	Own Theatre	...11 & 3
..	.. 6	The Build Up; The Lease Breakers.	———	Warner	Own Theatre	...11 & 3
Mon.,	.. 9	Rockabye	Constance Bennett ...	Radio	Phœnix	8.45
..	.. 9	Venice Vamp; Parlor, Bedroom and Wrath.	———	Radio	Phœnix	8.45
..	.. 9	The Phantom Express	Robert Ellis	P.D.C.	Phœnix	3
Tues.,	.. 10	Discord	Owen Nares	Paramount	Carlton	10.30
..	.. 10	Screen Souvenir	——— ...	Paramount	Carlton	10.30
..	.. 10	'Frisco Jenny	Ruth Chatterton ...	First National	Piccadilly	8.45
..	.. 10	The Red Shadow	——— ...	First National	Piccadilly	8.45
..	.. 10	The Crusader	Evelyn Brent	P.D.C.	Phœnix	3
..	.. 10	Sport Parade	Joel McCrea	Radio	Cambridge	3
..	.. 10	Iron Stair	Dorothy Boyd	Radio	Cambridge	3
Wed.,	.. 11	Great Decision	Bill Boyd	Radio	Phœnix	3
..	.. 11	Men Are Such Fools	Leo Carrillo	Radio	Phœnix	3
..	.. 11	The Mummy	———	Universal	Prince Edward	8.30
..	.. 11	Deception...	Nat Pendleton	U.A., Columbia... ...	Dominion	10.30
..	.. 10	Robbers' Roost	George O'Brien	Fox	Hippodrome	11
..	.. 11	Hundred to One...	Arthur Sinclair	Fox	Hippodrome	11
Thur.,	.. 12	The Unwritten Law	Greta Nissen	P.D.C.	Phœnix	3
..	.. 12	The Conquerors	Richard Dix	Radio	Phœnix	8.45
..	.. 12	Wild Goose Chase; Shampoo the Magician.	———	Radio	Phœnix	8.45
..	.. 12	Virtue	———	U.A., Columbia ...	Dominion	10.30
Fri.,	.. 13	Hearts of Humanity	———	P.D.C.	Phœnix	3
..	.. 13	Secrets of the French Police ...	Gwili Andre	Radio	Cambridge	3
..	.. 13	Renegades of the West	Tom Keene	Radio	Cambridge	3
..	.. 13	Laughter in Hell ...	———	Universal	Prince Edward ...	8.30

BIRMINGHAM

Thurs.	Jan. 5	His Loyal Highness	——— ...	Universal	Scala	10.30
Fri.,	.. 6	Faithless	Tallulah Bankhead ...	M-G-M	Scala	10.30
..	.. 6	He Learned about Women ...	Stuart Erwin	Paramount	Futurist	10.45
..	.. 6	Haunted Gold; Lawyer Man ...	———	Warner	Forum	10.30
Tues.,	.. 10	Rockabye	Constance Bennett ...	Radio	Forum	10.45
..	.. 10	Silver Medal	Edward G. Robinson ...	First National	Futurist	10.30
..	.. 11	Sport Parade; Iron Stair ...	———	Radio	Forum	10.30
Thur.,	.. 12	Great Decision; Men Are Such Fools.	———	Radio	Forum	10.30

CARDIFF

Fri.,	Jan. 6	Call Her Savage	Clara Bow	Fox	Park Hall	11
Tues.,	.. 10	I Am a Fugitive	Paul Muni	Warner	Queen's	11
Wed.,	.. 11	Rockabye	Constance Bennett ...	Radio	Empire	11
..	.. 11	Haunted Gold; Lawyer Man ...	———	Warner	Queen's	11
Thur.,	.. 12	Sport Parade; Iron Stair ...	———	Radio	Queen's	10.45

GLASGOW

Fri.,	Jan. 6	Born Lucky	Talbot O'Farrell ...	M-G-M	La Scala	11
Tues.,	.. 10	Rockabye	Constance Bennett ...	Radio	Picture House	11
Wed.,	.. 11	Sport Parade; Iron Stair ...	———	Radio	Regal	10.45
..	.. 11	Call Her Savage	Clara Bow	Fox	Picture House	10.45
..	.. 11	He Learned About Women ...	Stuart Erwin	Paramount	Green's Playhouse	11
Thur.,	.. 12	The Conquerors	Richard Dix	Radio	Picture House	11
..	.. 12	Silver Dollar	Edward G. Robinson ...	First National	Green's Playhouse	11

LEEDS

Tues.,	Jan. 10	Rockabye	Constance Bennett ...	Radio	Scala	11
..	.. 10	Call Her Savage	Clara Bow	Fox	Majestic	11
..	.. 10	Wild Horse Mesa	Randolph Scott ...	Paramount	Paramount	10.45
Wed.,	.. 11	Sport Parade; Iron Stair ...	———	Radio	Scala	10.45
Thur.,	.. 12	Great Decision; Men Are Such Fools.	———	Radio	Scala	10.45

LIVERPOOL

Fri.,	Jan. 6	Love in High Seas	Harrison Ford	Equity	Palais de Luxe	10.45
..	.. 6	Beneath the Sea; The Man from Arizona.	———	P.D.C.	Scala	10.30
..	.. 6	He Learned About Women ...	Stuart Erwin	Paramount	Futurist	10.45
Tues.,	.. 10	Silver Dollar	Edward G. Robinson ...	First National	Forum	10.45
Wed.,	.. 11	Rockabye	Constance Bennett ...	Radio	Forum	11
..	.. 11	Call Her Savage	Clara Bow	Fox	Trocadero	11
Thur.,	.. 12	Sport Parade; Iron Stair ...	———	Radio	Palais de Luxe	10.45
..	.. 12	I Am a Fugitive	Paul Muni	Warner	Forum	10.45
..	.. 12	The Phantom Express	Robert Ellis	P.D.C.	Futurist	11

MANCHESTER

Fri.,	Jan. 6	Shorts	———	Paramount	Paramount	10.45
..	.. 6	For the Love of Mike	Bobby Howes	Wardour	Theatre Royal	10.45
..	.. 6	Call Her Savage	Clara Bow	Fox	Piccadilly	11
Tues.,	.. 10	Rockabye	Constance Bennett ...	Radio	Theatre Royal	11
..	.. 10	Wild Horse Mesa	Randolph Scott ...	Paramount	Paramount	10.45
..	.. 10	Pier 13	Spencer Tracy	Fox	Trocadero	11
Wed.,	.. 11	Sport Parade; Iron Stair ...	———	Radio	Theatre Royal	10.45
..	.. 11	The Phantom Express	Robert Ellis	P.D.C.	Deansgate P.H.	11
Thur.,	.. 12	Great Decision; Men are Such Fools.	———	Radio	Theatre Royal	10.45
..	.. 12	The Crusader	Evelyn Brent	P.D.C.	Deansgate P.H.	11

NEWCASTLE

Fri.,	Jan. 6	Evenings for Sale...	Herbert Marshall ...	Paramount	Paramount	10.30
..	.. 6	Silver Dollar	Edward G. Robinson ...	First National	Stoll P.H.	10.30
Tues.,	.. 10	For the Love of Mike	Bobby Howes	Wardour	Grainger P.H.	10.30
Wed.,	.. 11	Rockabye	Constance Bennett ...	Radio	Queen's	11
..	.. 11	I am a Fugitive	Paul Muni	Warner	Grainger P.H.	10.30
Thur.,	.. 11	Love in High Gear	Harrison Ford	Equity	Stoll P.H.	10.30
..	.. 12	Sport Parade; Iron Stair ...	———	Radio	Grainger	10.30

NOTTINGHAM

Fri.,	Jan. 6	You Said a Mouthful	———	First National	Goldsmith P.H.	10.45
Mon.,	.. 8	The Midshipmaid	Jessie Matthews ...	W. & F.	Hippodrome	7
Tues.,	.. 10	Fast Life	William Haines ...	M-G-M	Scala	11
..	.. 10	He Learned About Women ...	Stuart Erwin	Paramount	Elite	10.45
Wed.,	.. 11	The Match King	Warren William ...	First National	Elite	10.45
Thur.,	.. 12	Rockabye	Constance Bennett ...	Radio	Hippodrome	10.45

SHEFFIELD

Fri.,	Jan. 6	The Big Broadcast	Stuart Erwin	Paramount	Central	10.45
..	.. 6	Fast Life	William Haines ...	M-G-M	Cinema House	11
Tues.,	.. 10	Evenings for Sale...	Herbert Marshall ...	Paramount	Cinema House	10.45
Wed.,	.. 11	Rockabye	Constance Bennett ...	Radio	Regent	11
Thur.,	.. 12	Sport Parade; Iron Stair ...	———	Radio	Hippodrome	10.45
..	.. 12	Silver Dollar	Edward G. Robinson ...	First National	Central P.H.	10.45

Registered Under the Act

BY the courtesy of the Editor of the *Board of Trade Journal*, we are enabled to present a list which covers the period December 15 to December 20. Films the names of which appear in italics are parts of series (or serials).

Title of Film.	Registered by.	Maker's name.	Length (feet).	No.
BRITISH.				
DECEMBER 20.				
Pyjamas Preferred	Pathé	B.I.F.	4,708	Br. 8223
FOREIGN.				
DECEMBER 15.				
Law of the Rio ..	Equity British ..	Round Up ..	4,250	F. 8204
A Strange Adventure	P.D.C.	Monogram ..	5,753	F. 8205
Lola	.. .. ..	.. ..	5,198	F. 8206
DECEMBER 16.				
Pier 13	Fox	Fox	7,110	F. 8207
The Cowboy Counsellor.	Universal	Allied	5,942	F. 8208
Wild and Woolly ..	.. .. ..	Universal ..	613	F. 8209
Morton Downey and Vincent Lopez.	.. .. ..	.. ..	1,871	F. 8210
Oh! My Operation	.. .. ..	.. ..	1,895	F. 8211
Forbidden Trail ..	United Artists ..	Columbia ..	6,283	F. 8212
The Great Bird Mystery.	.. .. ..	.. ..	552	F. 8213
Babes in the Woods	.. ..	Walt. Disney Prod., Inc.	700	F. 8214
DECEMBER 17.				
The Match King ..	First National ..	First National ..	7,316	F. 8215
Central Park ..	.. .. ..	.. ..	5,250	F. 8216
Little White Lies ..	.. .. ..	.. ..	874	F. 8217
Rambling Round Radio Row (No. 2)	.. .. ..	Vitaphone ..	841	F. 8218
You Call It Madness	.. .. ..	.. ..	1,625	F. 8219
Love Thy Neighbour	.. .. ..	.. ..	882	F. 8220
You're Killing Me ..	.. .. ..	.. ..	898	F. 8221
DECEMBER 19.				
Hook and Ladder ..	M-G-M	Hal E. Roach ..	1,619	F. 8222
Show Business ..	.. .. ..	.. ..	1,764	F. 8223
Birthday Blues ..	.. .. ..	.. ..	1,737	F. 8224
Strange Innertube ..	.. .. ..	.. ..	1,704	F. 8225
Alum and Eve ..	.. .. ..	.. ..	1,675	F. 8226
False Impressions ..	Paramount ..	Paramount ..	1,822	F. 8227
Fighting Fins ..	.. .. ..	.. ..	905	F. 8228
Betty Boop's Museum	.. .. ..	.. ..	634	F. 8229
Man against Woman	United Artists ..	Columbia ..	6,213	F. 8230
The Fearless Deputy	Equity British ..	Assoc. Film Ex...	5,100	F. 8231
DECEMBER 20.				
Scarlet Dawn ..	Warner	Warner	5,557	F. 8233
The Telegraph Trail	.. .. ..	.. ..	4,946	F. 8234
Faithless	M-G-M	M-G-M ..	6,333	F. 8235
Mr. Bride	.. .. ..	Hal E. Roach ..	1,655	F. 8236

** The length of the film entitled "Lord Camber's Ladies" (Wardour) (Br. 8175) has been altered to 8,137 feet.

*** The length of the Sterling film entitled "The Wonderful Story" (Br. 8010) has been altered too 6,423 feet.

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SITUATIONS VACANT

REPRESENTATIVES.—Vacancies for two or three Film Travellers. Applicants must state territory worked, particulars of experience, etc.—B., Box 213, Kinematograph Weekly.

FOREMAN wanted, high-class kinema, near Surrey; must be smart military appearance, good education, strict disciplinarian, organiser, not afraid of long hours and hard work, with unimpeachable references; pensioner preferred.—Apply, V., Box 207, Kinematograph Weekly.

WANTED, live Assistant Manager for small kinema; age 25-35.—Apply, giving full details of experience and salary required, to G. Cockburn, New Picturedrome, Burton-on-Trent.

SITUATIONS WANTED

EXPERIENCED Manager, talkies and variety; tall, age 45; go anywhere; late Bernstein's Circuit.—Clark, 100, Shaftesbury Avenue, Thorpe Bay, Essex.

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CHIEF Operator-Technician, 18 years' experience, three years W.E.; excellent references; competent all projectors, wiring.—Ferguson, Beaconsfield Road, Clacton-on-Sea.

OPERATOR requires situation, home or abroad; age 25 years; fully qualified; 11 years' experience; all mechs.; moderate salary.—H. C. Webb, 19, High Street, Sevenoaks.

OPERATOR-ELECTRICIAN, now in North's super, desires change; 3½ years' W.E., H.I. arcs.—Errington, Kingstown, Carlisle.

CHIEF Operator desires engagement; 20 years' all-round experience; two years sound, B.T.-H., B.A.; good references; go anywhere.—65, Andrew Street, Llanelly.

CHIEF Operator-Electrician desires situation; 13 years' all-round experience; three years W.E. system; good maintenance of equipment and a reliable show assured; moderate wages.—C., Box 214, Kinematograph weekly.

OPERATOR, fully experienced, willing worker; good refs.; maintain everything; single; go anywhere; fair wage.—Francis, 183, Church Road, London, E.12.

CHIEF Operator-Electrician; long experience; three years W.E. sound system; all wiring and repairs; chief or second; South of England.—8, Woodland Road, New Southgate, N.11.

B.T.-H. CHIEF (experienced servicing) desires engagement; salary £4 15s.—Y., Box 210, Kinematograph Weekly.

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CHIEF Projectionist requires change; 10 years P.C.T.-Paramount, 3½ years W.E.; all makes projectors, arc lamps; intimate knowledge rectifiers, ventilation, stage.—O., Box 200, Kinematograph Weekly.

OPERATOR-ELECTRICIAN; thoroughly experienced all principal sound systems, projectors, plants; no reasonable offer refused.—Berry, 341, Hertford Road, London, N.9.

EFFICIENT Chief Projectionist, disengaged; W.E., B.T.P. Picturetone systems; reasonable salary.—Write or wire, Advertiser, 14, Pickard Street, Finsbury, London, E.C.1.

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KING'S PATENT AGENCY, LTD., 146a, Queen Victoria Street, E.C.4; Free "Advice Handbook" and Consultations on Patenting Inventions and Registering Trade Marks; 45 years' refs. 'Phone: Cent. 0682.

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FOR Sale, 331 20-in. centre Tip-up Seats, upholstered in red plush, complete with standards, at 3s. 6d., recently taken out from a provincial kinema, together with about 250 ft. of Tip-up Running Seating at 2s. per foot run.—CINEMA EQUIPMENTS, 47, GERRARD STREET, W.1. TELEPHONE: GERRARD 5760.

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